

## Planning & Place-Making (PPM) Grant Pilot Program

A copy of the Planning & Place-Making (PPM) Grant Pilot Program application may be downloaded from the Forward Pinellas website at [www.forwardpinellas.org](http://www.forwardpinellas.org). This application must be completed and submitted to Forward Pinellas via email to [rschatman@forwardpinellas.org](mailto:rschatman@forwardpinellas.org) by 5:00 p.m. on December 13, 2019 in order for the project to be considered for funding.

Instructions: Provide the information requested below.

<b>PART ONE: PROJECT SUMMARY</b>	
<b>Project Title:</b>	Pinellas Park City Center District
<b>Project Description:</b>  Briefly describe the project, location, scope of work, and activities to be funded by the PPM grant.	<p>The Pinellas Park City Center District is a catalytic redevelopment project identified within the Pinellas Park Community Redevelopment Plan. The Pinellas Park Community Redevelopment Agency has adopted a three-point Action Plan to stimulate private sector investment within the Community Redevelopment Area. The three-points are: “Establish Community and a Sense of Place within the CRA”; “Grow Local”; and, “Build Connections”.</p> <p>The Pinellas Park CRA Conceptual Master Plan seeks to re-establish a central destination or “Place” in Pinellas Park near the City’s historic center while safely connecting City assets and activity areas through complete-streets improvements and streetscaping improvements.</p> <p>The Conceptual Master Plan identifies five (5) strategic capital investment areas: the <b>City Center District</b>; the <b>Performing Arts District</b>; <b>78th Avenue Complete Street</b>; <b>70th Avenue Complete Street</b>, and the <b>49th Street Streetscape</b>. The installation of these public improvements are designed to capitalize and leverage City-owned properties to encourage private sector investment and development within the Community Redevelopment Area.</p> <p><i><b>The use of PPM grant would be to complement CRA funding to develop the City Center District Master Plan and Construction Documents for implementation.</b></i></p>
<b>PPM Funds Requested:</b>	\$100,000
<b>Local Matching Funds (if any):</b>	\$350,000
<b>Total Project Cost:</b>  (PPM Funds + Local Matching Funds)	\$ 411,062.00  (\$100,000+\$350,000=\$450,000)
<b>Local Government:</b>	City of Pinellas Park, Community Redevelopment Agency
Project Manager:	Ms. Laura Canary
Title:	CRA Manager
Street Address:	6051 78 <sup>th</sup> Avenue North
City, State, and ZIP Code:	Pinellas Park FL 33781

Phone:	727-369-5613
Email:	<a href="mailto:icanary@pinellas-park.com">icanary@pinellas-park.com</a>
<b>Partner Agency (if any):</b>	City of Pinellas Park
Project Manager:	Mr. Benjamin Ziskal
Title:	Community Development Administrator

## **PART TWO: PROJECT ELIGIBILITY AND EVALUATION CRITERIA**

The following information is required to evaluate your application based on the criteria and standards outlined in the [PPM Grant Pilot Program Guidelines](#).

### **I. PROJECT ELIGIBILITY SCREENING CRITERIA**

#### **A. Application Authorization**

Attach a copy of the resolution or letter signed by the Mayor or Chairperson of the elected body authorizing submittal of the application, directing the city manager/county administrator/chief administrative officer to assign staff resources to the project, and committing any matching funds to the project. See Exhibit 4 of the PPM Grant Pilot Program Guidelines for a copy of a sample resolution.

#### **B. Funding Eligibility**

Pinellas County local governments are the only eligible recipients of these funds. Non-profit and community-based organizations may be partners with local governments but cannot directly apply for funding. Grant recipients will be required to execute a grant agreement with Forward Pinellas in order to receive reimbursement of eligible expenses. Contact Rodney Chatman, AICP at 727-464-8250 or [rschatman@forwardpinellas.org](mailto:rschatman@forwardpinellas.org) if you have questions.

### **II. PROJECT EVALUATION CRITERIA**

**A. Project Description** - Provide a detailed description of the project, the land use and/or transportation challenges that it is intended to address, how it will address those challenges, and how the project relates to the Planning & Urban Design Principles of the Countywide Plan. This section should also discuss the project's history, including a description of any previously completed components, as well as any relationship to improving resiliency and/or sustainability within the community. The applicant may use this section to place the project in a broader context of other initiatives being pursued by the local government.

