



FORWARD  
PINELLAS

Integrating Land Use & Transportation

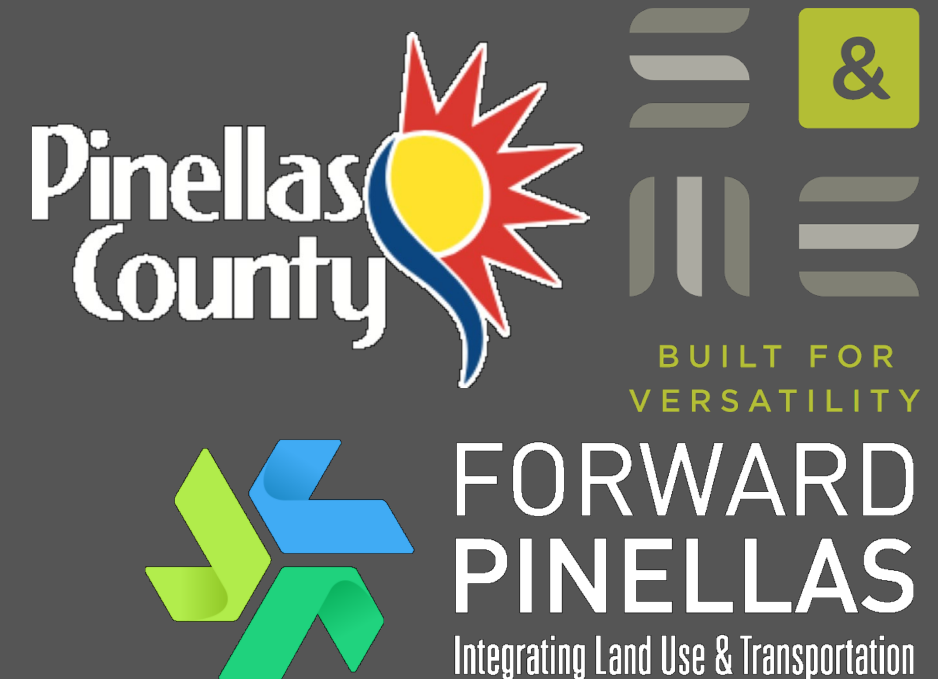
# Urban Design Services Pilot Program Project Recommendations

Forward Pinellas Board  
September 14, 2022



# Pilot Program Partnership

- Partnership between Forward Pinellas and Pinellas County's Department of Housing and Community Development
- S&ME selected as pilot program consultant
- Intended to improve the quality of new development using:
  - Urban design tools*
  - City staff/developer/stakeholder engagement*
  - Community member involvement in decisions about built environment*



# Project Purpose

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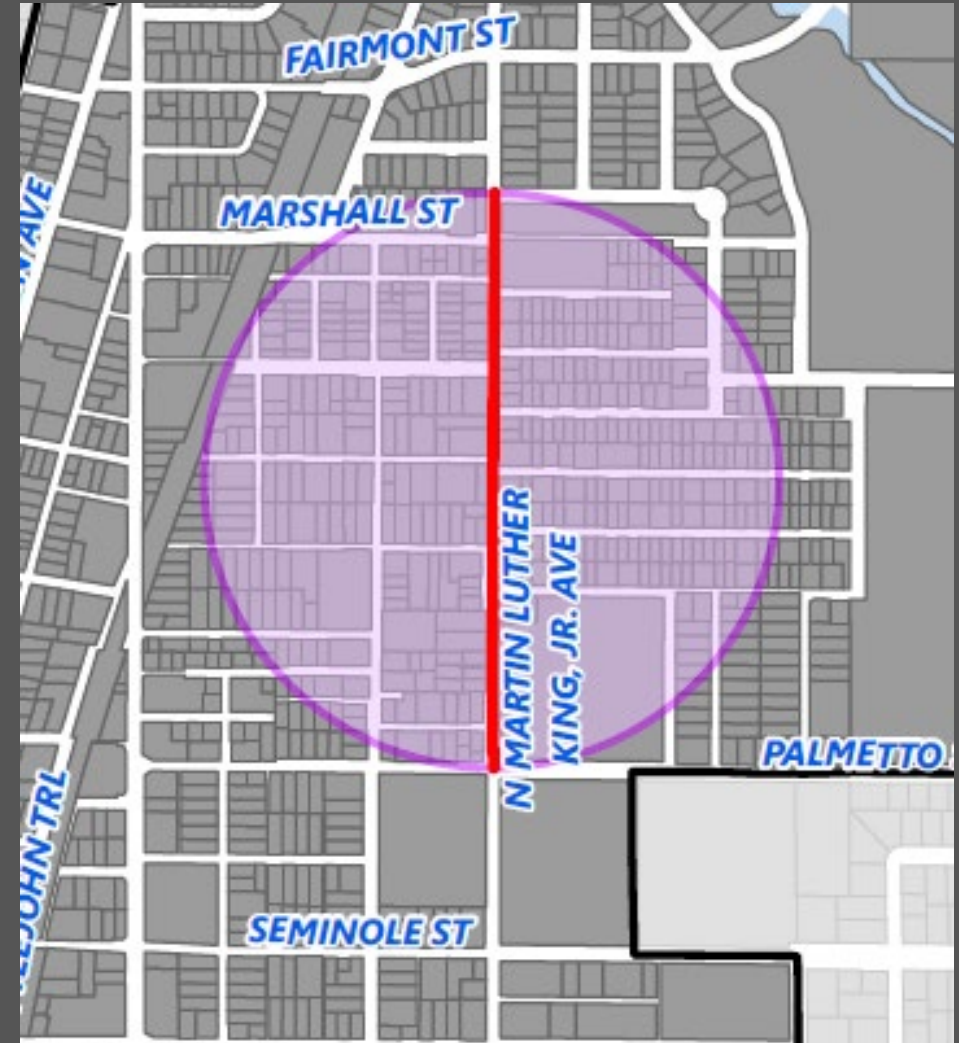
3 project components/task work orders:

