



ADVANTAGE ALT 19:
Investing in People and Places
along the Alternate US 19 Corridor

Forward Pinellas Board Presentation
March 8, 2023



Outline

- Overview of Project Purpose
- Overview of Corridor Existing Conditions
- Summary of Next Steps



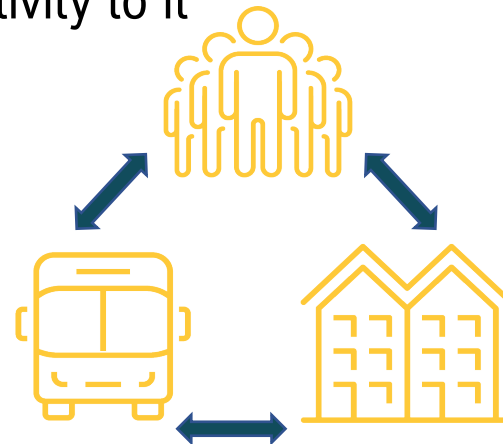


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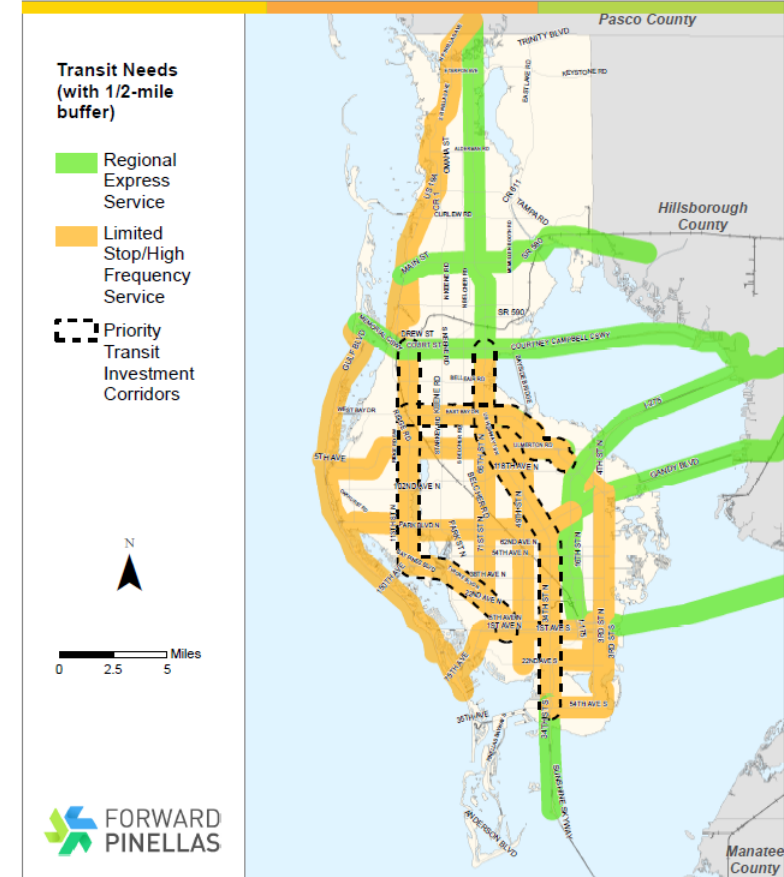
Study Purpose

- Identify what types of development exist along the Alt 19 corridor now and what the community would like to see in the future
- Use this information to develop a strategy to allow for redevelopment in a way that addresses community needs
- Address transportation barriers that exist along and around the corridor to increase accessibility and connectivity to it

Goal: To provide people with better access from their homes to their jobs and job training opportunities via reliable transportation options including enhanced transit service.



