

2023 Pinellas County Transportation Planning Survey Findings Report

Presented to Forward Pinellas,
Pinellas County Florida

May 2023



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Executive Summary

2023 Pinellas County Transportation Survey

Executive Summary



Purpose

ETC Institute administered a survey to residents of Pinellas County during the spring of 2023 on behalf of Forward Pinellas, the transportation and land use planning agency in Pinellas County. The survey results will be used by community leaders to make transportation decisions and funding priorities for the county. Forward Pinellas sets the priorities for state and federal transportation funding in Pinellas County through the long-range transportation plan.

The results of this survey will help identify which transportation improvements are needed most and will help shape the countywide transportation plan. This is the second transportation survey ETC Institute has administered for Pinellas County; the first was conducted in 2018.

Methodology

The five-page survey, cover letter and postage-paid return envelope were mailed to a random sample of households in Pinellas County. The cover letter explained the purpose of the survey and encouraged residents to either return their survey by mail or complete the survey online. At the end of the online survey, residents were asked to enter their home address; this was done to ensure that only responses from residents who were part of the random sample were included in the final survey database.

Ten days after the surveys were mailed, ETC Institute sent follow-up text messages to the households that received the survey to encourage participation. The texts contained a link to the online version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of Pinellas County from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not counted.

The goal was to obtain completed surveys from at least 1,000 residents. This goal was far exceeded, with a total of 1,146 residents completing the survey. The overall results for the sample of 1,146 households have a precision of at least +/-2.9% at the 95% level of confidence.

This report contains:

- An executive summary of the methodology for administering the survey and major findings,
- charts showing the overall results for most questions on the survey,
- tables that show the results of the random sample for each question on the survey, and
- a copy of the survey instrument.

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Community Priorities and Ideals

Respondents were asked to indicate how strongly they agreed with five different statements regarding transportation priorities in the community where they live. The two statements with the highest level of agreement, based upon the combined percentage of “strongly agree” and “agree” responses, were: “I can drive my car as conveniently as possible” (71%) and “I can safely walk on the sidewalk anywhere in my community” (65%). Respondents least agreed with the following statement: “It is convenient to take transit to work or other destinations” (34%). Over half (56%) indicated that being able to safely walk on the sidewalk anywhere in the community and driving their car as conveniently as possible (48%) are the two most important priorities for their ideal community.

Respondents were then asked to indicate what is most important to them when thinking of their ideal neighborhood. Sixty-two percent (62%) of respondents indicated their ideal neighborhood would have nearby shops, and 16% indicated it would have large lawns and backyards.

Transportation Options

Thirty-seven percent (37%) of respondents indicated they would be more likely to take public transportation if transit could get them where they were going more quickly; 12% of respondents indicated they would be more likely to take public transportation if they lived and/or worked closer to a transit stop, and 24% of respondents indicated they would not take public transportation.

Respondents were then asked to indicate for what reasons they would most like to see improved transportation options. The three most important transportation improvements to respondents were: improved access to regional destinations (64%), improved access to special events or entertainment destinations (48%), and access to nearby commercial destinations (41%).

Planning Priorities

Respondents were asked to indicate how important various planning priorities are to Pinellas County. Based on the sum of “very important” and “important” responses, residents believe the following priorities are most important: improving safety (91%), improving efficiency of transportation network (84%), Increasing resiliency to hurricanes, sea level rise, or other climate-related hazards (84%), and increasing number of well-paying jobs (79%).

Increasing resiliency to hurricanes, sea level rise, or other climate-related hazards, increasing availability of affordable housing, and improving efficiency of the transportation network are the most important planning priorities for Pinellas County, based on the sum of respondents’ top three choices.

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Investment Opportunities

Respondents were asked to indicate how supportive they would be of having Pinellas County invest in various items. Respondents showed the most support for the following items, based upon the sum of “very supportive” and “supportive” responses: safety (95%), roadway maintenance (93%), technology to improve traffic flow (93%), and pedestrian facilities (sidewalks, crosswalks) (88%).

Based on the sum of their top three choices, respondents are most willing to fund the following items: roadway maintenance, technology to improve traffic flow, and safety.

Collaboration

Respondents believe it is either “very important” or “important” for counties to work together to address building highways (83%) and expanding transit service (79%) in the Tampa Bay area. Respondents believe it is less important for counties to collaborate on building trails and expanding waterborne transportation in the Tampa Bay area.

Additional Findings

- Sixty percent (60%) of respondents indicated they would still own their own car if on-demand automated vehicles were available to them; 12% would not own their own car, and 28% did not know.
- Eighty-four percent (84%) of respondents believe having frequent, reliable, and convenient transit services nearby improves the economic value of the surrounding area.
- Sixty-three percent (63%) of respondents indicated it is “very important” to live within 20- 30 minutes of their job.
- Forty-two percent (42%) of respondents think the County should invest in expanding public transportation services to deal with increasing traffic.
- Better timing of traffic signals (69%) and applying technology to help reduce congestion (63%) are the two most needed transportation improvements over the next 5-10 years in Pinellas County.
- Seventy percent (70%) of respondents indicated they strongly agree with the following statement: “a public street serves the community best when people in cars, on bicycles, using public transportation, or walking all feel safe and welcomed.”
- According to respondents, the three most pressing challenges facing Pinellas County over the next 5-10 years are: traffic congestion and travel delays (66%), lack of affordable housing options (58%), and lack of transportation alternatives (33%).

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Executive Summary



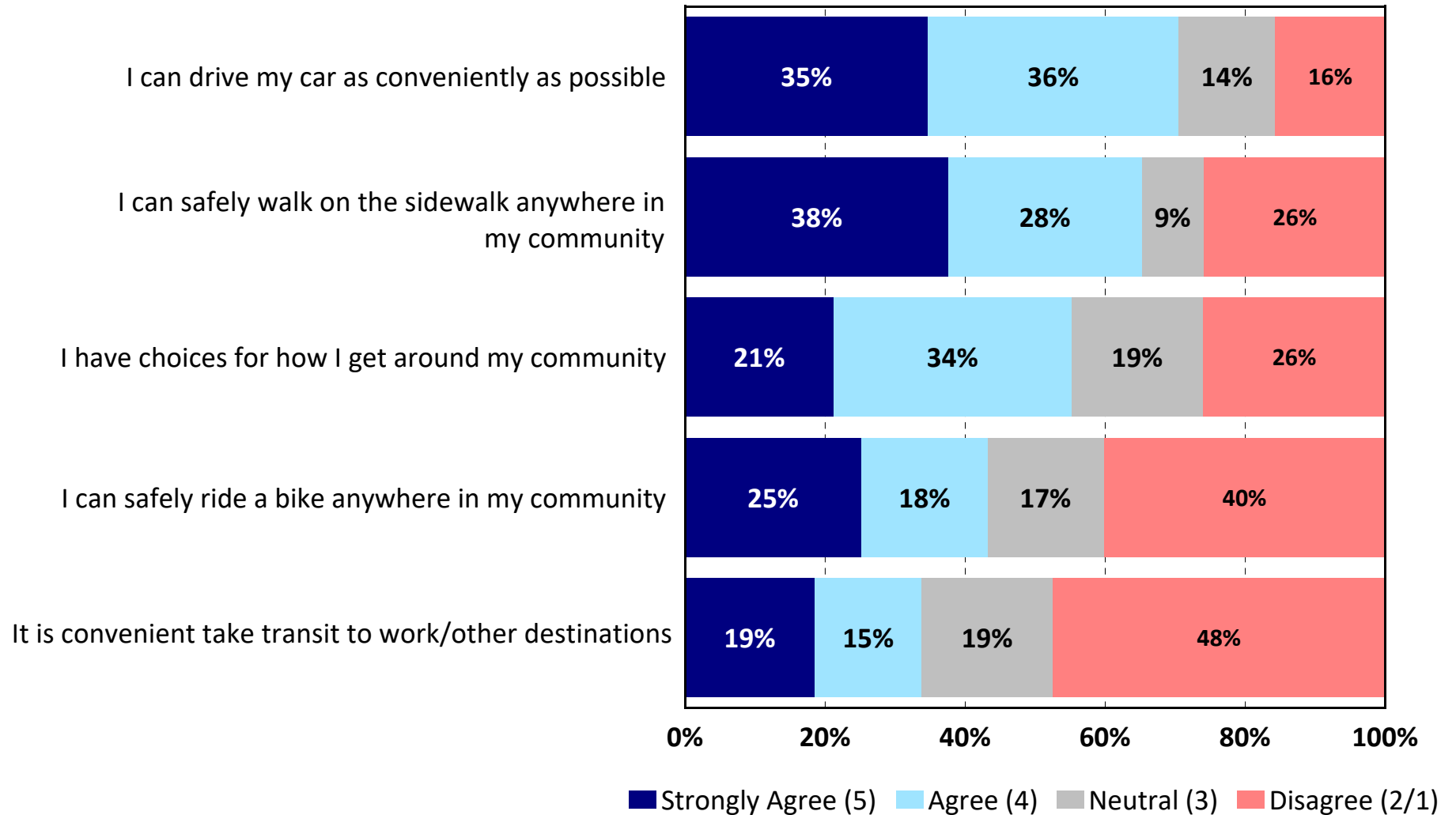
- Sixty-three percent (63%) of respondents indicated they are willing to trade lower speed limits in exchange for safer streets.
- Forty-three percent (43%) of respondents indicated they are willing to pay more for more frequent and reliable transit service.
- Forty-eight percent (48%) of respondents indicated Pinellas County does not have a quality transportation system.



Charts and Graphs

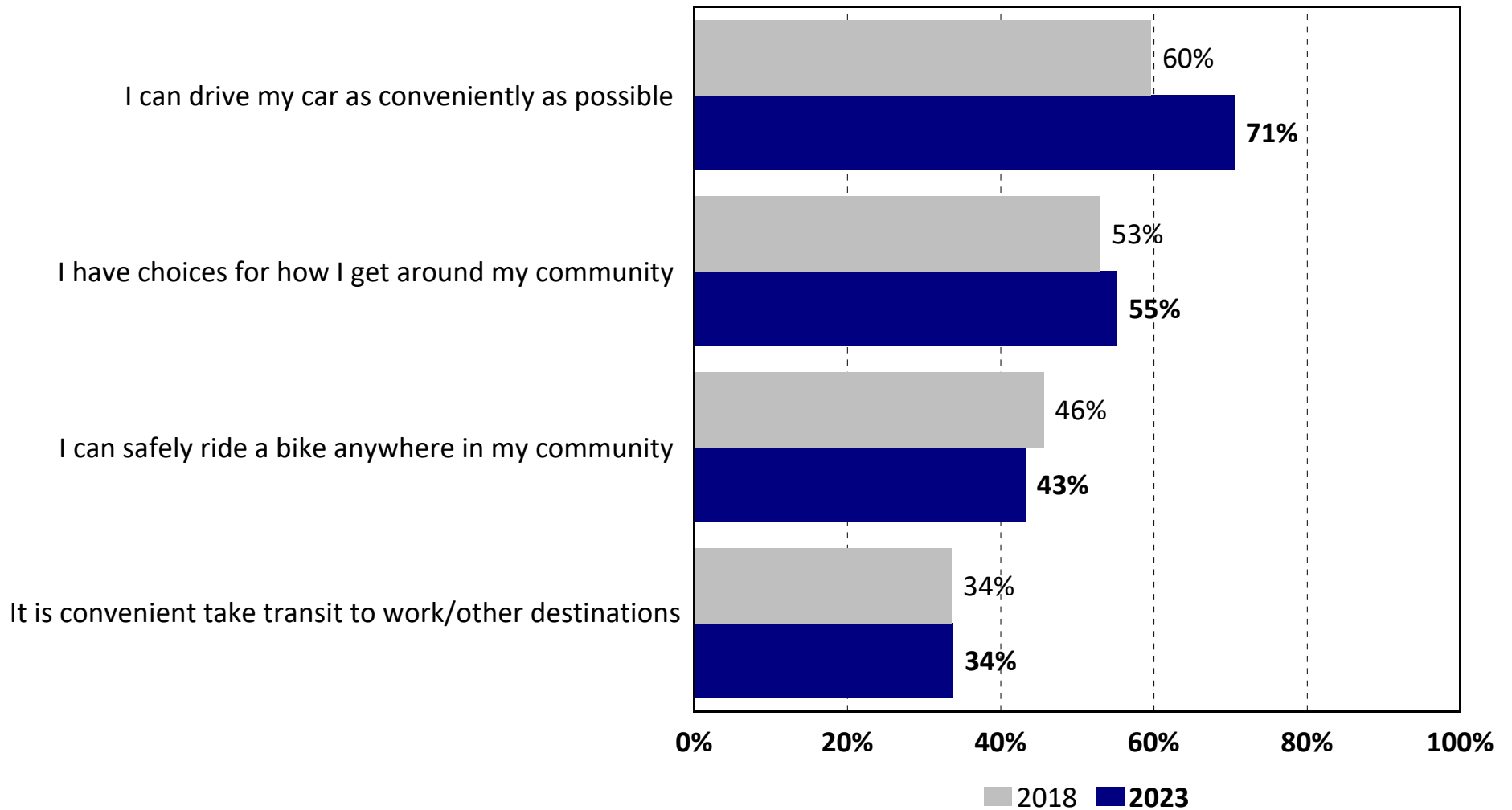
Q1. Level of Agreement With Various Statements Regarding Community Priorities