Project Description ( <i>one page maximum</i> ):
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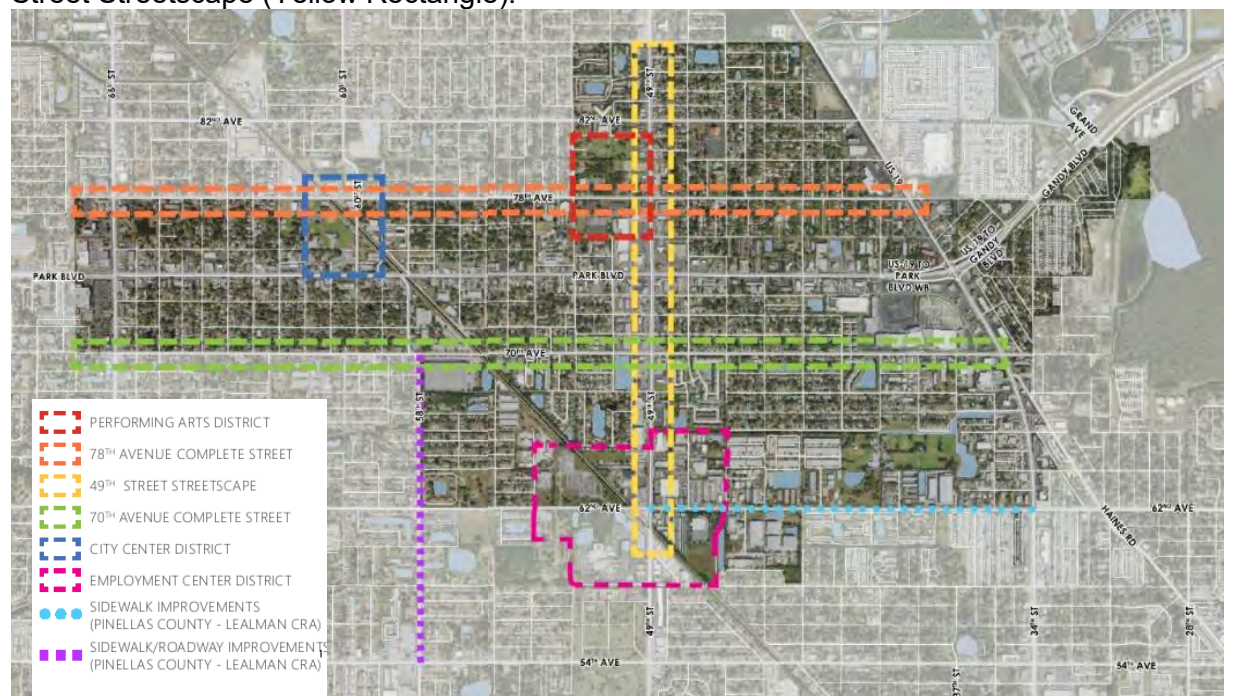
The Pinellas Park City Center District is a catalytic redevelopment project identified within the Pinellas Park Community Redevelopment Plan. The Pinellas Park Community Redevelopment Agency has adopted a three-point Action Plan to stimulate private sector investment within the Community Redevelopment Area. The three-points are: “Establish Community and a Sense of Place within the CRA”; “Grow Local”; and, “Build Connections”.

The Pinellas Park CRA Conceptual Master Plan seeks to re-establish a central destination or “Place” in Pinellas Park near the City’s historic center while safely connecting City assets and activity areas through complete-streets improvements and streetscaping improvements.