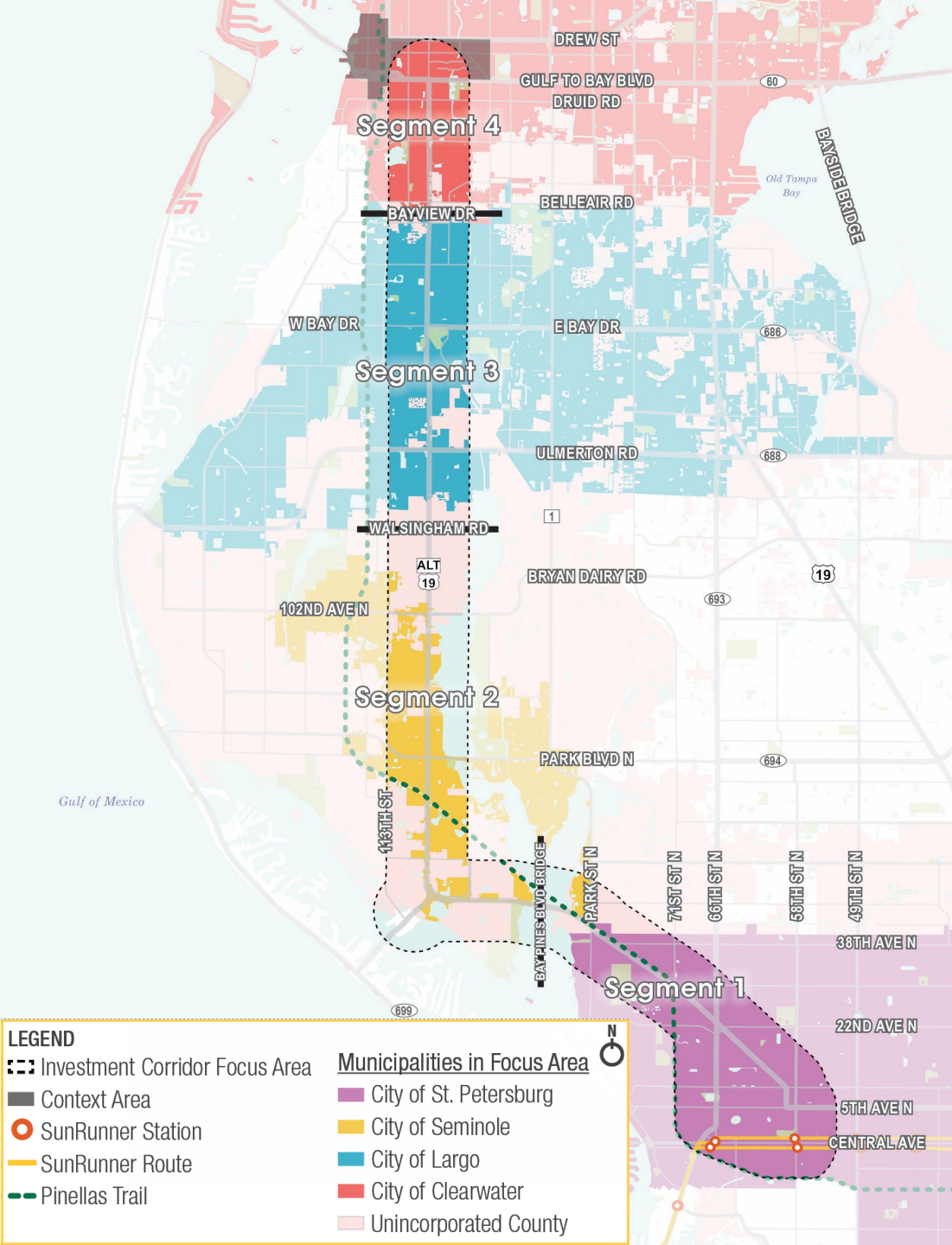
Transit Investment Framework



Data Source: Forward Pinellas, 2022. Map Produced: January 20, 2022.

Study Area

- Half-mile around Alternate US 19 from SR 60 in Clearwater to 58th Street N in St. Petersburg
- Downtown Clearwater added as a context area for transportation analysis (Park Street Terminal is a key origin and destination for transit riders)
- **Four segments**
 - Segment 1: St. Petersburg, Seminole, & Unincorporated County
 - Segment 2: Seminole & Unincorporated County
 - Segment 3: Largo & Unincorporated County
 - Segment 4: Clearwater & Unincorporated County



Corridor Demographics



Corridor Population: 76,000 (2022)