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don't know”)



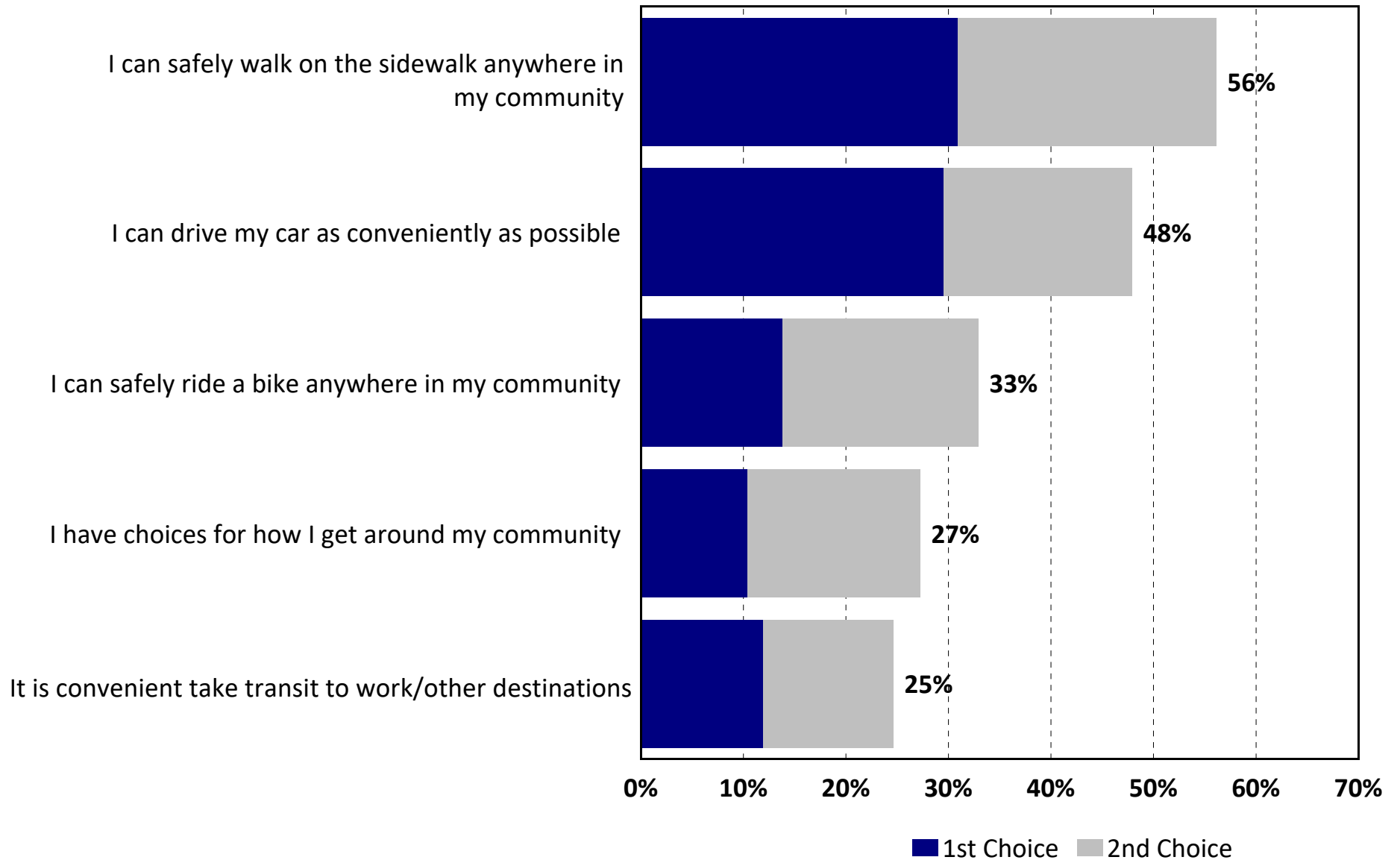
TRENDS: Level of Agreement With Various Statements Regarding Community Priorities - 2018 vs. 2023

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding “don't know”)



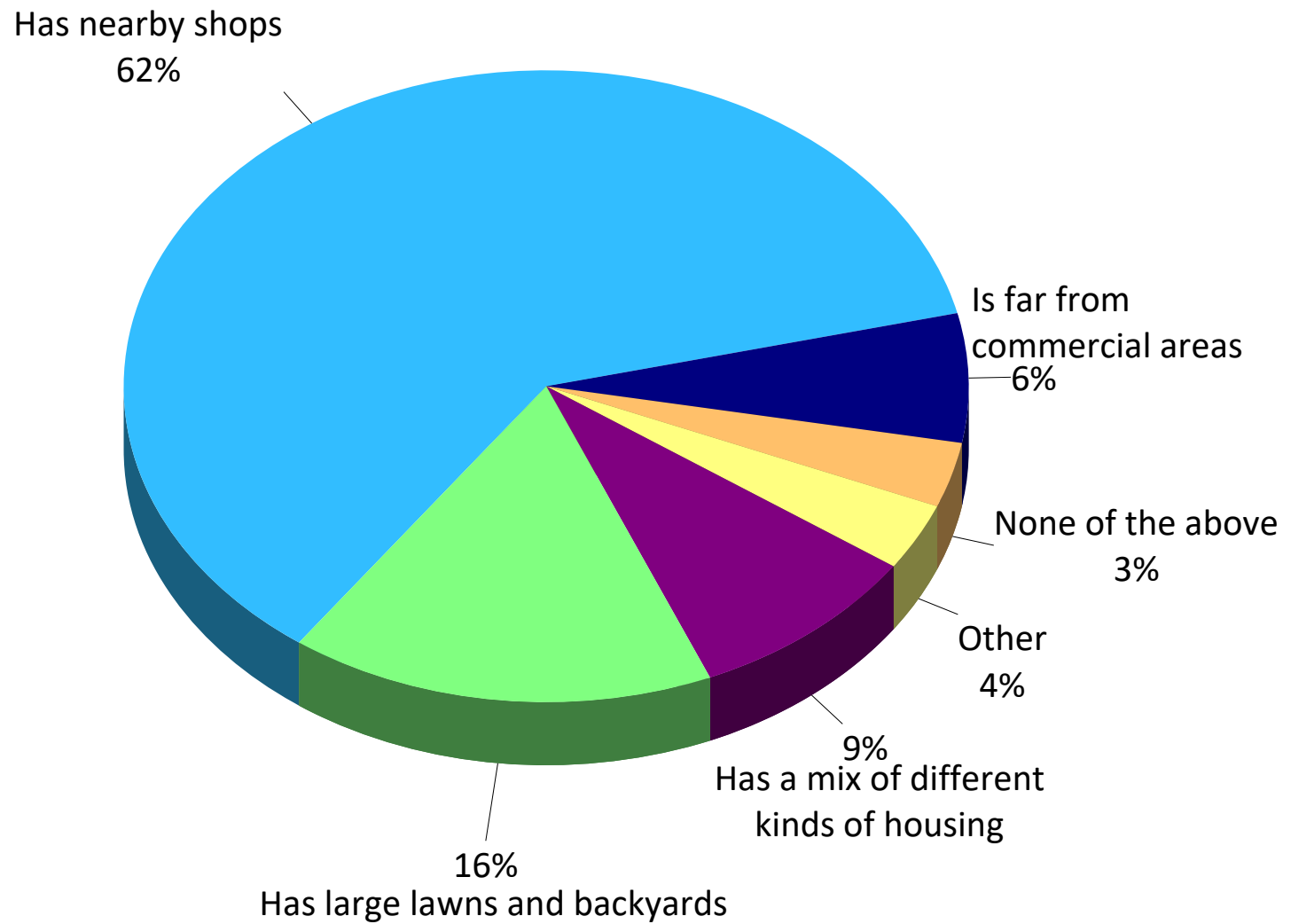
Q2. Most Important Community Priority

by percentage of respondents who selected the item as one of their top two choices



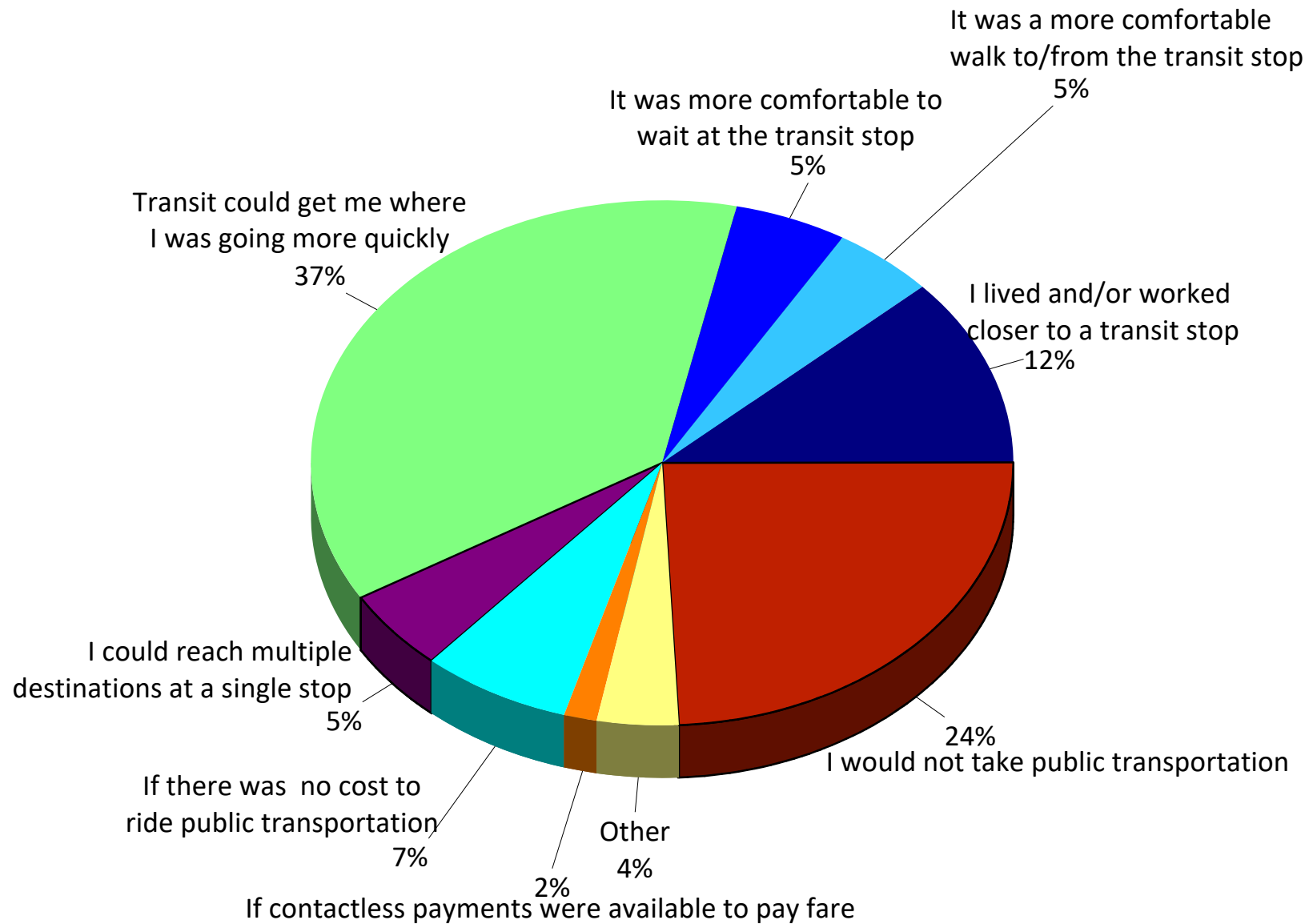
Q3. My ideal neighborhood...