1. Work with developers to provide urban design guidance during the site/development plan process
2. Work with community/neighborhood groups to host charettes/studios
3. Evaluate and/or advise on proposed form-based codes or other types of regulations



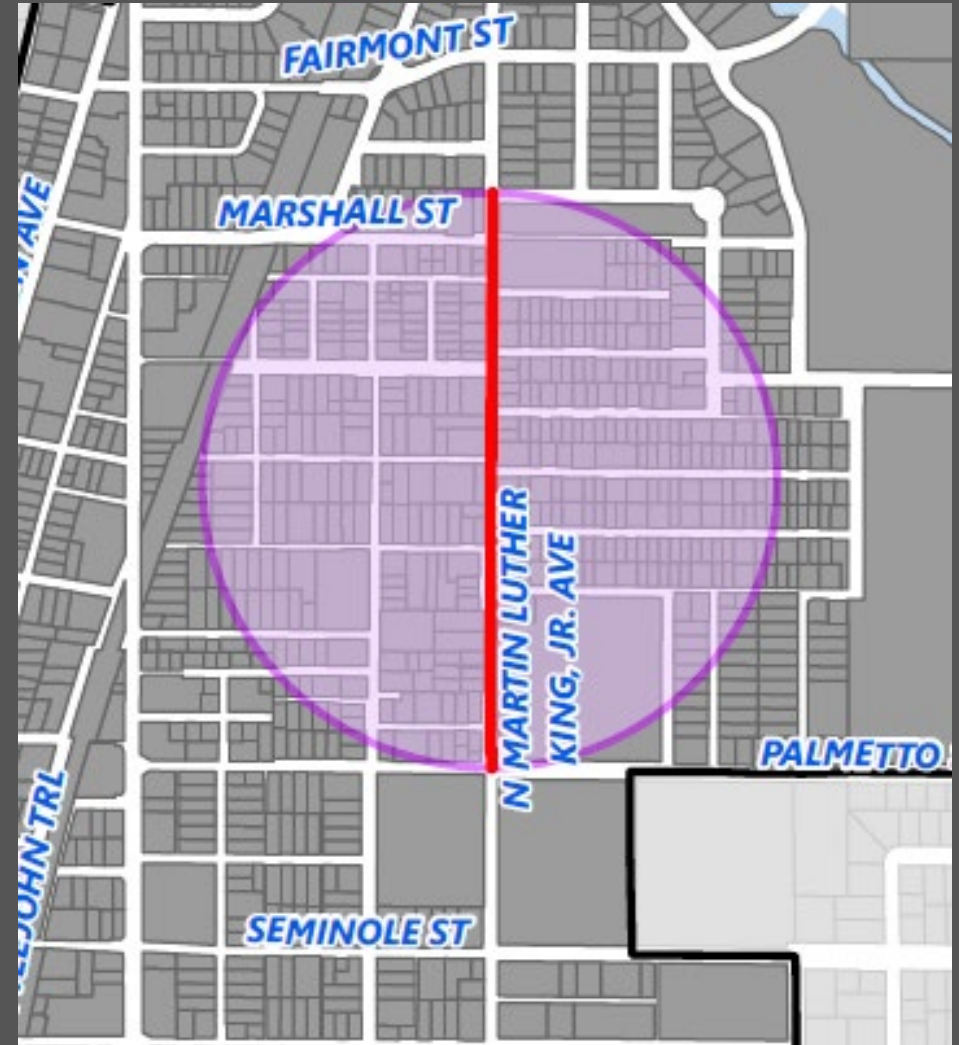
## Project 1: City of Clearwater – North Greenwood CRA (proposed)

- MLK Ave. Corridor – historic heart of the community, redevelopment and increased pedestrian activity
- Stakeholder interviews and site tour with city staff (Task 1)
- Multi-day charrette to visualize change with community and stakeholder involvement (Task 2)
- Propose code amendments and form-based regulations (Task 3)



## Project 1: City of Clearwater – North Greenwood CRA (proposed)

- Estimated project timeline: 3 months
- City of Clearwater to commit \$25,000 of local funds
- Project fees not to exceed: **\$59,480**  
(To be met utilizing local match)





## Project 2: Pinellas County Housing & Development

- Utilize pilot program for “on-call” assistance on site and/or design plans for proposed developments
- Develop/evaluate concept drawings to guide developers on site design
- Developments with potential for urban design improvements that shape the pedestrian realm, improved design aesthetics for affordable housing developments, and site plans that must adhere to the Downtown Palm Harbor Form-Based Code



## Project 2: Pinellas County Housing & Development

- Timeline: Project to be conducted on an as-needed basis, specific projects identified by Pinellas County staff
- **Project fees not to exceed: \$25,000**  
(To be used on an as-needed basis, until all funds are expended before the end of Fiscal Year 2023)



### **Forward Pinellas Board Requested Action**

Seeking approval on Project 1 and Project 2 for the City of Clearwater and Pinellas County Housing & Community Development

In the amounts of **\$59,480** and **\$25,000**, respectively





# Questions?

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