- 8% share of total County Population

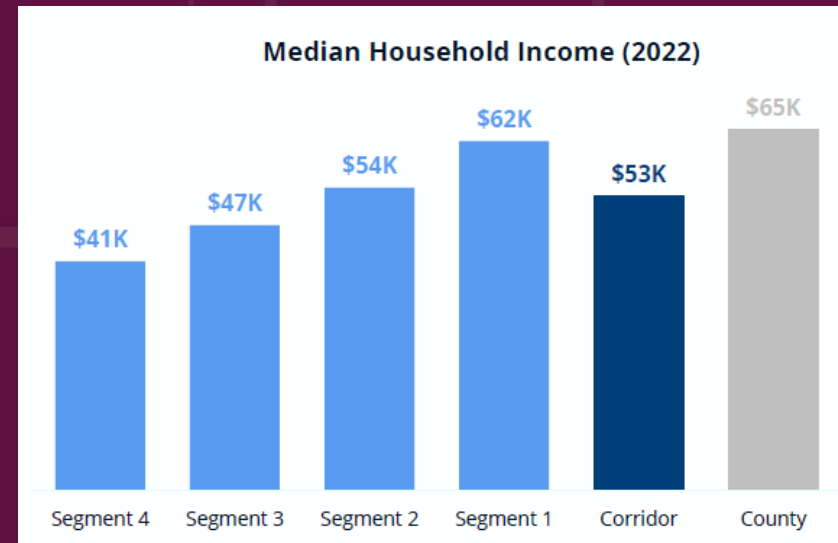
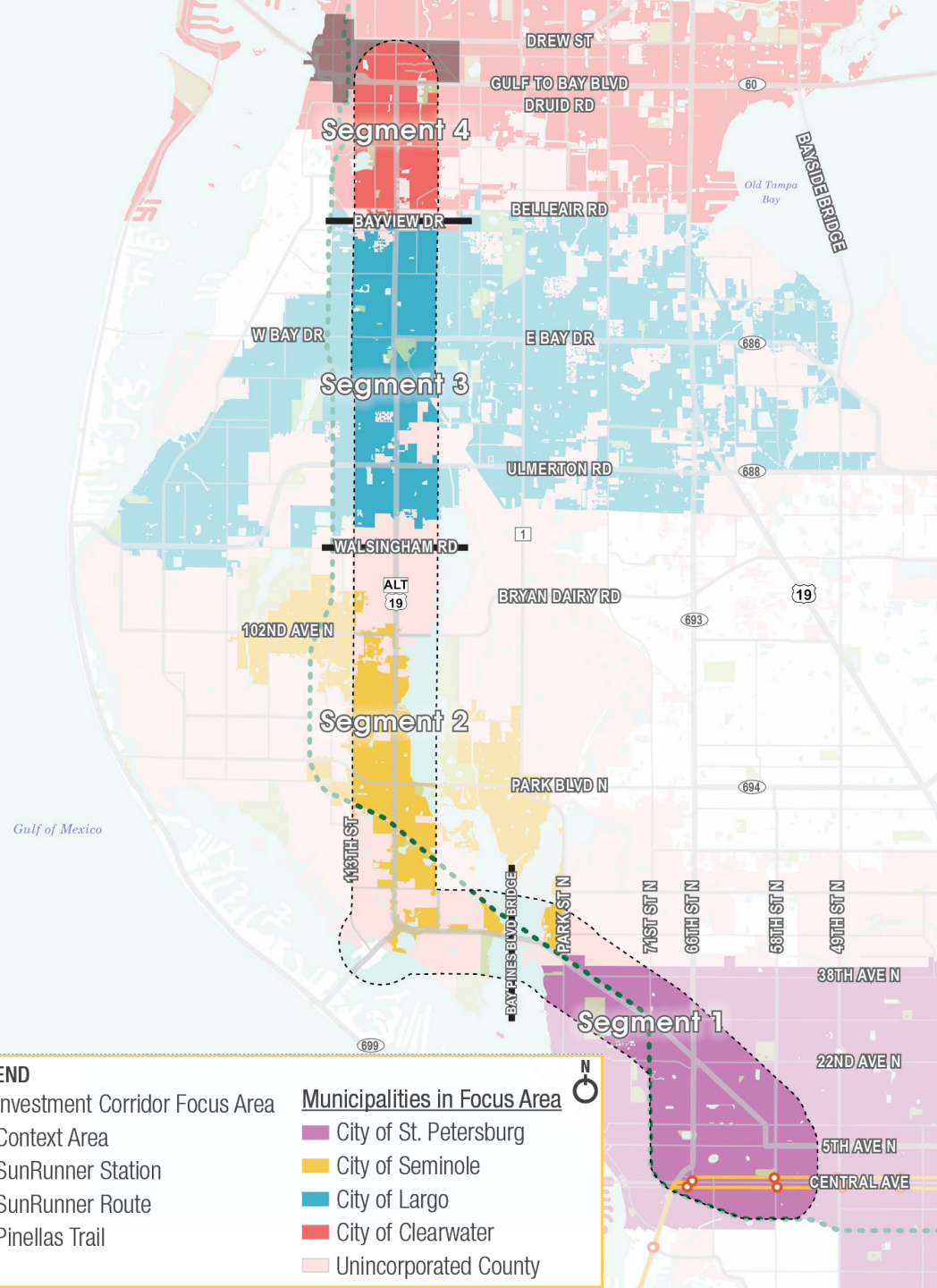


Corridor Jobs: 30,000 (2019)