by percentage of respondents (excluding "not provided")



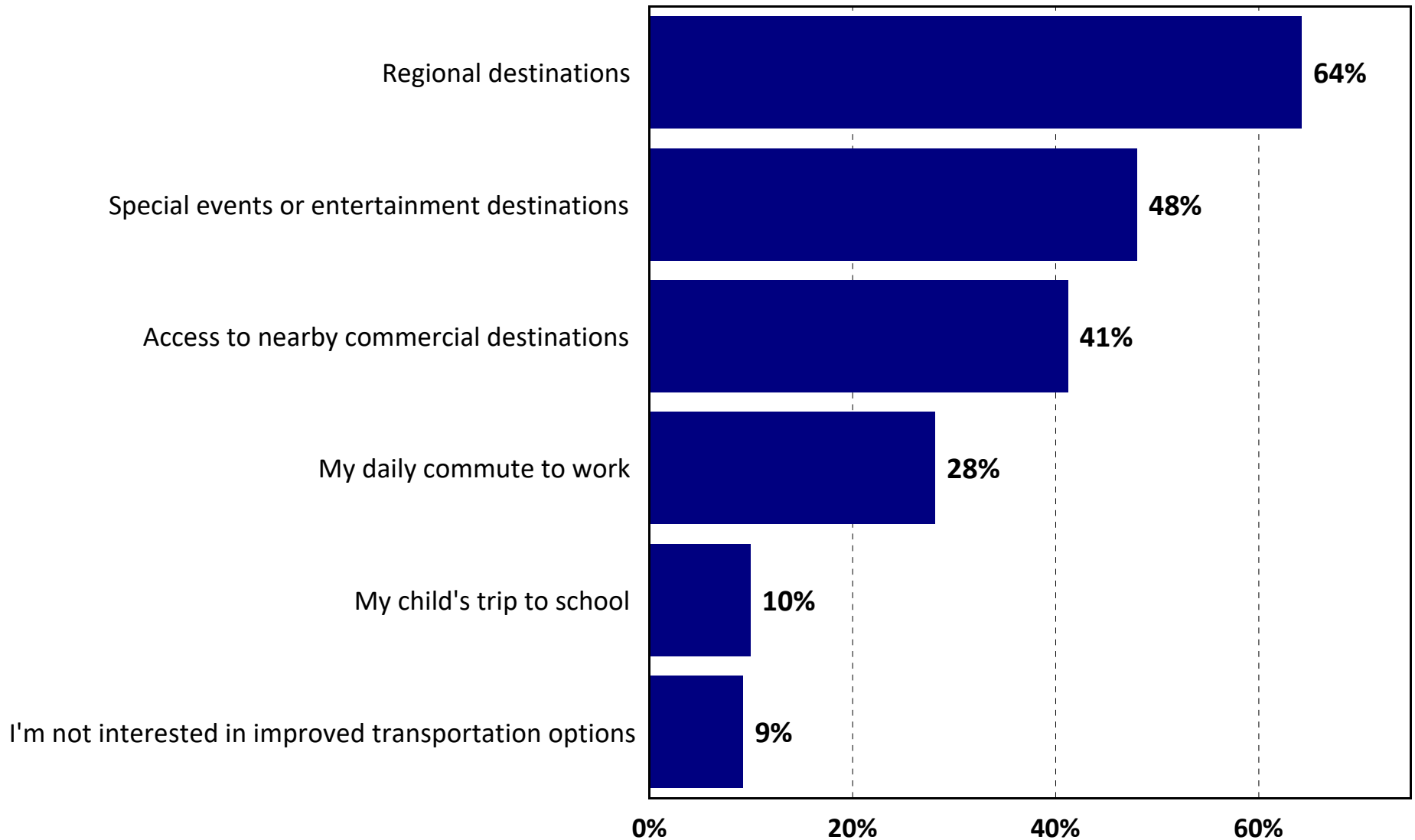
Q4. I would be more likely to take public transportation if...

by percentage of respondents



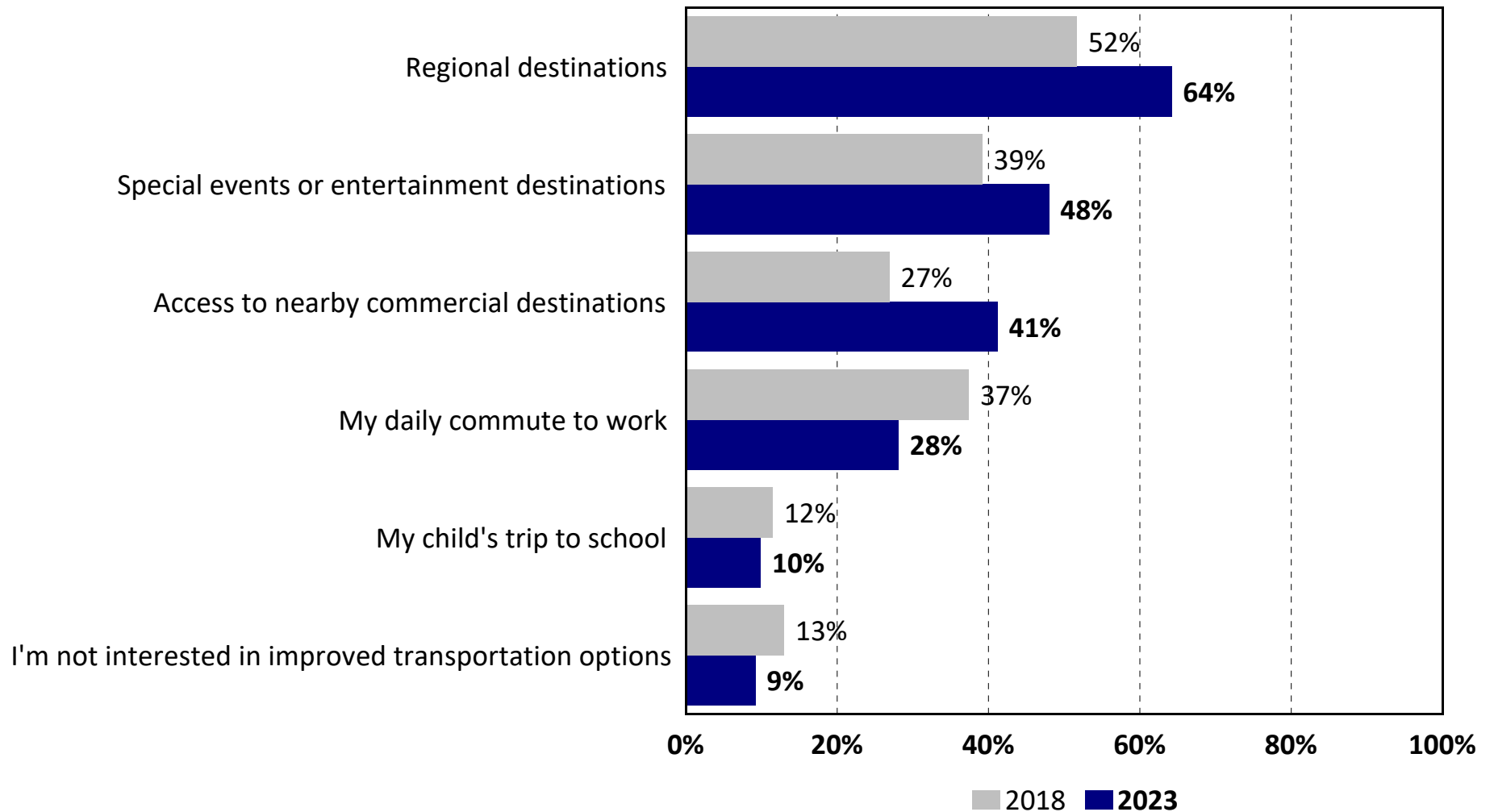
Q5. I would most like to see improved transportation options for...

by percentage of respondents (multiple choices could be made)



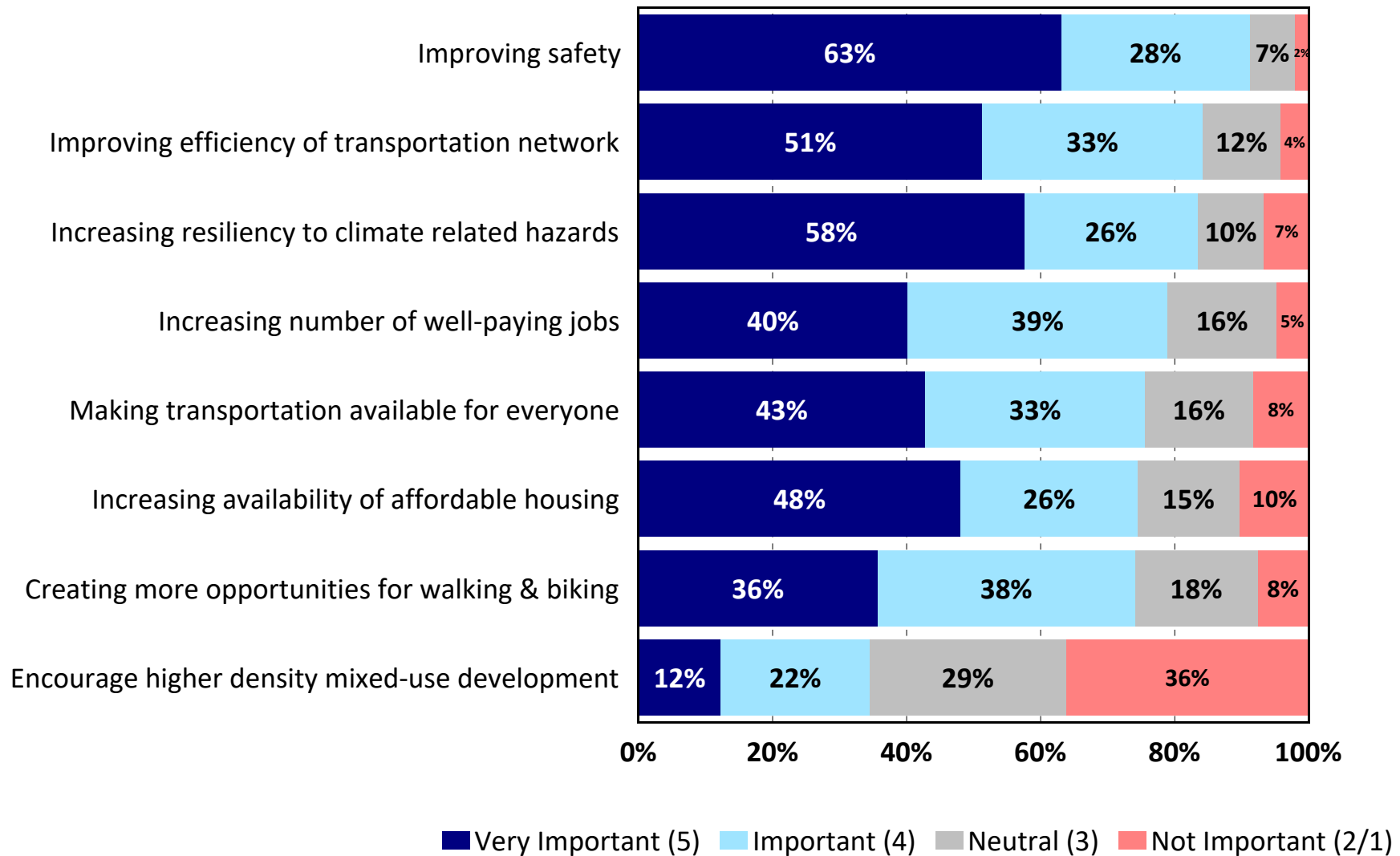
TRENDS: I would most like to see improved transportation options for... - 2018 vs. 2023

by percentage of respondents (multiple choices could be made)



