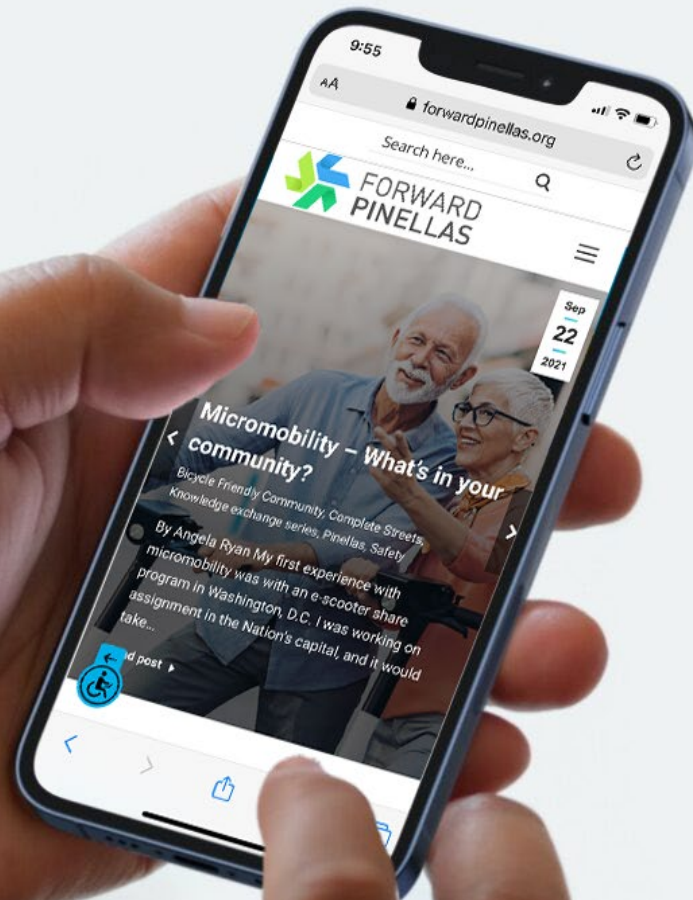


# PUBLIC PARTICIPATION PLAN





# Public Participation Plan (PPP)

- What it is
- Why we need it
- The components
- What is changing
- Next steps



# What is the Public Participation Plan?



## A Guide for Outreach

- Gauge effectiveness and inclusiveness
- Incorporates public input into plans
- Directs public participation activities

The PPP is a broad outline for effective public participation and outreach. Projects and plans usually have their own, tailored outreach plan.





# Why do we need the Public Participation Plan?



## MPO Requirements

As the MPO, we are required to have a PPP to guide our outreach and ensure we're being good stewards to our community

## Our Responsibility

Ensuring we're reaching our community through all our planning processes is our ethical responsibility as planners



# What are the components of the Public Participation Plan?



## **Part I**

Who is Forward Pinellas &  
What is the PPP

## **Part II**

Opportunities for Public  
Participation, i.e. LRTP & TIP

## **Part III**

A Communications Road Map for  
Public Participation

## **Part IV**

Public Participation  
Success Stories

## **Part V**

Monitoring & Expanding  
Engagement (KPIs)