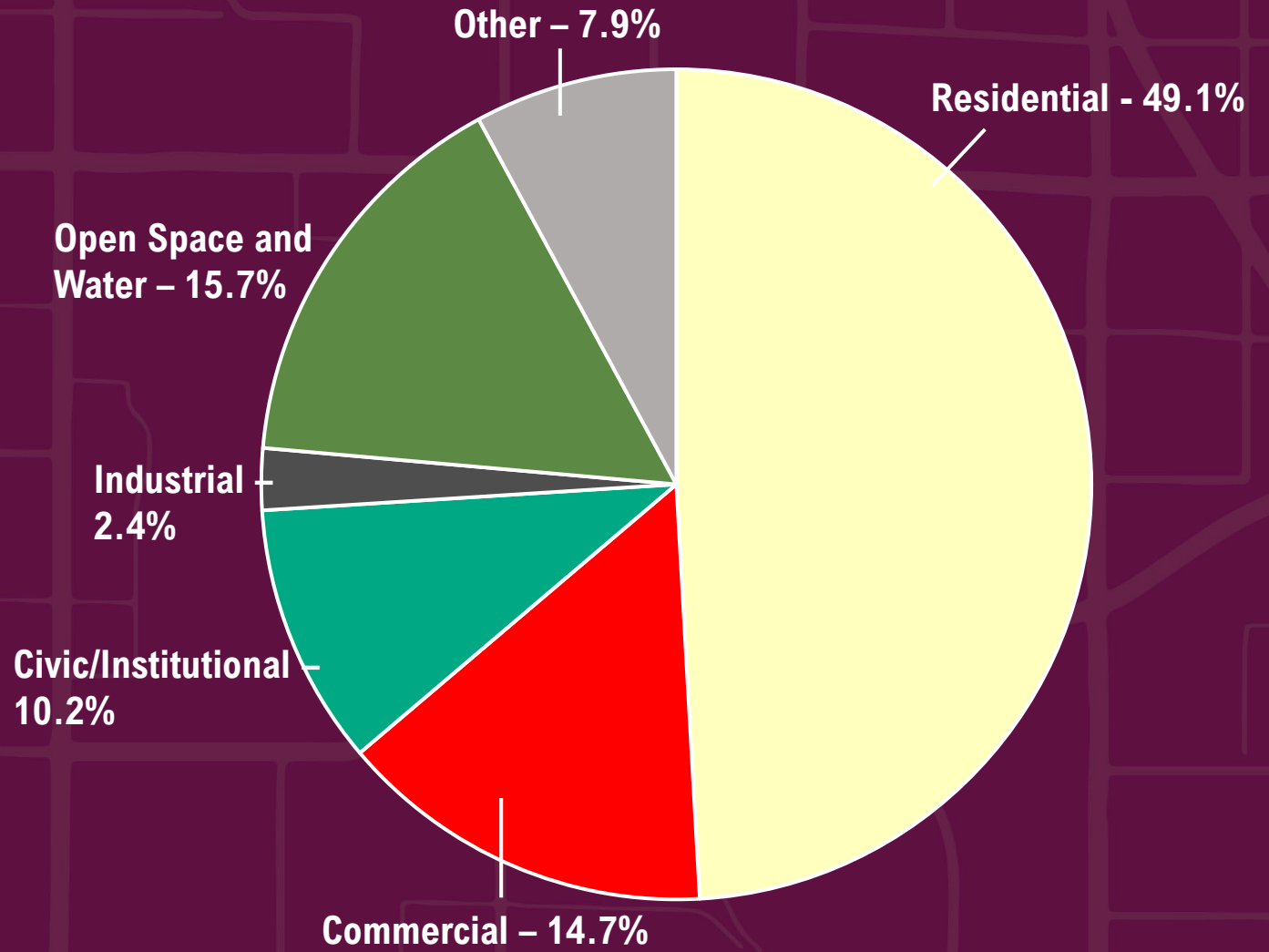
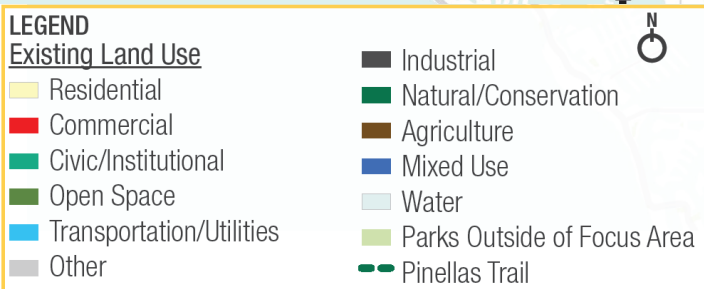
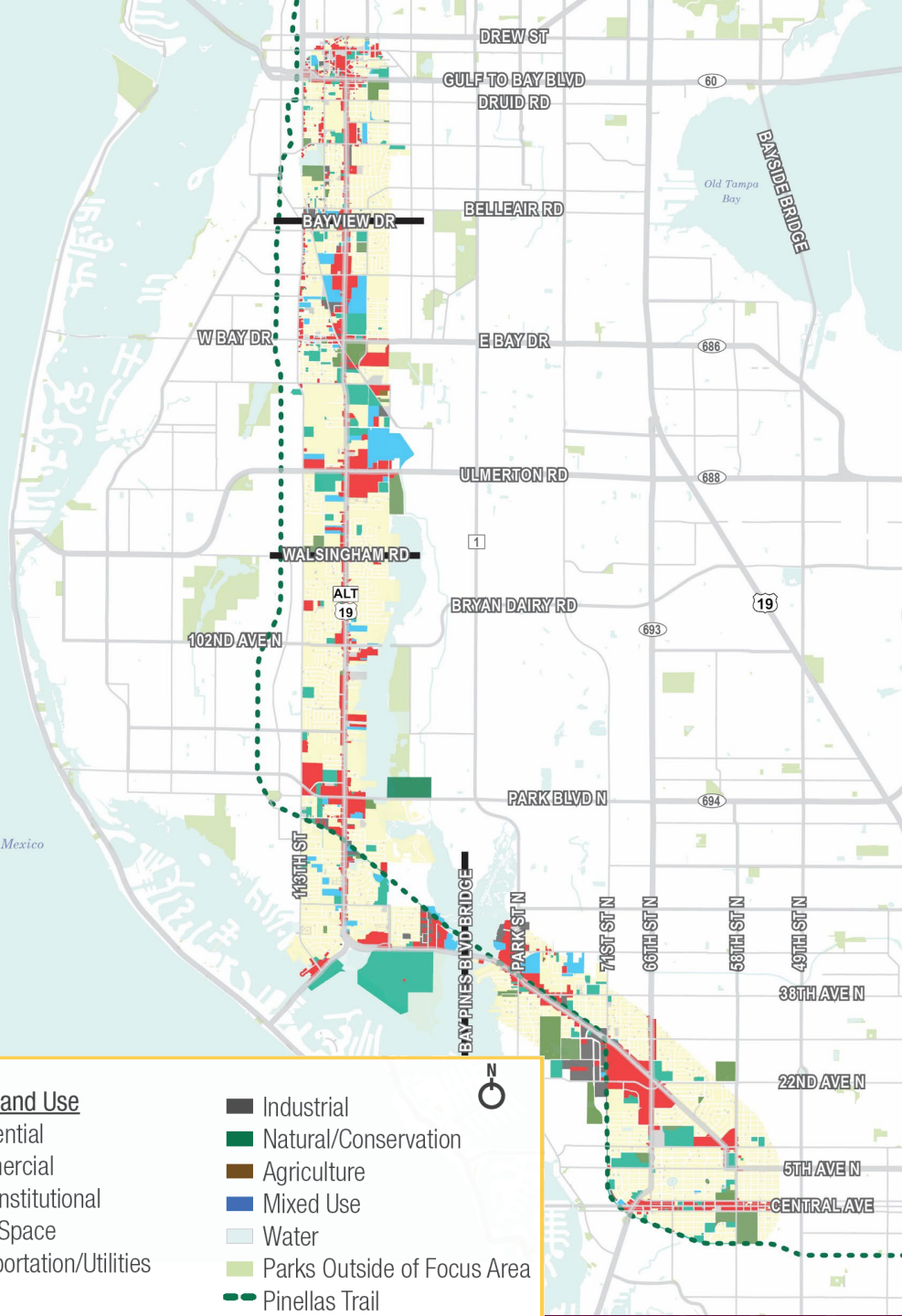
- 8% share of total County jobs