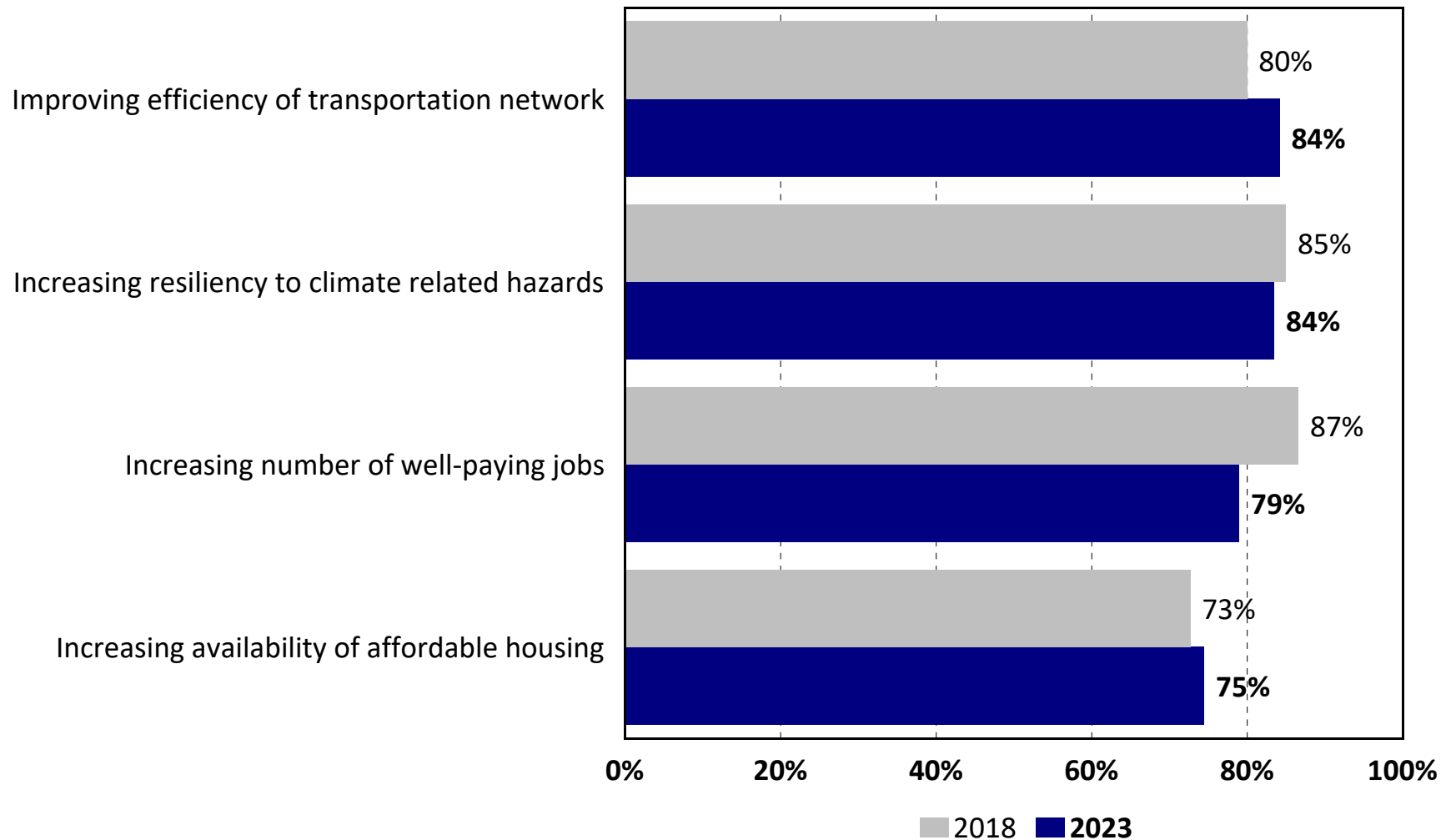
Q6. Level of Importance of Various Planning Priorities for the County

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don't know”)



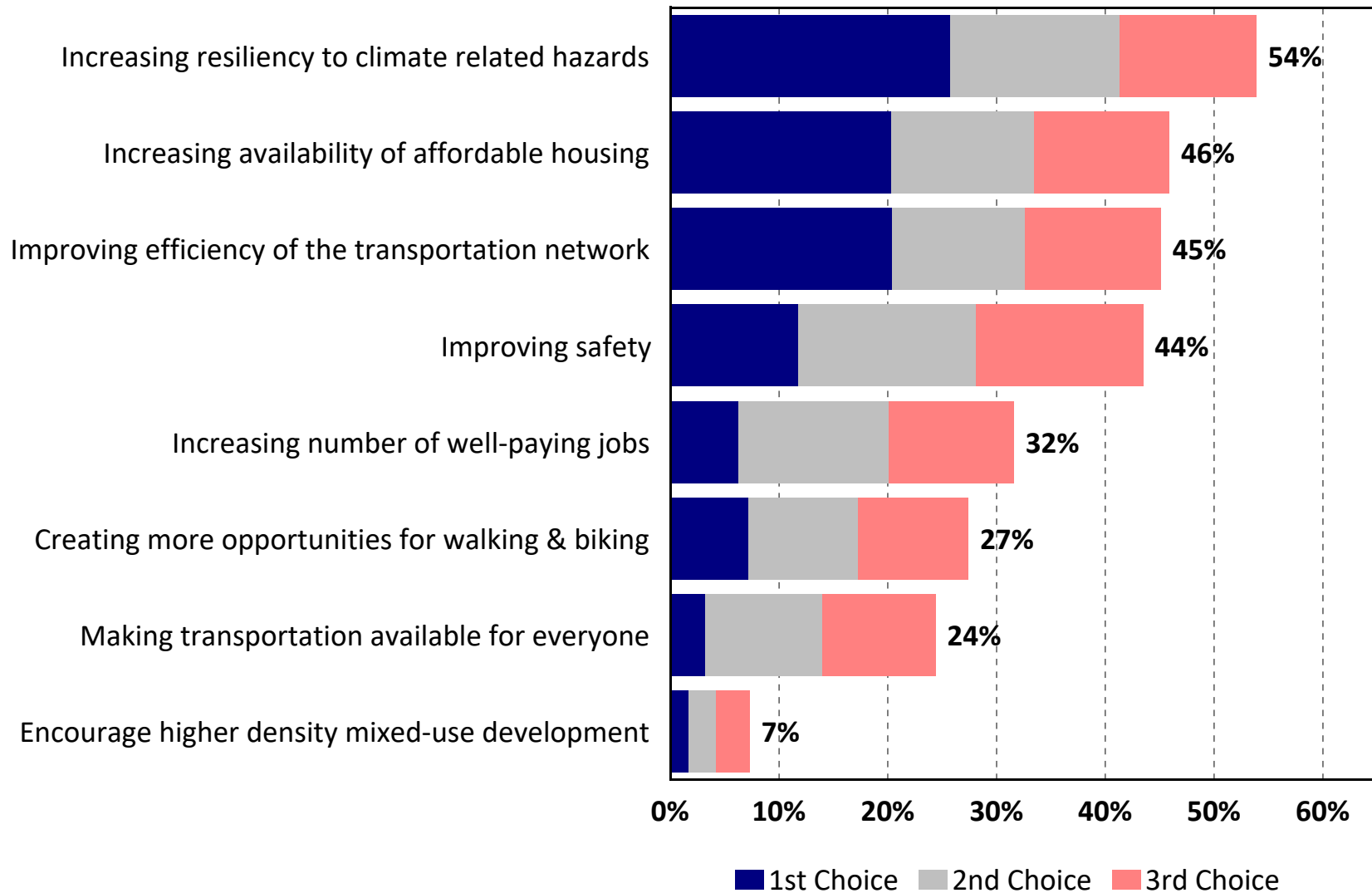
TRENDS: Level of Importance of Various Planning Priorities for the County - 2018 vs. 2023

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding “don't know”)



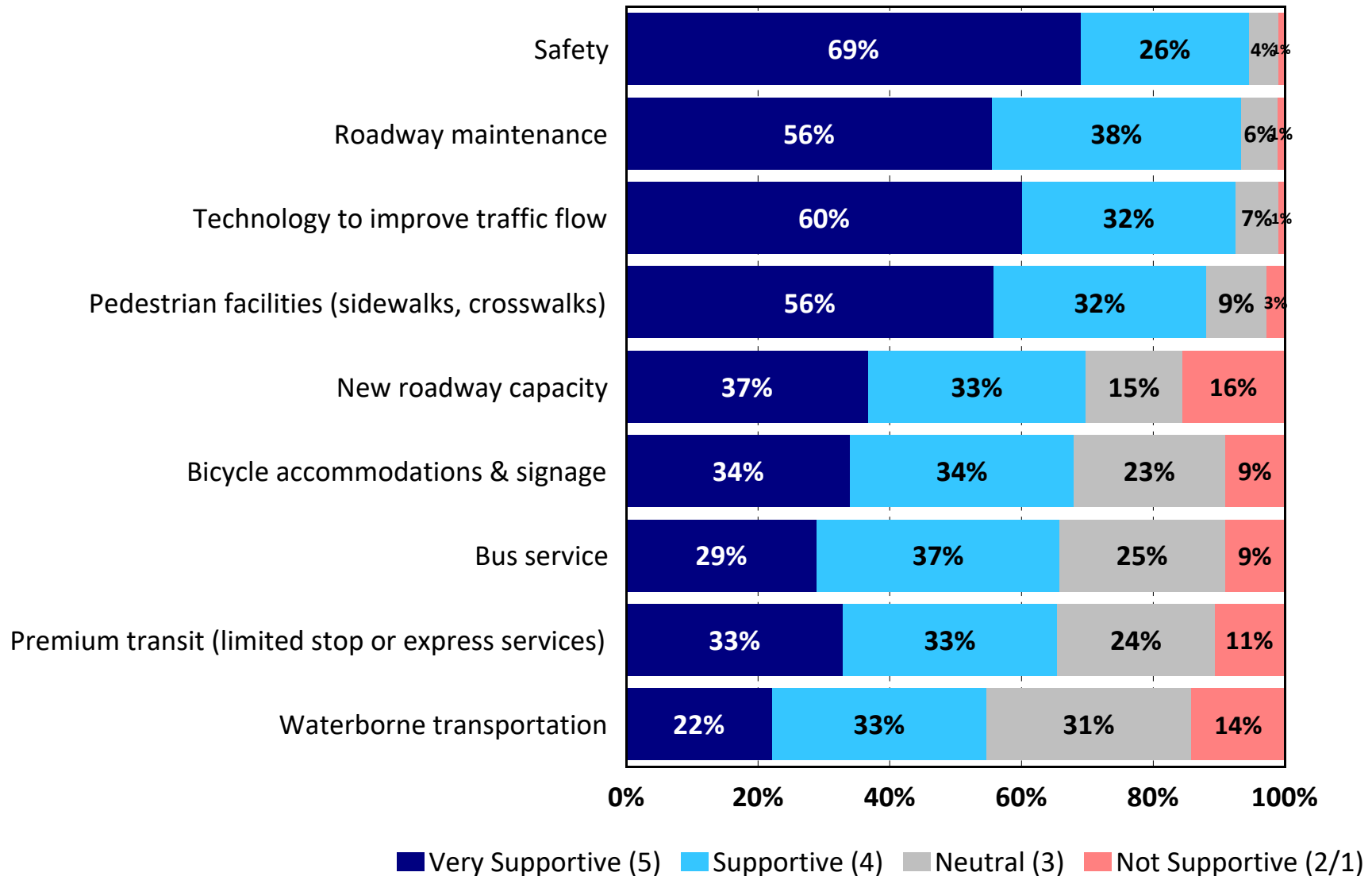
Q7. Most Important Planning Priorities for Pinellas County

by percentage of respondents who selected the item as one of their top three choices