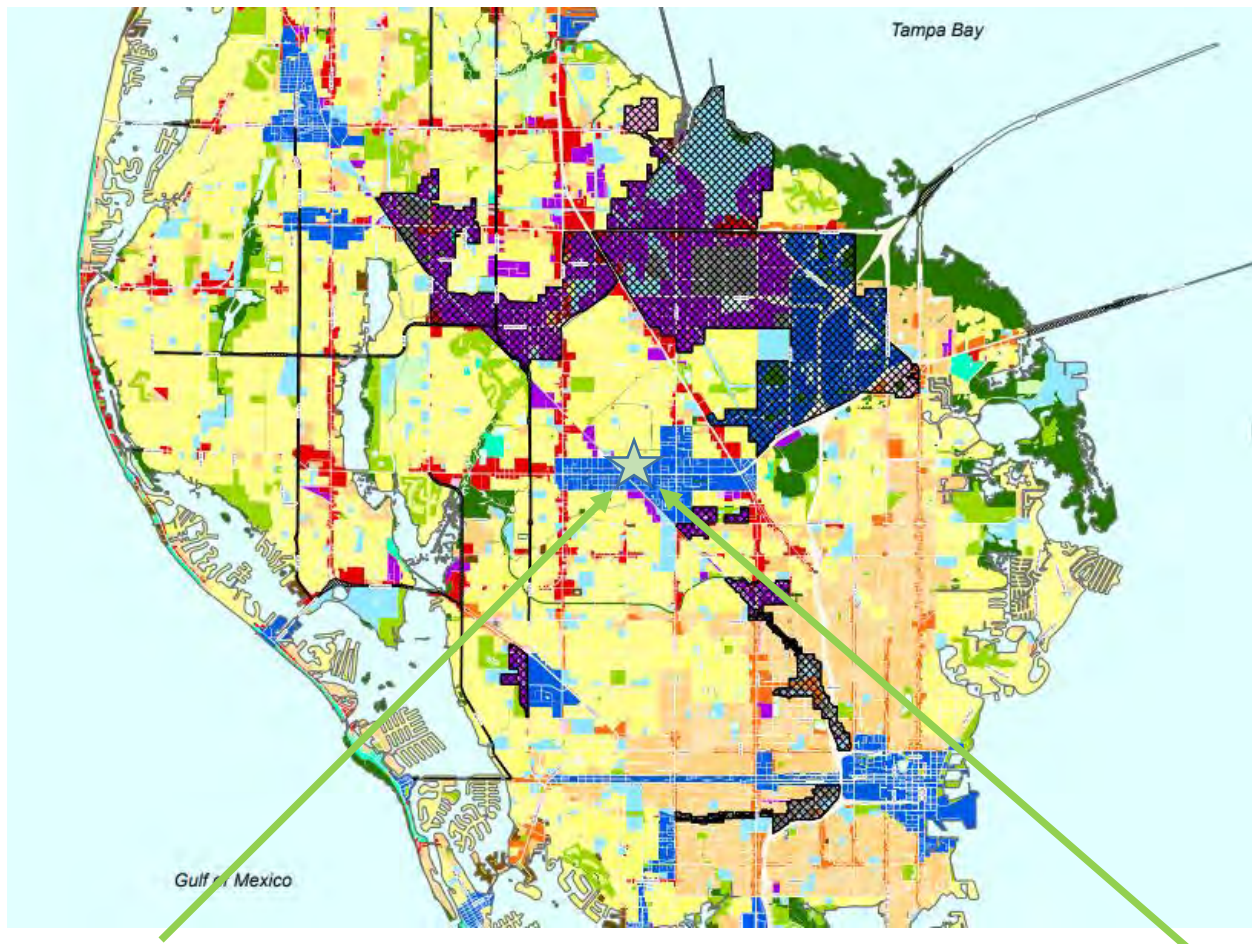
The Conceptual Master Plan identifies five (5) strategic capital investment areas: the **City Center District**; the **Performing Arts District**; **78th Avenue Complete Street**; **70th Avenue Complete Street**, and the **49th Street Streetscape**. The installation of these public improvements are designed to capitalize and leverage City-owned properties to encourage private sector investment and development within the Community Redevelopment Area.

