MEMORANDUM
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THE PLANNING COUNCIL AND METROPOLITAN PLANNING ORGANIZATION FOR PINELLAS COUNTY

TO: All Proposers

FROM: Sarah Caper, AICP, Principal Planner

DATE: July 12, 2019

SUBJECT: Small Purchase, #19-03 Forward Pinellas Traffic Count Collection and Processing

At its meeting on July 10, 2019, the Forward Pinellas Board approved the ranking of quotes and authorized the executive director to negotiate and execute an agreement beginning with the top ranking firm, followed by the second ranking firm if needed and provided that references corroborate the ability to perform the desired services.

#19-03 Forward Pinellas Traffic Count Collection and Processing (Small Purchase)

Firm	Ranking Order	Strengths	Weaknesses	Cost (for FY 19/20, 180 counts total)
National Data & Surveying Services (NDS)	3	· Experience with doing counts in Pinellas County and with other projects of a similar scale	· Did not break down cost by task, as requested, but has cost per unit by volume or by class/speed · Lacking detail	$21,600 - $28,800
Quality Counts	1	· Strong approach that include understanding of needs, details on equipment (pneumatic tubes primarily), process and processing · Explains safety measures, specific approach and qualifications based on similar projects		$32,400
Quality Traffic Data, LLC	4	· Clearly explains process, especial use of machines/ tubes and cameras · Strong safety discussion	· Submittal does not address the cost by tasks, no mention of required meetings · Lack of QA/QC in submittal · Did not include DBE status	$17,100
Southern Traffic Services, Inc. (STS)	2	· Strong experience (FDOT Districts 1 and 7 examples included) · Clear description of the software and ability to track counts and status · Demonstrated understanding of all tasks involved	· Unclear the format of the counts that will be provided (e.g. Excel, txt)	$38,700

Firms were ranked taking into account the financial, legal and practical ability to perform the desired services.