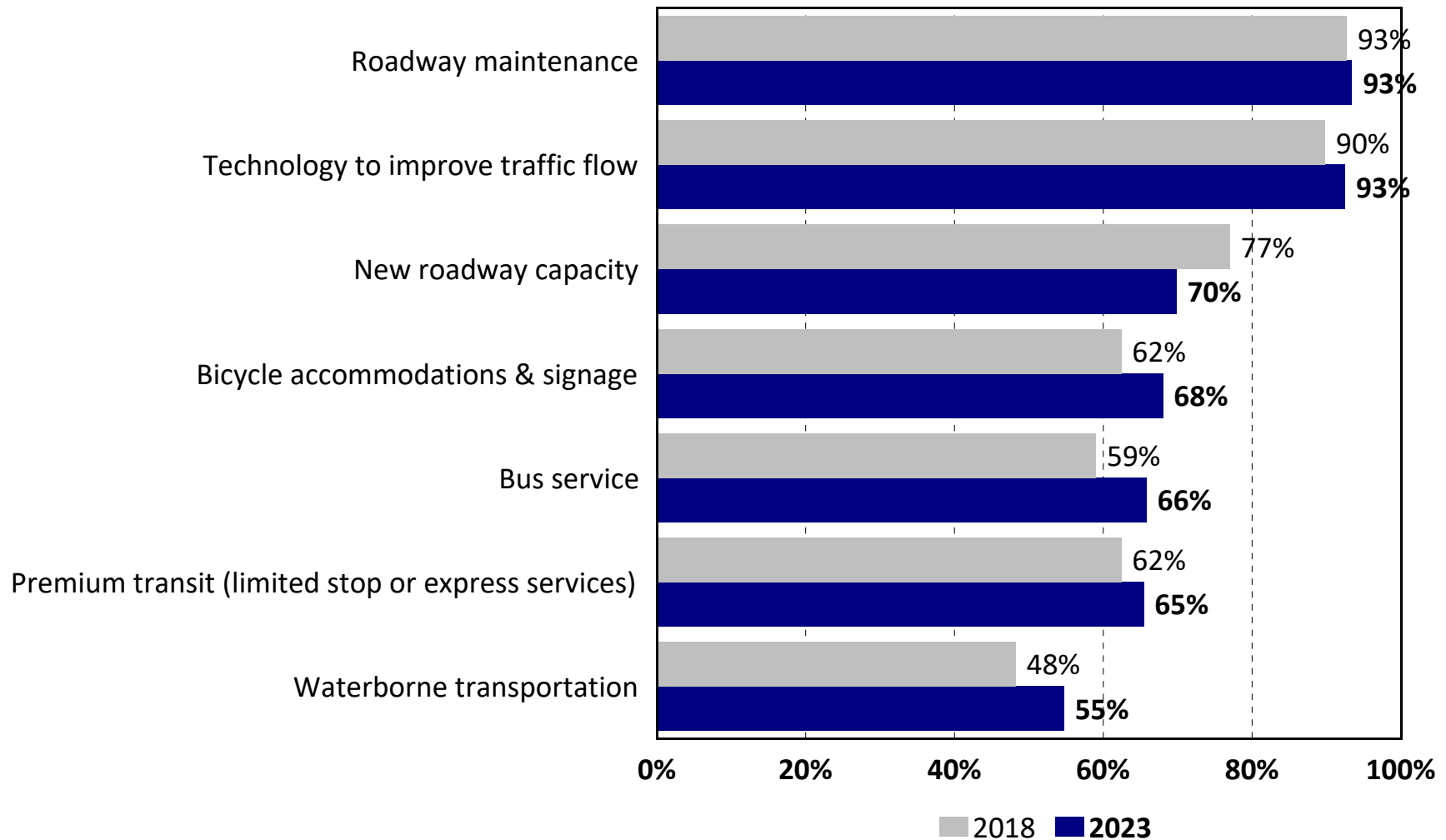
Q8. Level of Support for Having Pinellas County Invest in the Following Items

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding "don't know")



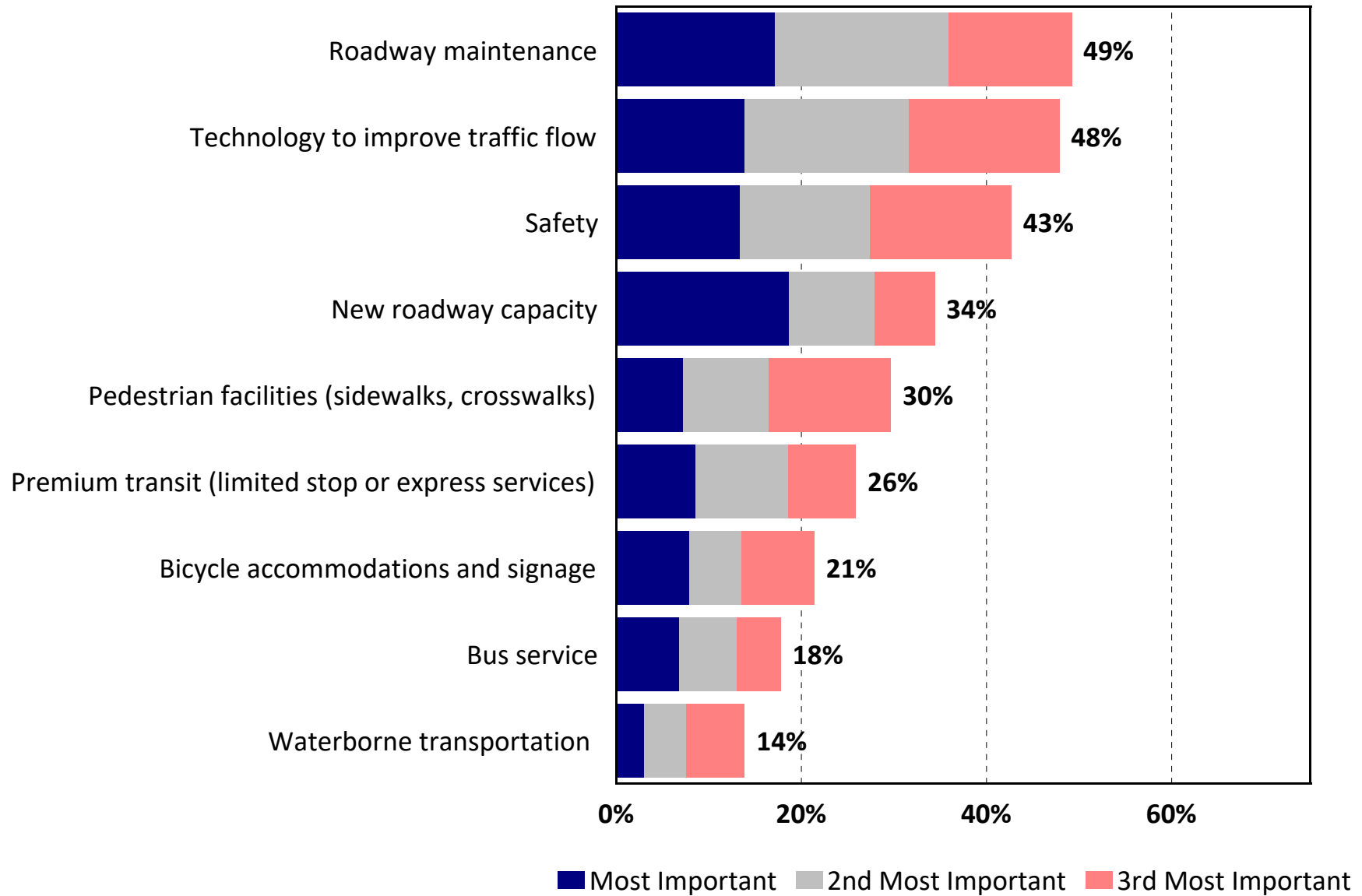
TRENDS: Level of Support for Having Pinellas County Invest in the Following Items - 2018 vs. 2023

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding “don't know”)



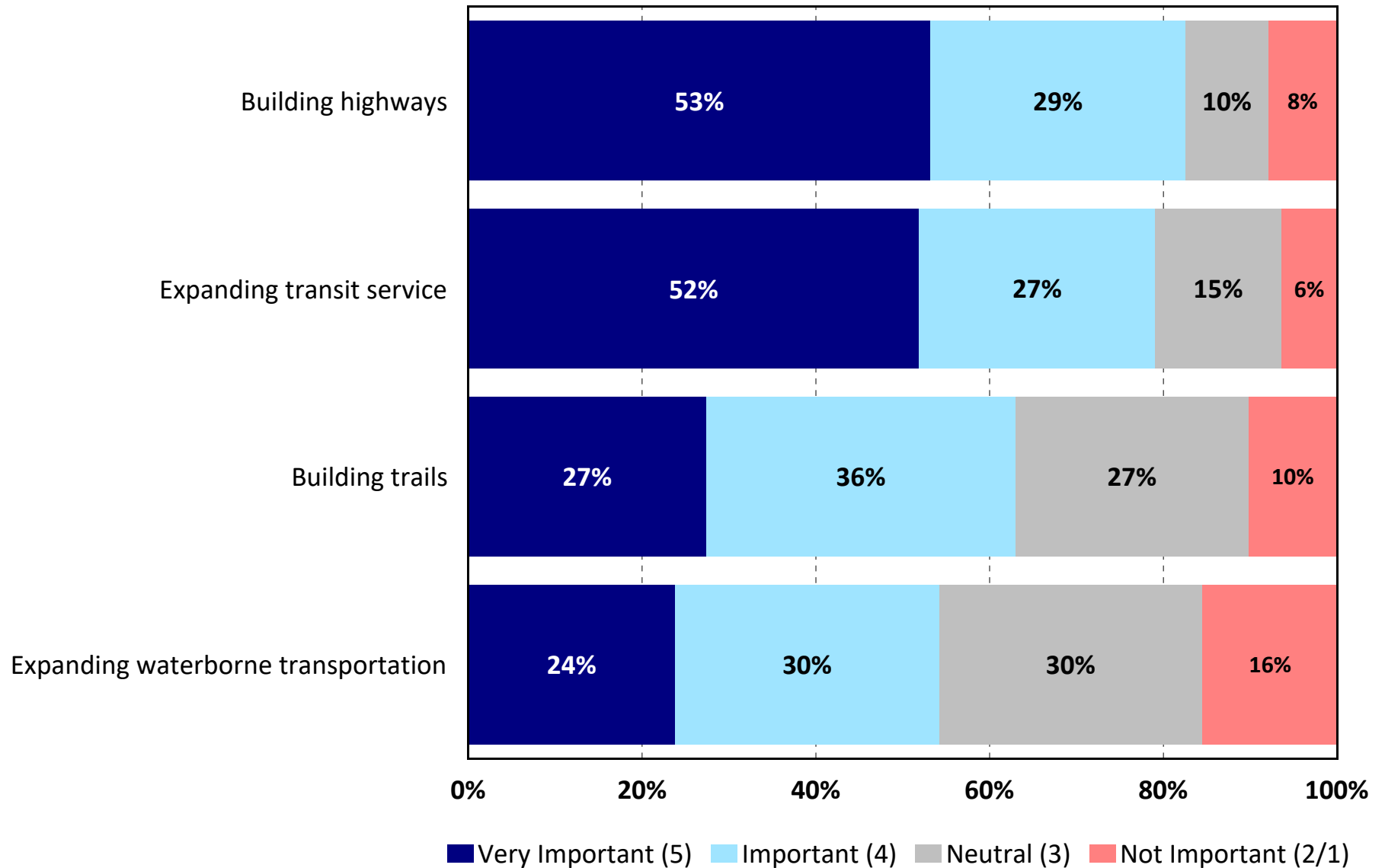
Q9. Items Most Willing to Fund With Tax Dollars

by percentage of respondents who selected the item as one of their top three choices



