



BOARD WORK SESSION AGENDA MARCH 31, 2017

Location: St. Petersburg College Clearwater Campus | 2465 Drew Street, Room ES 104

Objectives:

Determine areas of consensus and obtain policy direction for Forward Pinellas initiatives, activities and priorities for the coming year.

- 1. Call to Order 9:00**
Welcome and Introductions
- 2. Forward Pinellas' Strategic Planning Direction 9:10**
What have we learned from the SPOTlight emphasis areas thus far, and what does it mean for how we plan for redevelopment, mobility and broad economic growth?
- 3. Transit-Oriented Land Use Vision Map 10:00**
Discuss the purpose and function of the Transit-Oriented Land Use Vision Map as a vision and regulatory tool, and whether changes should be considered.
- 4. Performance Measures and Targets 10:45**
Obtain board input on defining successful outcomes and how performance measures and targets will be used to guide future decisions about transportation investment priorities and local land use decisions to help achieve overall countywide planning objectives.
- 5. Strategic Communications Plan 11:45**
Obtain board input on the Forward Pinellas Strategic Communications Plan
- 6. Adjourn 12:00**