This project includes the creation of a destination and connection to a complete street (78<sup>th</sup> Avenue) to encourage higher density residential development within the Pinellas Park “Special District” near a major commercial corridor and within a commercial “Activity Center” area. This project embodies and supports the Countywide Plan for Pinellas County by *enabling higher-density redevelopment into activity centers and multimodal corridors that can support a variety of transportation modes, while preserving and enhancing the suburban character of established neighborhoods.*

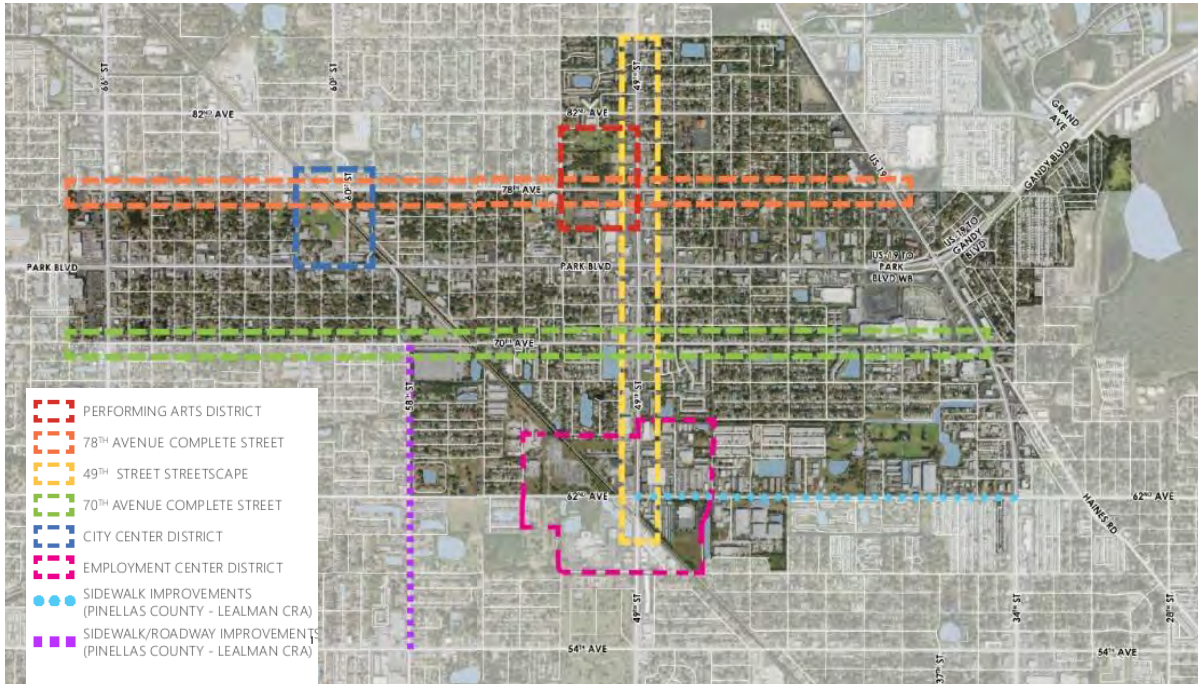
The graphic below shows the location of the proposed Pinellas Park City Center District (Blue Square) within the Pinellas Park Community Redevelopment Area. The graphic also shows the proposed 78<sup>th</sup> Avenue Complete Street (Orange Rectangle) connecting to the proposed Performing Arts District (Red Square) and the City Center District. Other proposed capital improvements shown include 70<sup>th</sup> Avenue Complete Street (Green Rectangle) and the 49<sup>th</sup> Street Streetscape (Yellow Rectangle).