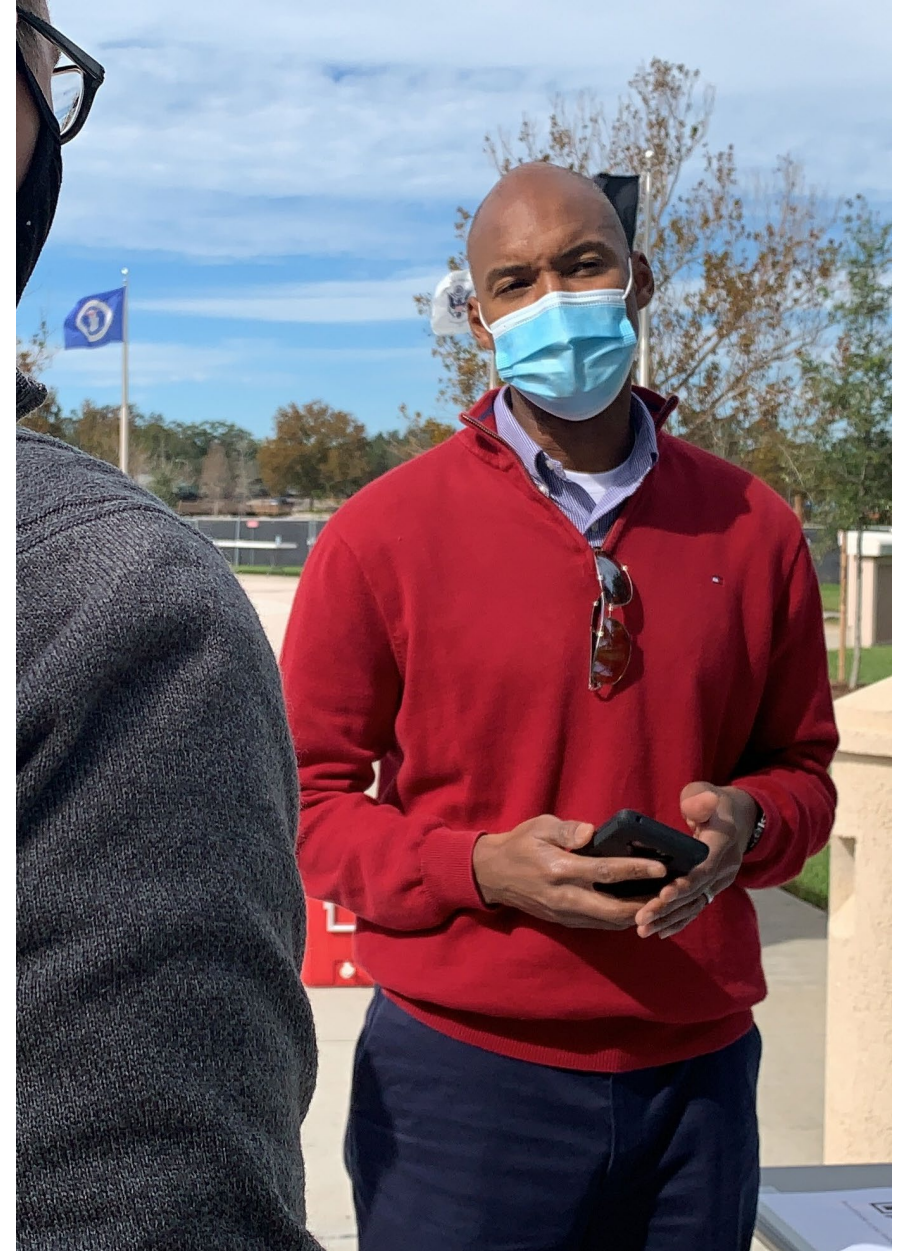
## **Appendices**

Glossary, Maps, &  
Requirement Tables



# What is changing in the

Public Participation Plan?





### **Organizationally**

Reorganizing information to make it easier to understand



### **Road Map**

Providing a guide for outreach based on the audience



### **KPIs**

Aligning Key Performance Indicators with Strat Biz Plan & Equity





# Employing Audience Sensitive Tools

- Outlining a menu of public participation options
- Considering the community
- Understanding your audience
- Aligning a strategy

## Equity

- Limited transportation
- Limited resources
- Limited time

Community events  
Pop Ups  
Focus Groups  
Public Art projects

## Seniors

- Limited transportation
- Learning curve with new tech

Flyers  
Local media  
Community meetings  
Email lists

## Parents

- Limited time
- Limited resources

Social media  
Kids events  
Television  
Virtual meetings





# Next Steps

**Committee  
Review**

**Board  
Review**

**Public  
Comment**

**Board  
Adoption**

**PPP  
Implementation**





## Contact Us

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