Median Household Income for the Corridor: \$53,000

- Tampa-St. Pete-Clearwater MSA Median Family Income = \$82,100



Corridor Land Use



Corridor Safety

11,930

Total Crashes (2017-2021)

575

Crashes involving a bicyclist or pedestrian

314

Total Serious Injury Crashes

53

Total Fatalities

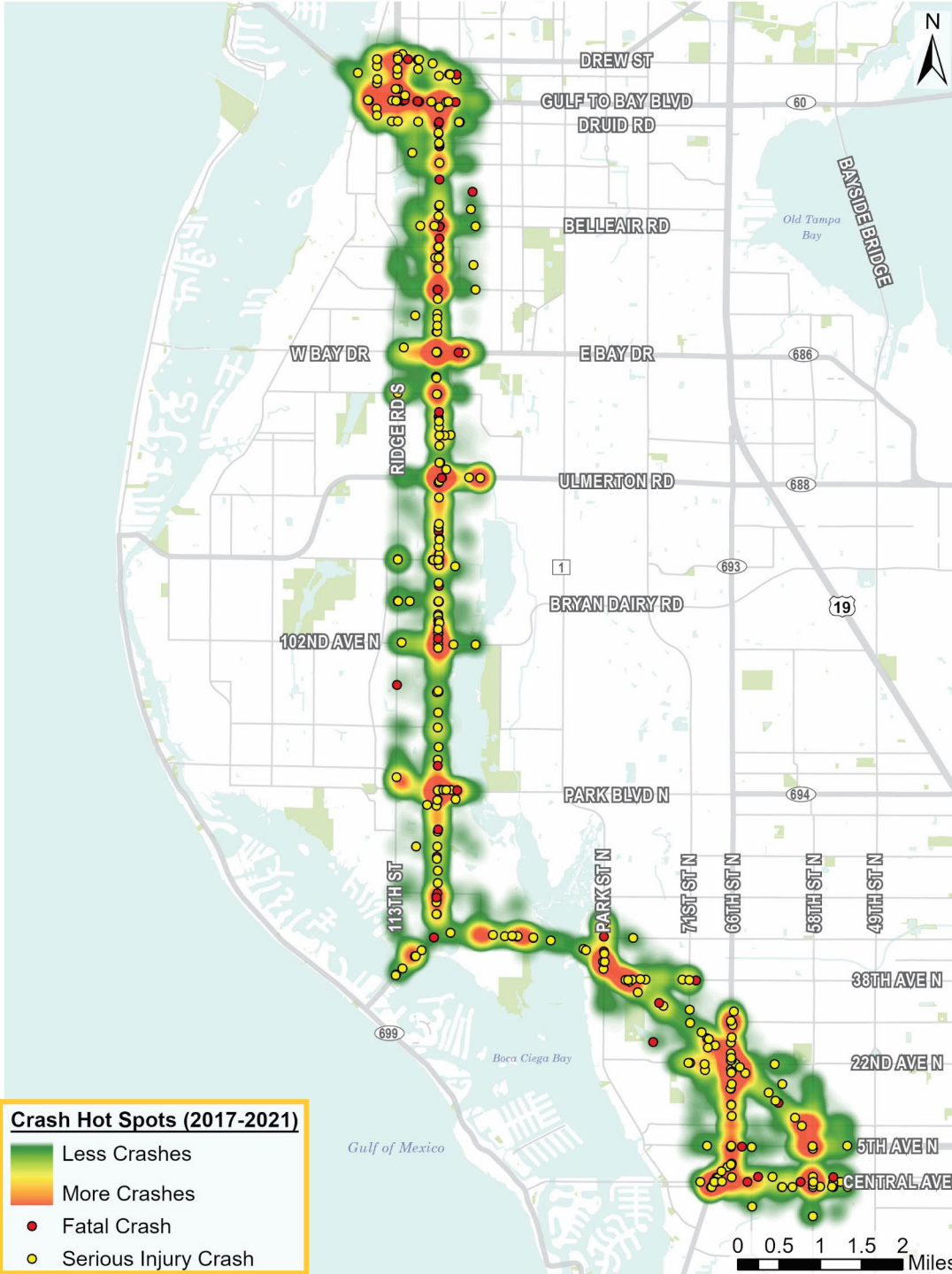
56.6%

Fatal crashes involve a pedestrian or bicyclist

30.3%

Serious injury crashes involve a pedestrian or bicyclist

Crashes involving a bicyclist or pedestrian account for only **4.4% of total crashes**, but disproportionately result in fatalities or serious injuries.