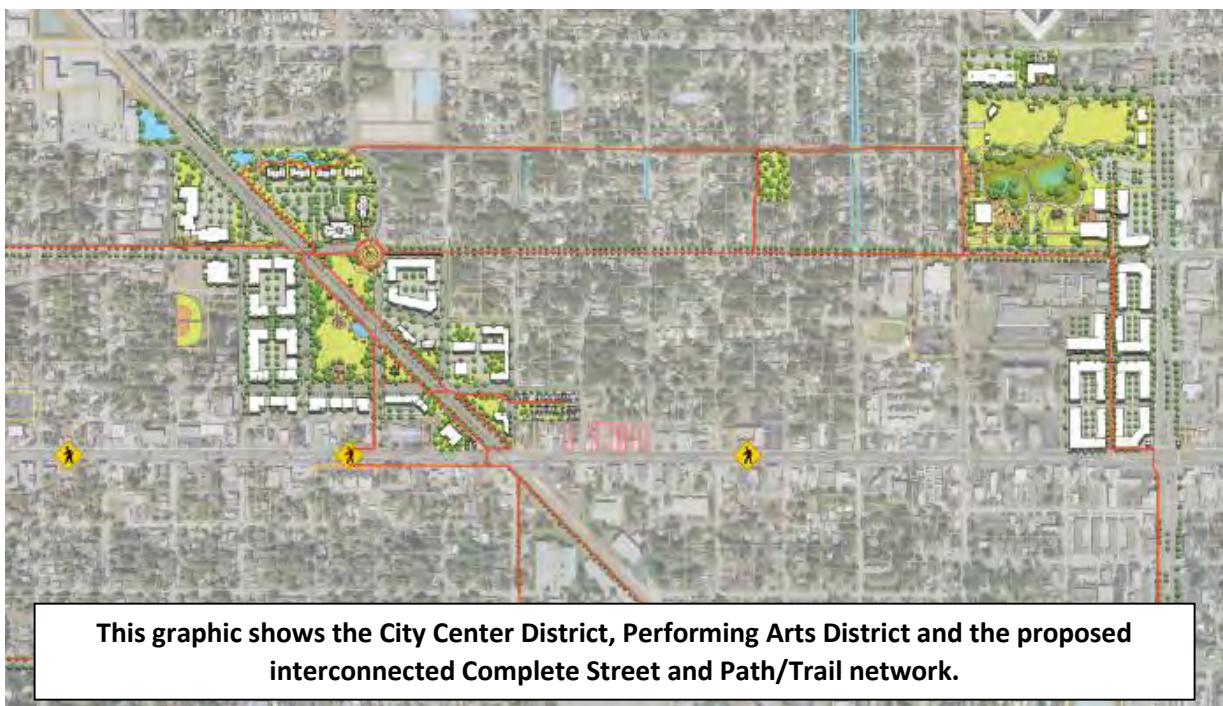
**B. Project Location** - Provide a map or map series of the project area that identifies the geographic location where the work will be performed. The map or map series should also include any relevant information (i.e., location of existing or planned Activity Centers or Multimodal Corridors, significant destinations in the area, existing or future land development projects or significant transit, roadway, and/or bicycle and pedestrian facilities) that will have an impact on the project.



**Pinellas Park City Center District location within the Pinellas Park Activity Center and Community Redevelopment Area.**



The map above shows the location of the proposed **Pinellas Park City Center District (Blue Rectangle)** within the Pinellas Park Community Redevelopment Area. The graphic also shows the proposed **78th Avenue Complete Street (Orange Rectangle)** connecting to the proposed **Performing Arts District (Red Rectangle)** and to the **City Center District**. Other proposed capital improvements shown include **70th Avenue Complete Street (Green Rectangle)** and the **49th Street Streetscape (Yellow Rectangle)**.



**This graphic shows the City Center District, Performing Arts District and the proposed interconnected Complete Street and Path/Trail network.**

The preceding map shows the proposed Pinellas Park City Center District project is part of an overall capital improvement program identified within the Pinellas Park CRA Plan update to create a sense of place and community destination and spur private sector, higher-density residential development. The Pinellas Park CRA Plan also identifies additional multi-modal connections through the CRA that would connect the proposed City Center District to other City amenities (i.e., Davis Field, England Brothers Park, City Hall and the Performing Arts Center) and neighborhoods. The graphic above shows the proposed network of complete street connections along 78<sup>th</sup> Avenue and 70<sup>th</sup> Avenue as well as proposed bicycle paths and pedestrian paths connecting City amenities and open spaces to neighborhoods and commercial areas.

**C. Project Partners** - Provide a description of any partner agencies or organizations that will be part of the project team. Include an overview of the agency or organization and what role they will play in the completion of the project.

<p><b>Project Partners:</b></p> <p><b>City of Pinellas Park</b>          Planning and Permitting assistance          Public Works Department utilities relocations, connections, street improvements          Parks and Recreation Department facilities planning          Public Safety maintenance of business access, road closures, traffic detours</p> <p><b>Pinellas County</b>          Public Works Department project coordination (Park Boulevard), utilities          Parks and Recreation Department facilities planning</p> <p><b>FDOT</b>-Project coordination  <b>CSX</b>-Project coordination  <b>SWFWMD</b>-Project coordination/permitting</p>
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**D. Project Schedule & Budget** - Include a brief narrative of the project schedule in the space below including an overall timeline that identifies all major project milestones. The narrative should also include a description of any matching funds and a brief explanation of all budgetary expenditures.