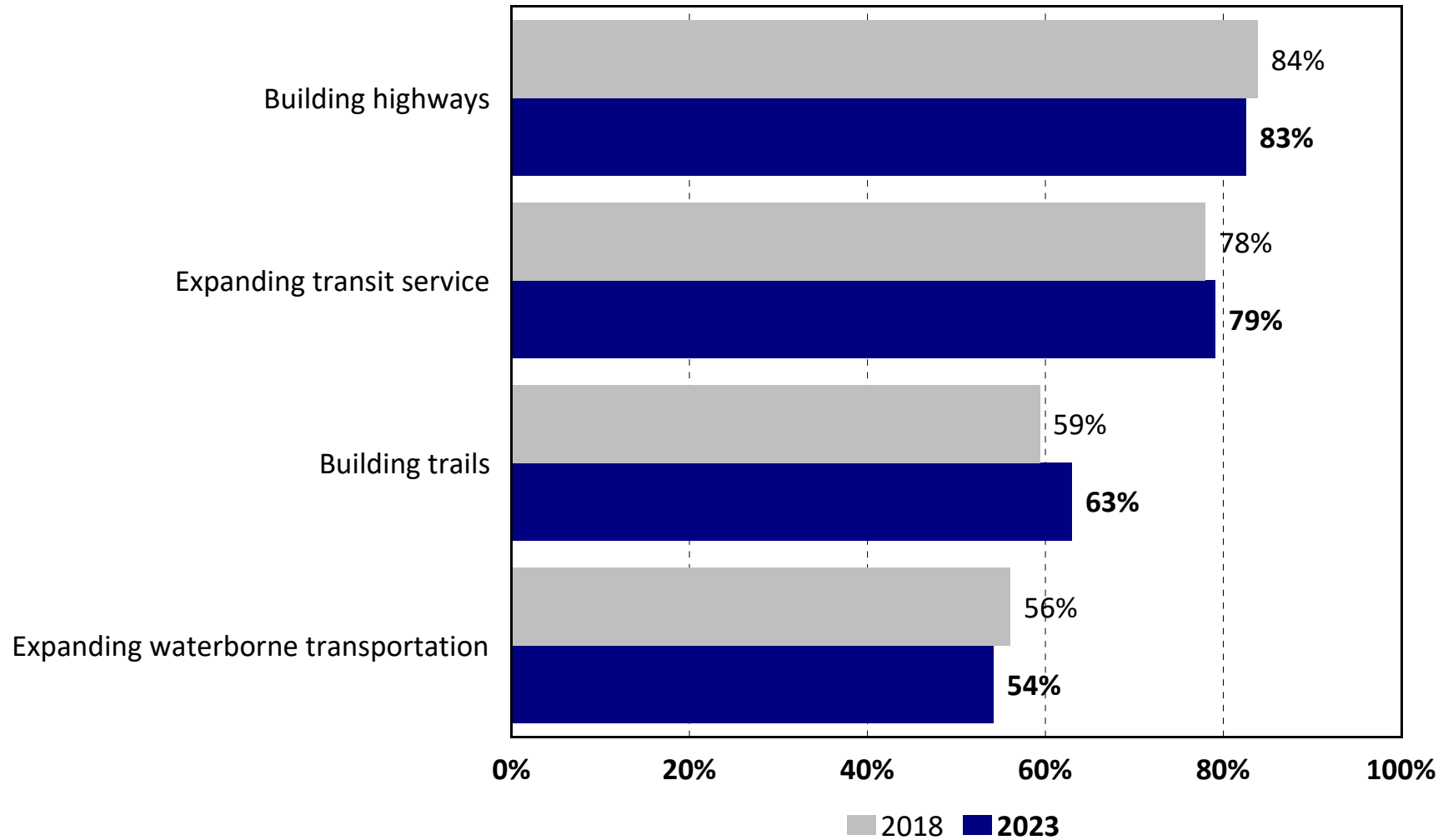
Q11. Level of Importance of Collaboration With Counties

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding "don't know")



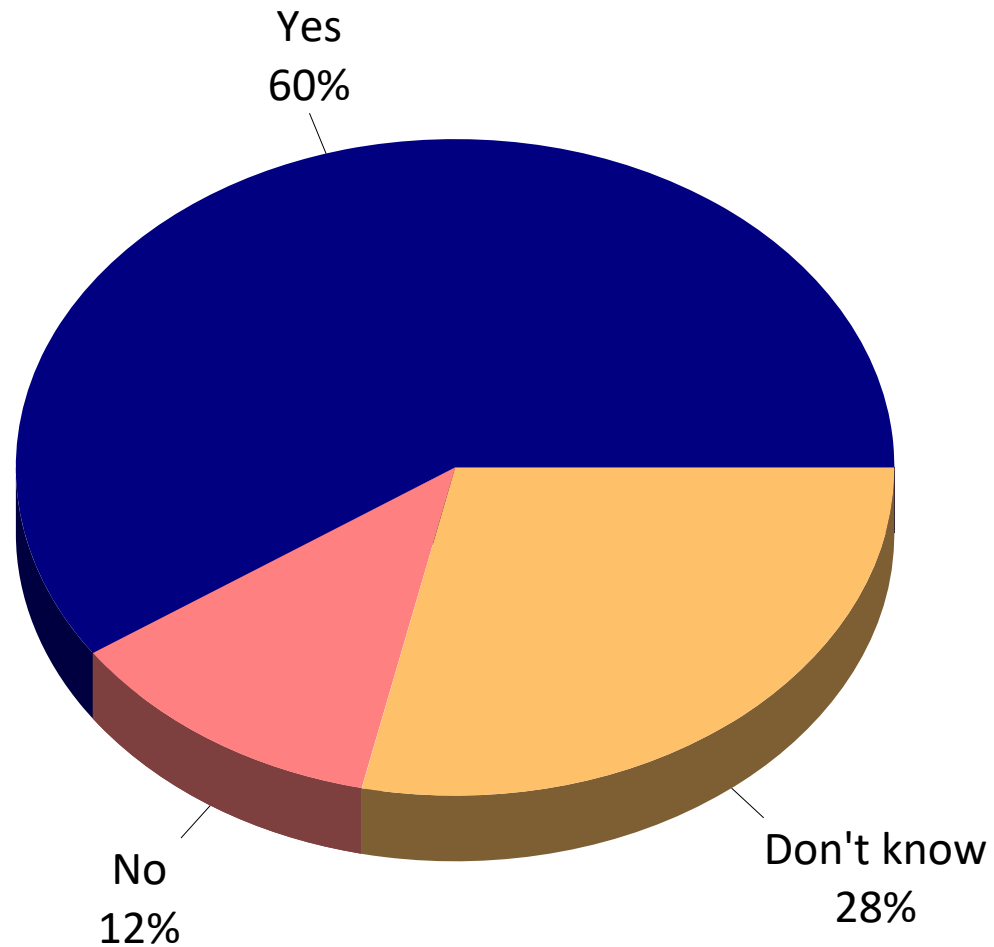
TRENDS: Level of Importance of Collaboration With Counties 2018 vs. 2023

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding “don't know”)



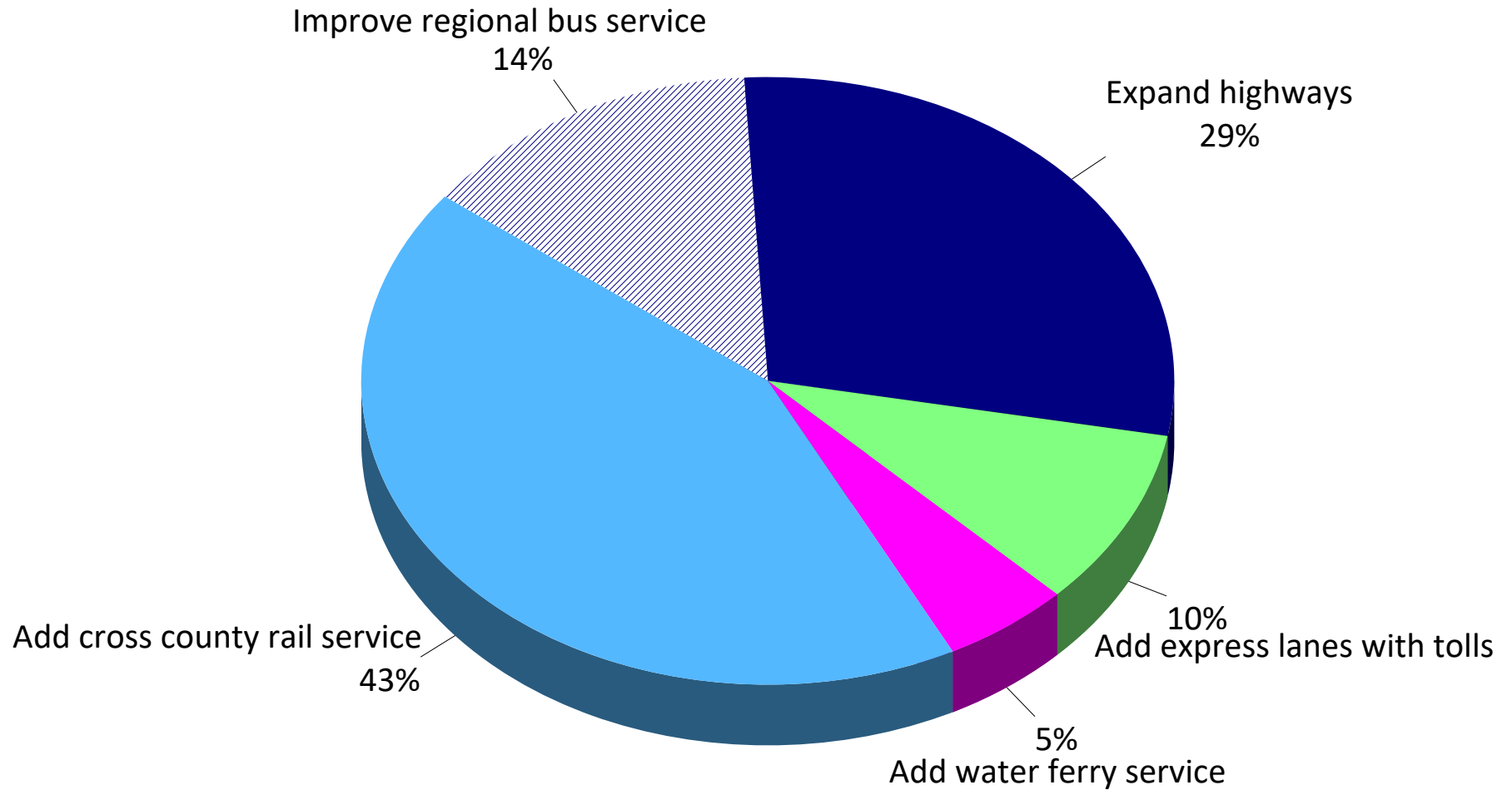
Q12. If on-demand automated vehicles were available to you, would you still own your own car?

by percentage of respondents



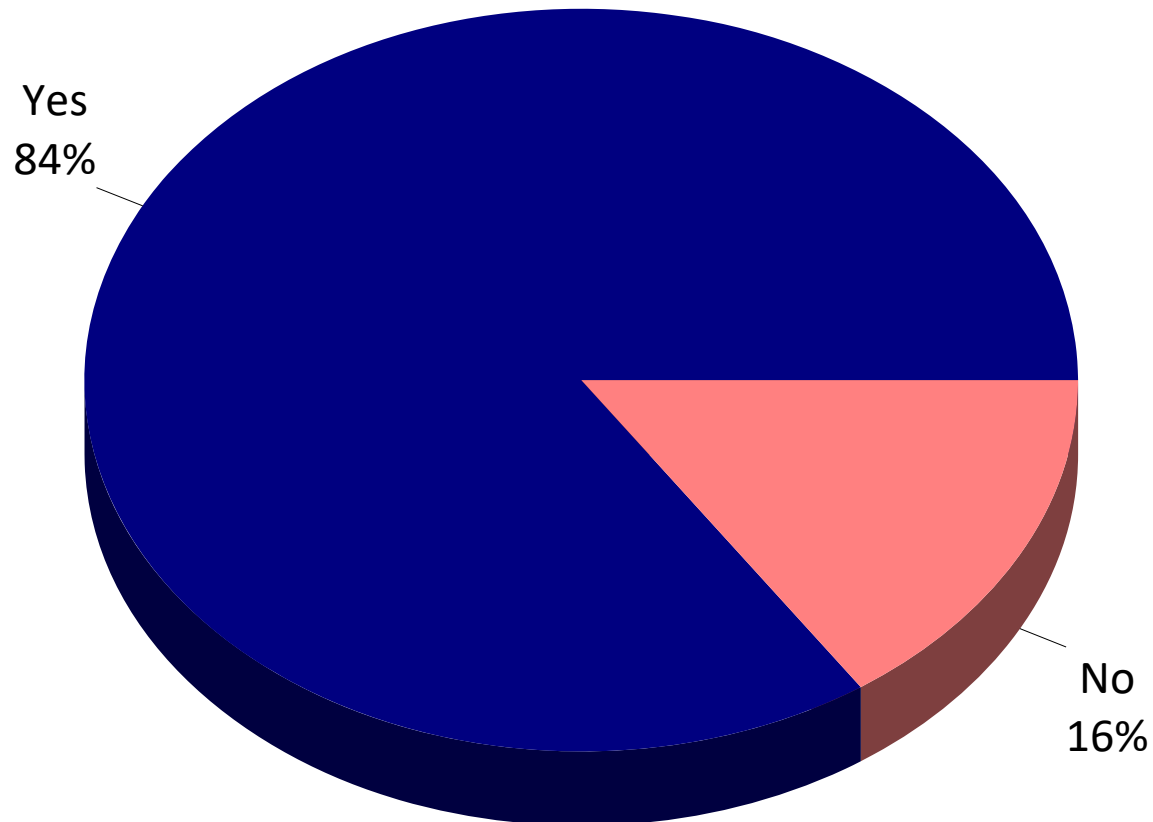
Q13. What do you think should be done to make crossing from Pinellas County into Hillsborough County easier?