Public Transit

- Alt 19 is primarily served by PSTA Route 18
 - One of PSTA's core transit routes
 - Second-highest ridership in the system
 - Corridor covers 5 Direct Connect locations
 - Allows riders to access discounted Uber, Lyft, taxi, and wheelchair van trips to/from the Direct Connect location

3,775

Transit riders used Route 18 during June 2022

46%

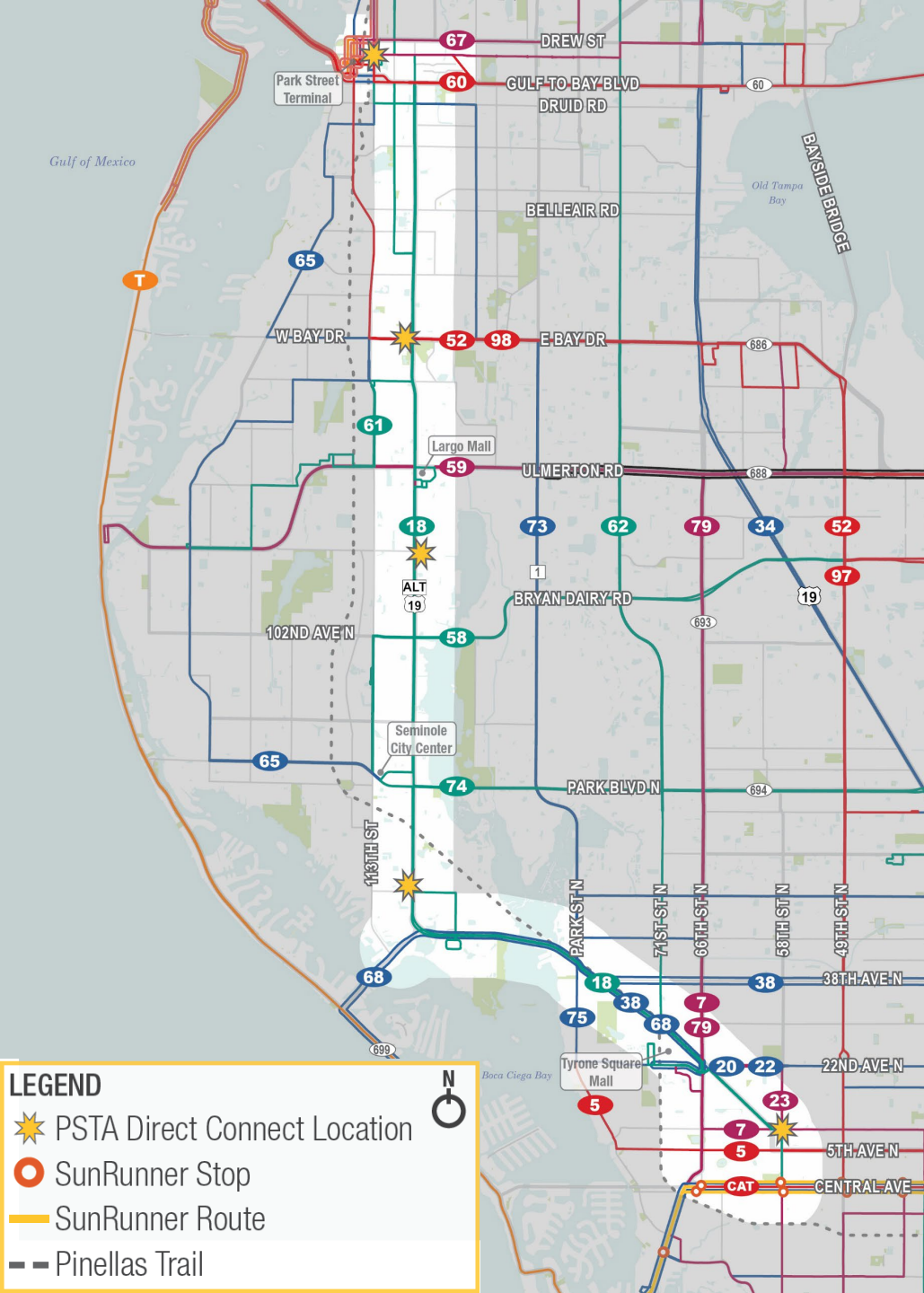
Of total transit ridership in the Corridor is on Route 18