Project Schedule & Budget:	
FY 19/20 Planning and Design and Construction Document preparation	(\$ 411,062.00)
FY 20/21 Construction Phase One	(\$ 2,055,312.00)
FY 21/22 Construction Phase Two	(\$ 2,055,312.00)

There's currently a total of \$4,350,000 allocated towards City Center initiatives in the CRA CIP Five-Year Plan (FY 2019/2020 to 2023/2024). Phase one of the City Center development includes developing a Master Plan for the City Center and conceptual planning and design of 78<sup>th</sup> Avenue.

### **III. REQUIRED & SUPPORTING MATERIALS**

The following is a checklist of required and supporting materials for the Planning & Place-Making (PPM) Grant Pilot Program application:

- Completed application form
- Resolution or letter authorizing the application
- Documentation of the commitment of other matching funding
- Map or map series showing the project location and any other relevant information
- Letter(s) of support from any community groups, agencies or organizations is recommended but not required (optional)
- Aerial photographs or other photographs depicting existing conditions (optional)

Please ensure all graphic materials are legible.

**EXISTING CONDITIONS (AERIAL )  
PROPOSED CITY CENTER DISTRICT**





RESOLUTION NO. 2019-4

A RESOLUTION OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF PINELLAS PARK, PINELLAS COUNTY, FLORIDA IN SUPPORT OF THE APPLICATIONS FOR GRANT FUNDING FROM FORWARD PINELLAS FOR THE PLANNING AND DESIGN OF THE PINELLAS PARK COMMUNITY REDEVELOPMENT AGENCY PROJECTS, WHICH INCLUDE THE PINELLAS PARK CITY CENTER DISTRICT DEVELOPMENT AND THE 78<sup>TH</sup> AVENUE COMPLETE STREET IMPROVEMENTS; ASSIGNING STAFF RESOURCES; IDENTIFYING REDEVELOPMENT AGENCY LOCAL MATCH FUNDING SUPPORT; PROVIDING AN EFFECTIVE DATE.

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**WHEREAS,** Forward Pinellas provides coordinated land use planning and transportation planning services for Pinellas County and its municipalities, including Pinellas Park; and

**WHEREAS,** Forward Pinellas' mission is to "provide leadership to align resources and plans that help achieve a compelling vision for Pinellas County, our individual communities and our region"; and

**WHEREAS,** Forward Pinellas provides technical and financial assistance to local municipalities to implement projects and programs that provide mobility options, promote sustainable development patterns and support transportation system improvements within the County through its Local Assistance grant program; and

**WHEREAS,** the Pinellas Park Community Redevelopment Agency has developed the 2019 Pinellas Park Community Redevelopment Plan that identifies catalytic public investments, public improvements and strategies that address mobility options and the development of

sustainable land use patterns to address the documented conditions of blight; and,

**WHEREAS**, the specific projects identified within the 2019 Pinellas Park Community Redevelopment Plan, the **78<sup>th</sup> Avenue Complete Street improvements** and **establishing a City Center District**, directly supports the Mission of Forward Pinellas and also supports the Countywide Plan (CWP) goals and objectives addressing mobility and sustainable development within Pinellas Park and Pinellas County; and

**WHEREAS**, the 2019 Pinellas Park Community Redevelopment Plan was adopted by the Pinellas Park Community Redevelopment Agency in November 2019 through Resolution Number 2019-3; and

**WHEREAS**, the 2019 Pinellas Park Community Redevelopment Plan was adopted by the Pinellas Park City Council in November 2019 through Ordinance Number 4098; and

**WHEREAS**, the Pinellas Park Community Redevelopment Agency has allocated funds in its adopted FY 19/20 Budget for the implementation of the 78<sup>th</sup> Avenue Complete Street improvements and establishing a City Center District; and