by percentage of respondents (excluding "not provided")



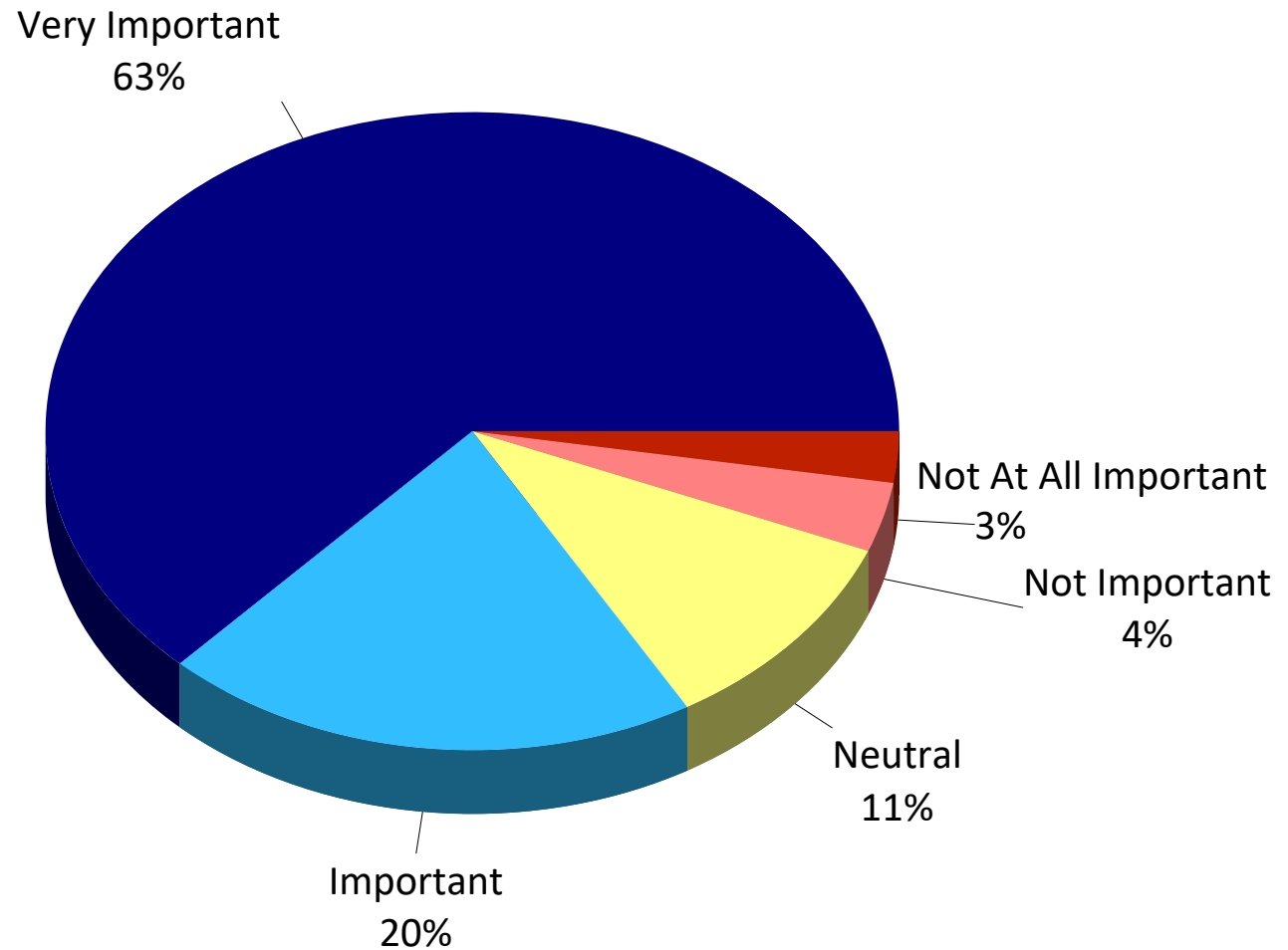
Q14. Do you believe having frequent, reliable, & convenient transit services nearby improves the economic value of the surrounding area?

by percentage of respondents (excluding "don't know")



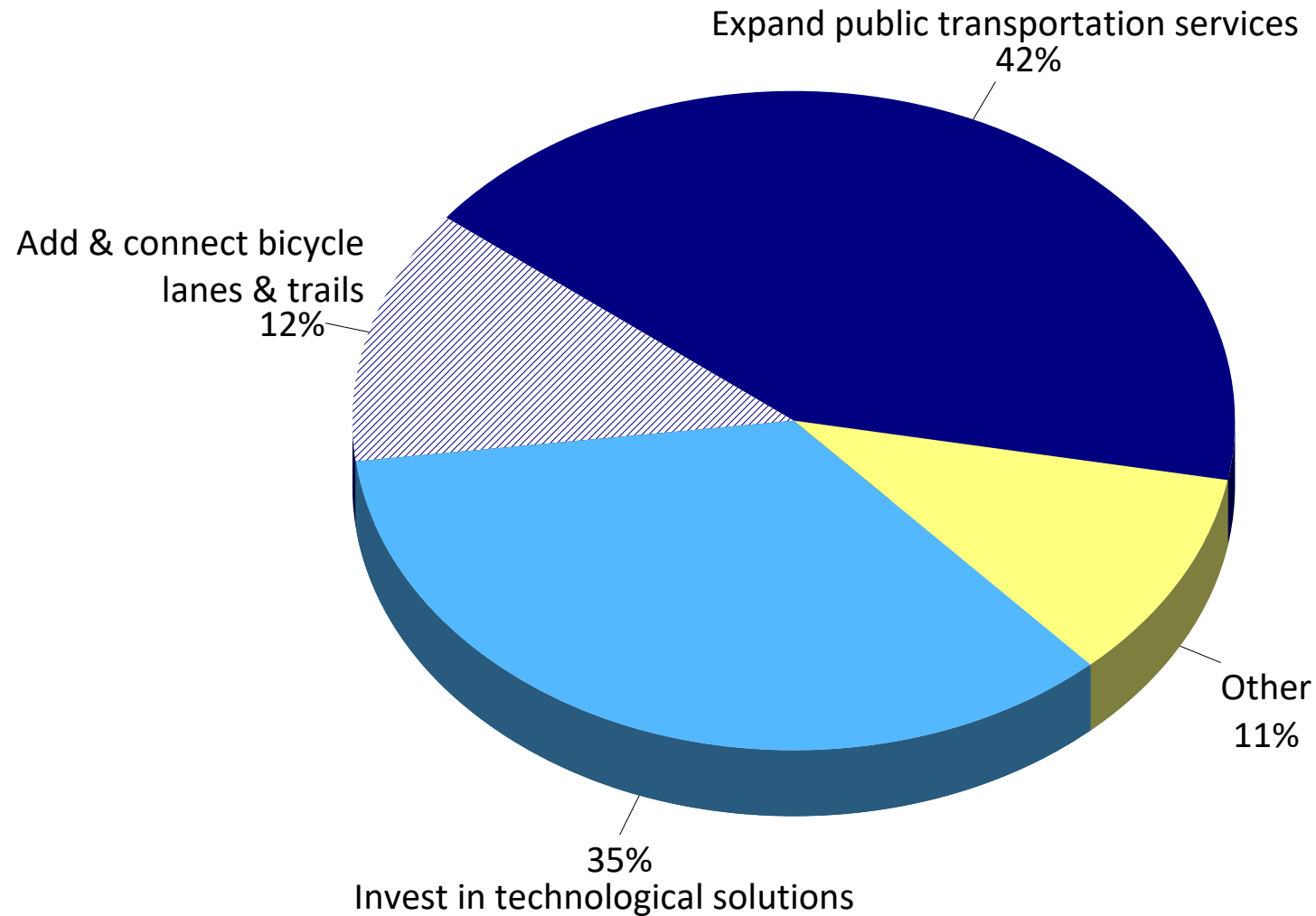
Q15. How important is it to live within 20-30 minutes of your job?

by percentage of respondents (excluding “not applicable”)



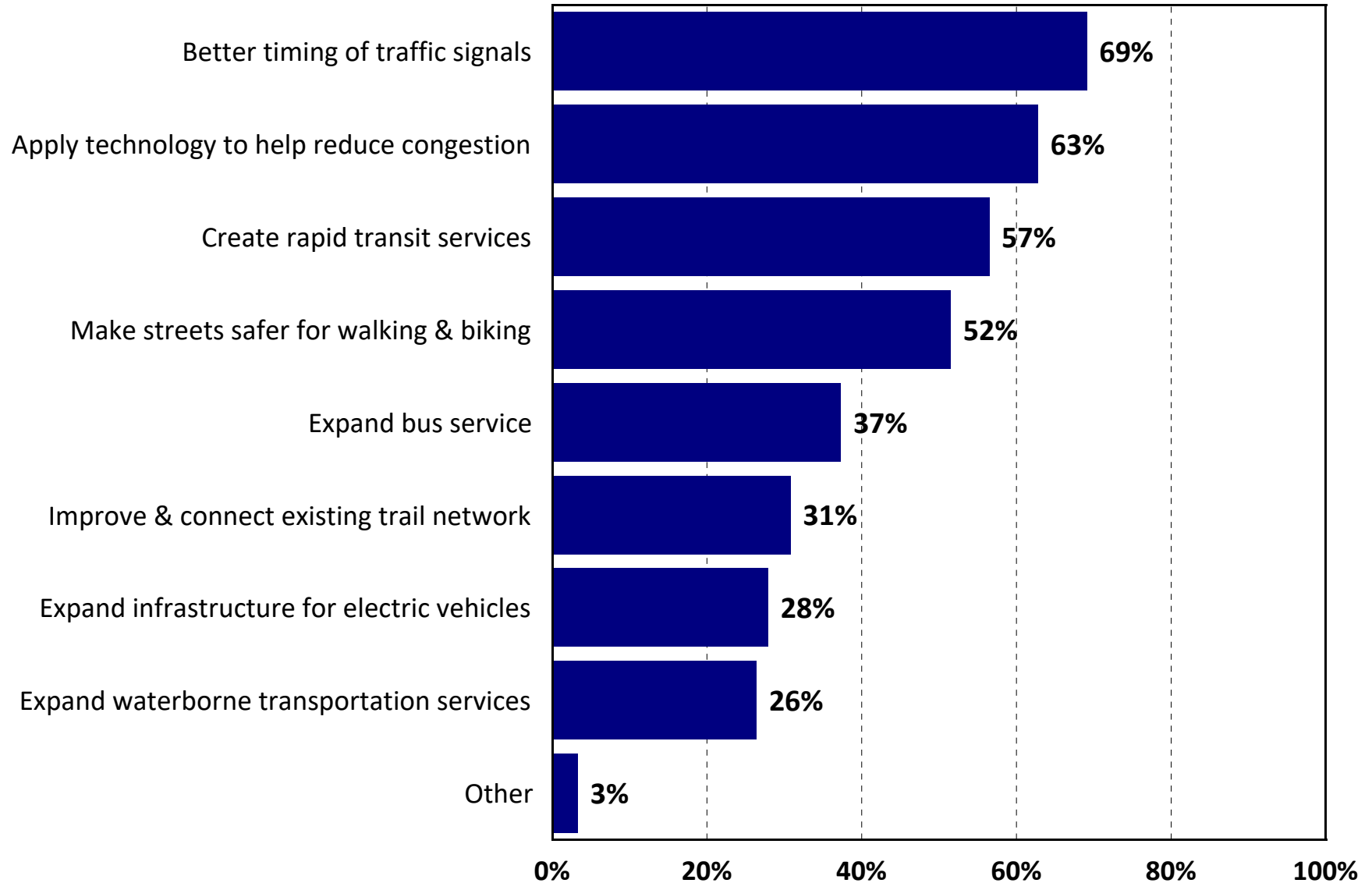
Q16. What do you think should be done to deal with increasing traffic?