78

PSTA stops with more than 20 riders per month

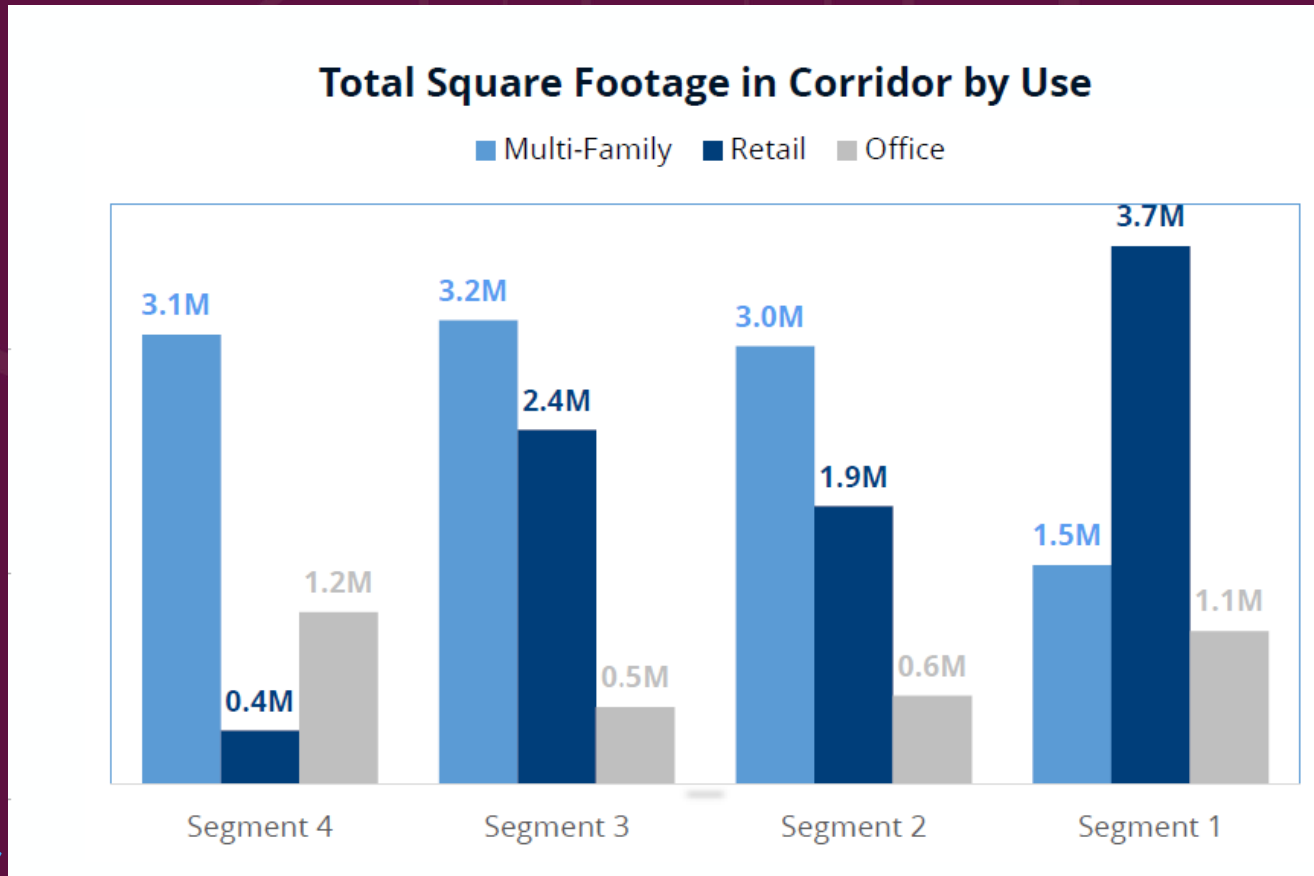
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Major transfer centers (Park Street Terminal, Largo Mall, Seminole City Center, and Tyrone Square Mall)



Market Assessment

- The corridor supports more than 24 million square feet of multifamily, retail, and office development