**WHEREAS**, the Pinellas Park Community Redevelopment Agency has allocated funds in its adopted FY 19/20 Budget account number(s) 301175-562520 (CRA Professional Services \$75,000) and 20175/617 (Administrative-Consulting/Placemaking \$100,000) for the implementation of the 78<sup>th</sup> Avenue Complete Street improvements; and

**WHEREAS**, the Pinellas Park Community Redevelopment Agency has allocated funds in its adopted FY 19/20 Budget account number 301781-562520 (Downtown/City Master Plan \$350,000) for the implementation of the City Center District; and

**WHEREAS**, the Pinellas Park Community Redevelopment Agency at its December 10, 2019 meeting, authorized staff to prepare and submit Local Assistance grant applications to Forward Pinellas for consideration, addressing the implementation (design) of the 78<sup>th</sup> Avenue Complete Street improvements and establishing (design) of the City Center District as identified in the adopted 2019 Pinellas Park Community Redevelopment Plan.

**NOW, THEREFORE, BE IT ENACTED** by the Community Redevelopment Agency of the City of Pinellas Park, Florida:

1. That the Pinellas Park Community Redevelopment Agency shares Forward Pinellas' commitment to provide mobility options, promote sustainable development patterns and support transportation system improvements as strategies to address conditions of slum and blight identified as present within the Pinellas Park Community Redevelopment Area and improve the quality of life in Pinellas County as a whole.

2. That the Pinellas Park Community Redevelopment Agency formally supports and submits two separate Local Assistance Planning Grants applications to Forward Pinellas for consideration, to supplement Pinellas Park CRA funding for the design of the 78<sup>th</sup> Avenue Complete Street improvements and the design of the City Center District as identified in the adopted 2019 Pinellas Park Community Redevelopment Plan.
3. The Pinellas Park Community Redevelopment Agency commits the funds identified in the adopted Pinellas Park Community Redevelopment Agency's FY 19/20 Budget account number(s) 301175-562520 (CRA Professional Services \$75,000) and 20175/617 (Administrative-Consulting/Placemaking \$100,000) totaling \$175,000 as the local participation amount for the design of the 78<sup>th</sup> Avenue Complete Street improvements.
4. The Pinellas Park Community Redevelopment Agency commits the funds identified in the adopted Pinellas Park Community Redevelopment Agency's FY 19/20 Budget account number 301781-562520 (Downtown/City Master Plan \$350,000) for the design of the City Center District
5. That this Resolution shall become effective immediately upon passage.

ADOPTED THIS 10<sup>th</sup> DAY OF December, 2019.


AYES: Ms. Bradbury, Mr. Butler, Ms. Johnson, Mr. Mullins, Mr. Sabiel

NAYES: (0)


ABSENT: (0)

ABSTAIN: (0)

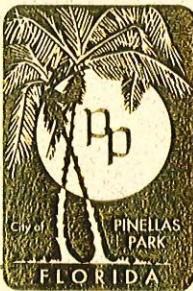
APPROVED THIS 10<sup>th</sup> DAY OF December, 2019.

  
Patricia F. Johnson  
CHAIRPERSON

ATTEST:

  
Diane M. Corna, MMC  
CITY CLERK

City of Pinellas Park  
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Pinellas Park, Florida 33780-1100



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Fax: (727) 544-7448  
Suncom: 969-1011

*Office of the Mayor*

December 2, 2019

Mr. Whit Blanton, Executive Director  
Forward Pinellas  
310 Court Street  
Clearwater, FL 33756

**AFFIRMATION LETTER**

Mr. Blanton:

This letter serves to verify that the City of Pinellas Park, Florida is a certified government entity recognized by the State of Florida. In August 1914 the area known as Pinellas Park applied to the State of Florida for a City Charter and on October 14, 1914 Pinellas Park became officially incorporated.

I authorize City staff to submit two grant applications to Forward Pinellas:

1. Complete Street Concept and Planning for the 78<sup>th</sup> Avenue Complete Street Improvements project in the amount of \$100,000.00.
2. Planning and Placemaking for the City Center Development project in the amount of \$100,000.00.

Sincerely,

A handwritten signature in blue ink that reads 'Sandra L. Bradbury'.

Sandra L. Bradbury  
Mayor

