

Finding the Missing Middle

The Knowledge Exchange Series

Forward Pinellas Board Meeting

December 13, 2017

What is the Missing Middle?

Falls between lower-density single-family neighborhoods and higher-density multifamily buildings.

- compact
- multi-unit
- low-rise in scale with single-family

Helps create urban, walkable neighborhoods close to daily destinations

Cottage Court



Fouplex



Duplex



Courtyard Apartments



Shotgun House





A History in Tampa Bay

Casitas- developed in Ybor City as workers housing

Affordable housing within walking distance of employment (cigar factories)

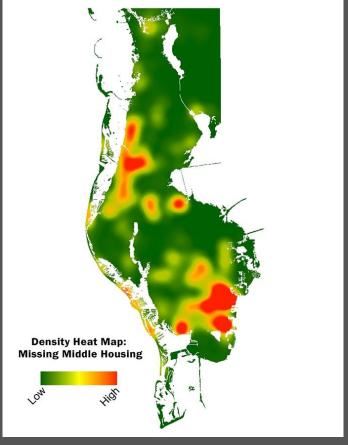
"The Missing Middle served a purpose in the past and serves a growing need in the future" – Michael Mincberg,

Sight Real Estate



Source: City of Tampa



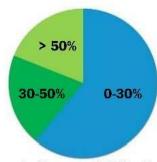


Why is it Important?

In 2016, Tampa Bay had the **fourth highest** population growth in the nation²

Over **77%** of Pinellas County's households are **without children**, yet almost **half** of the housing stock is detached single-family³

Missing Middle housing containing "2-9 units" accounts for only **13%** of the housing stock in Pinellas County⁴



39% of households are cost burdened and pay more than **1/3** of their income on rent or mortgage costs⁵

Percent of Income Paid for Housing (Pinellas County)

Missing Middle Statistics

By 2070, the amount of undeveloped land in Florida is projected to **Shrink** by **15%**⁶



Redevelopment has become a strategy used by many developers to meet the demand for housing⁷

The current demand for walkable living choices exceeds the supply by 20-35%⁸

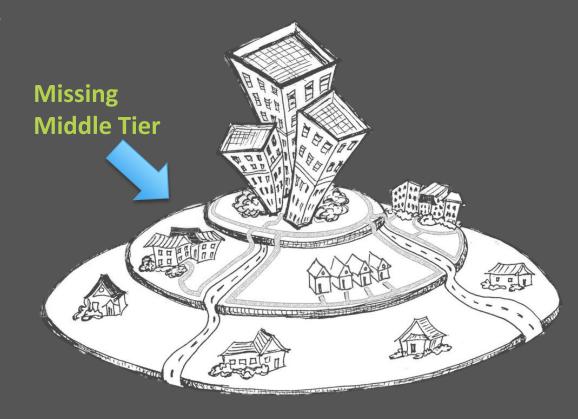


Where Does It Go?

Ideal for providing **transitional zones** between denser mixed-use areas and lower-density neighborhoods.

Missing Middle housing works well in:

- perimeter of downtowns or town centers
- adjacent to commercial corridors
- between single-family neighborhoods and denser multifamily areas
- collector roadways that serve as borders between single-family neighborhoods





Who Does it Serve?

Appeal to different types of home buyers:

- first-time home buyers
- smaller families
- couples
- retirees who desire to age in place
- adults with disabilities
- car-free households





Local Case Examples

We worked with developers and local planners to identify challenges and possible solutions.

Ybor City –

- Architecture Review Process
- Florida Building Code
- Special Area Plans

Ybor City, FL





Jurry! We Have All Home

Hayes Park Village & Glencairn -

These developments required:

- Planned Unit Development
- Multiple Variances



Glencairn – Dunedin, FL



Missing Middle Toolkit

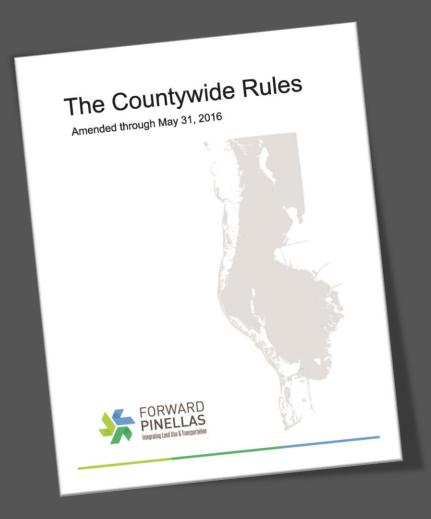
Includes strategies for planners and developers:

- Zoning
- Form Based Codes
- Parking and Utilities
- National Case Studies





Countywide Plan



Countywide Plan Map categories that best support Missing Middle housing include:

- Residential Medium
- Residential High
- Neighborhood Center subcategory of Activity Center
- Edges of the more intense subcategories of Activity Centers and Multimodal Corridors



Now a short video presentation of our findings.







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