Existing Use

13,000 Multifamily units

8.4 M SF Retail

5.3 M SF Office

Future Demand

2,350 New Multifamily Units

134,000 SF Food/Beverage

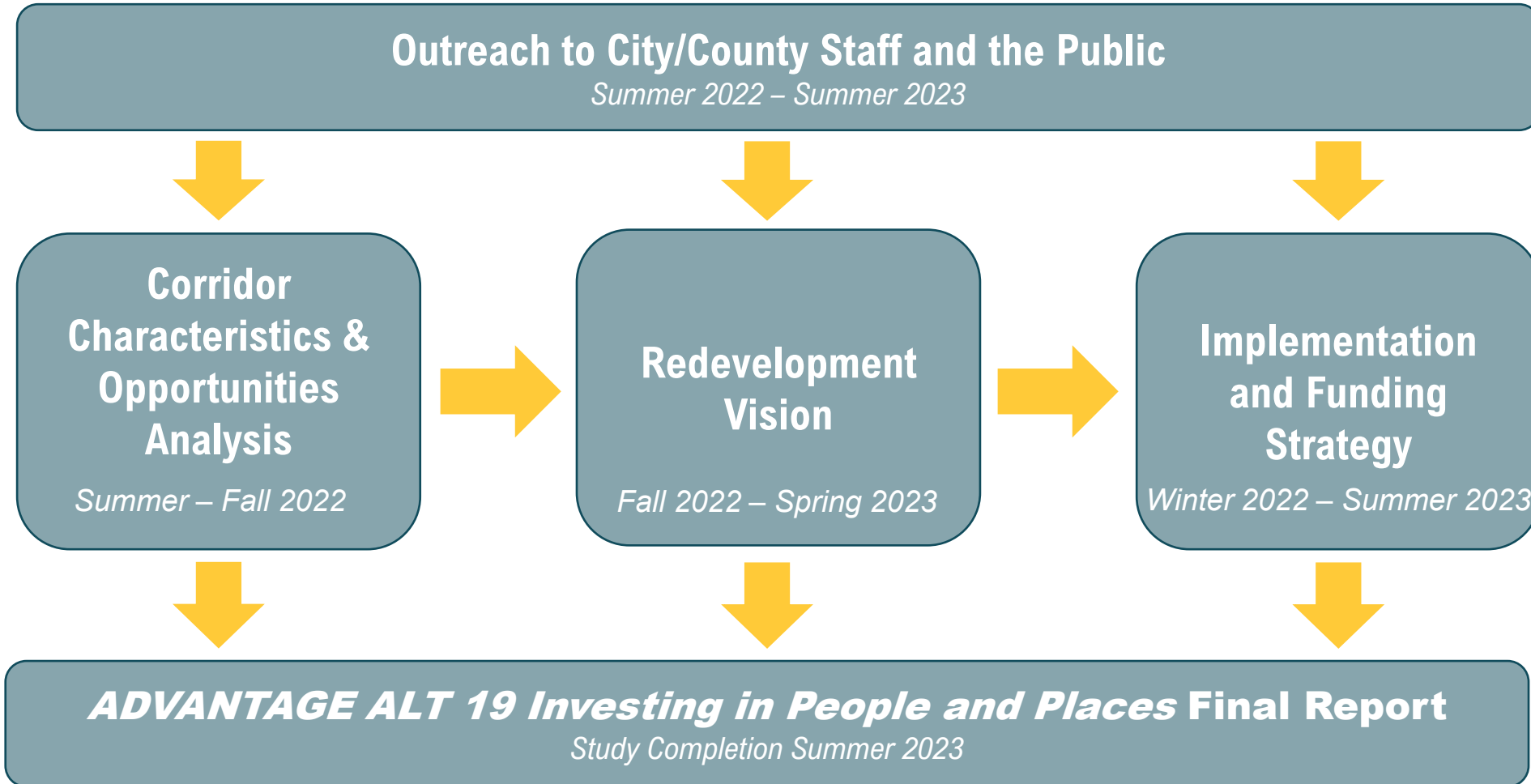
48,000 SF Health/Personal Care

173,000 SF New Office





Study Tasks & Timeline



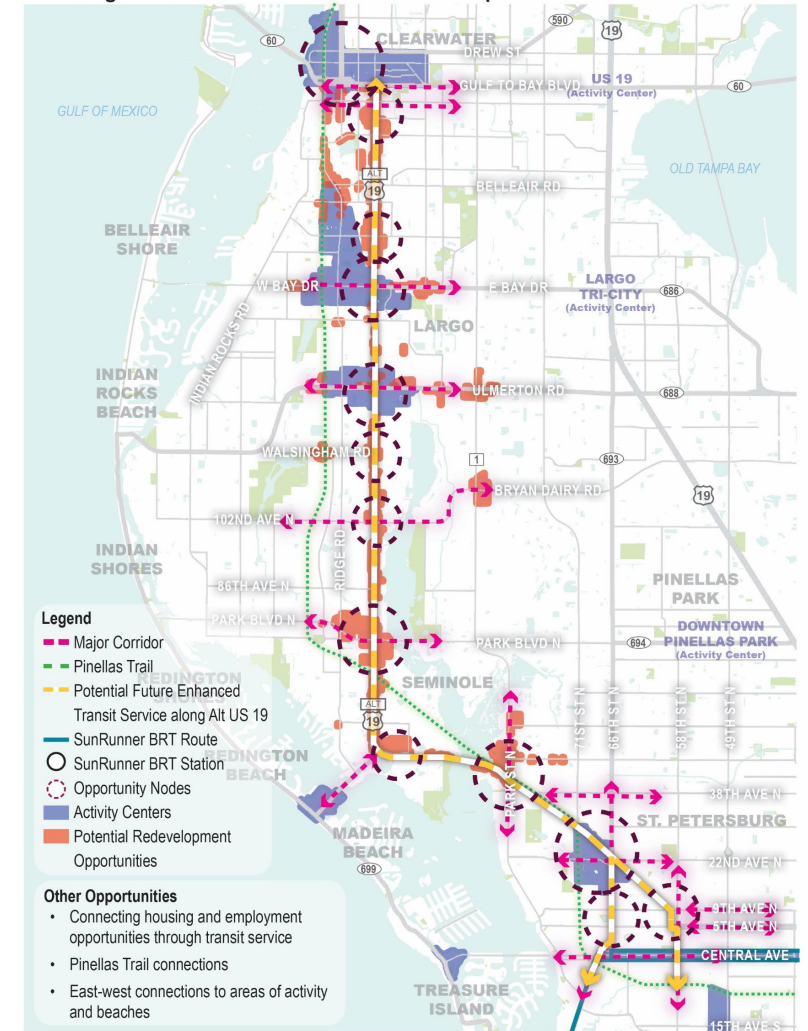


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What's Next?

- Redevelopment Vision
 - Will revolve around the potential for a future transit investment
 - Includes station area profiles for 12 locations
- Recommendations and Implementation Strategies
 - Funding and policy strategies to achieve the redevelopment vision at corridor-wide, municipal, and station area level
 - Refined enhanced transit service concept

Advantage US 19 Investment Corridor Vision Map





What's Next?

- Recommendations will include potential transportation projects for implementation
- Will aid in achieving mission of connecting people and places countywide
- Once completed, plan recommendations will be presented for review and approval
- Once approved, recommendations could be prioritized as potential projects for funding



Thank You!

Please email any additional questions or ideas
to cmendoza@co.pinellas.fl.us