by percentage of respondents (excluding "not provided")



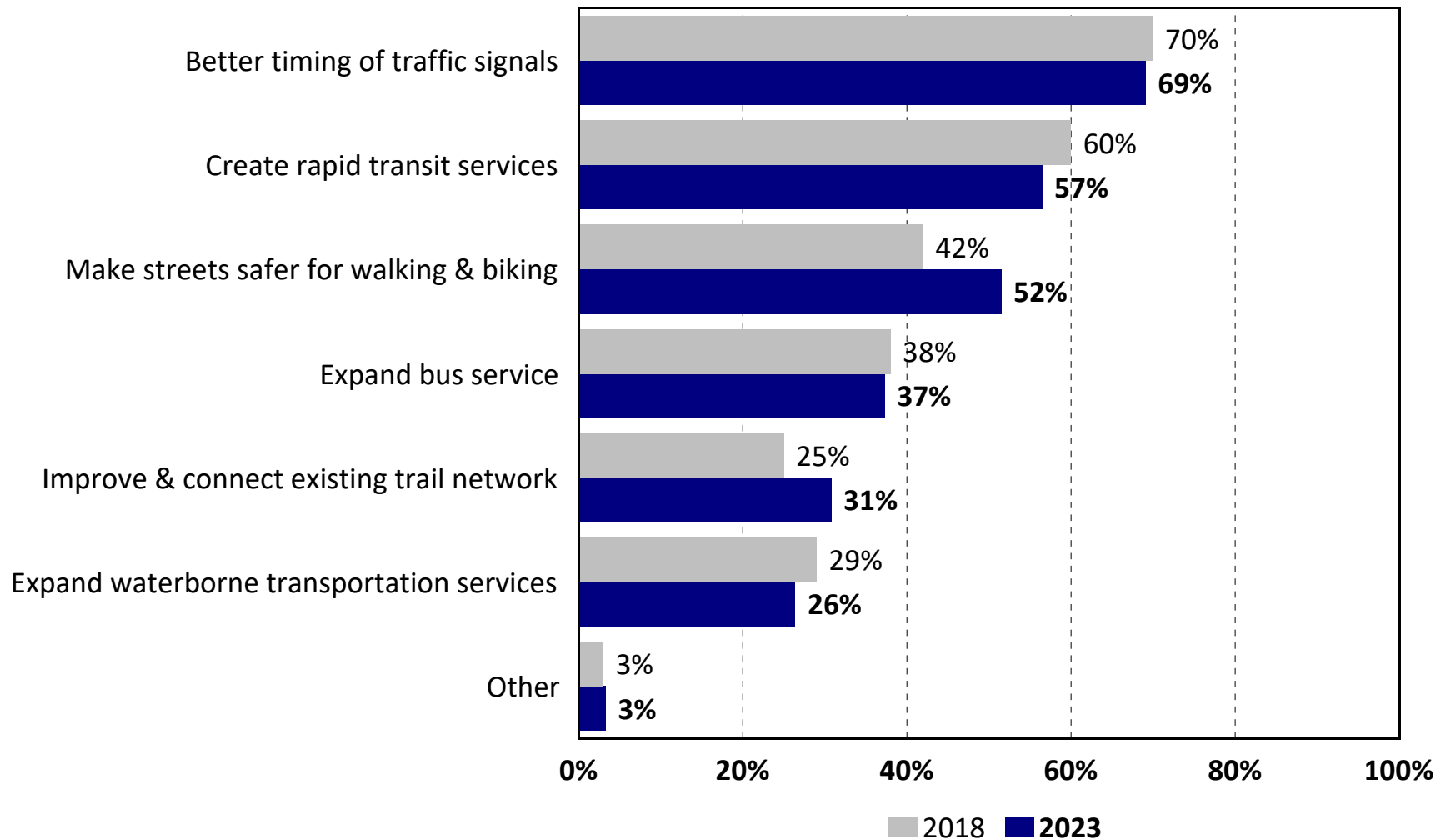
Q17. Most Needed Transportation Improvements

by percentage of respondents (multiple choices could be made)



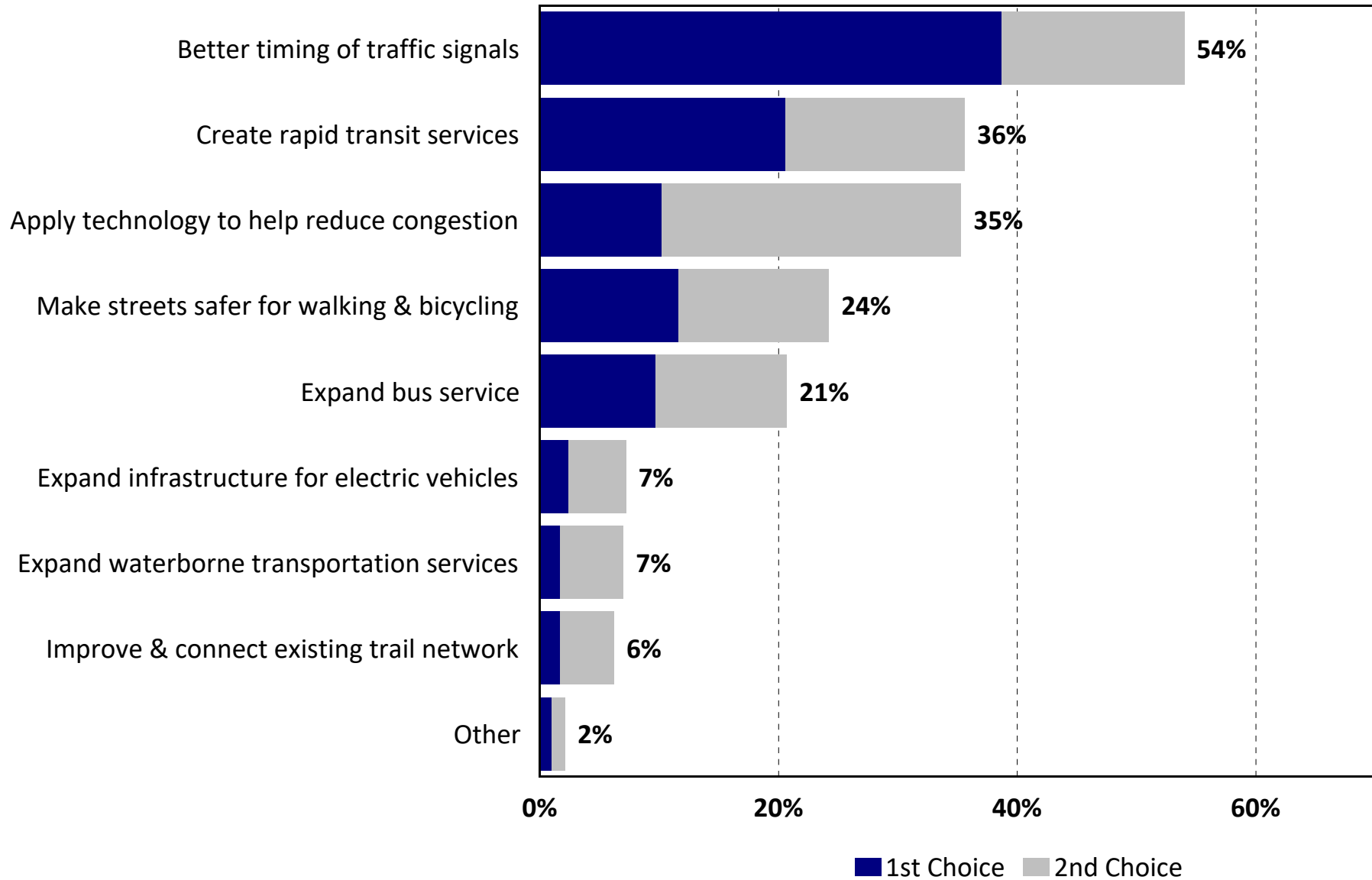
TRENDS: Most Needed Transportation Improvements 2018 vs. 2023

by percentage of respondents (multiple choices could be made)



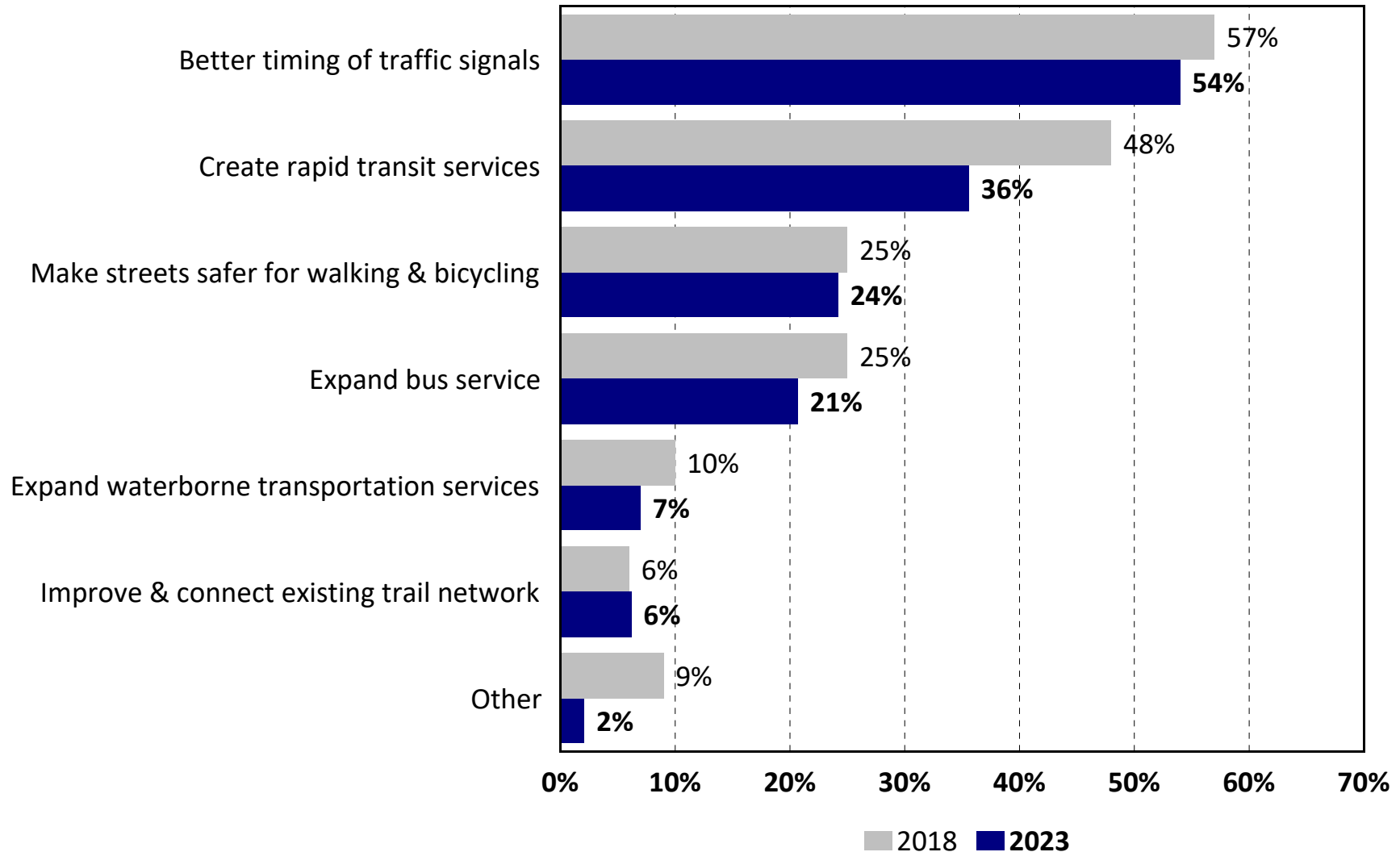
Q18. Most Important Transportation Choices

by percentage of respondents who selected the item as one of their top two choices



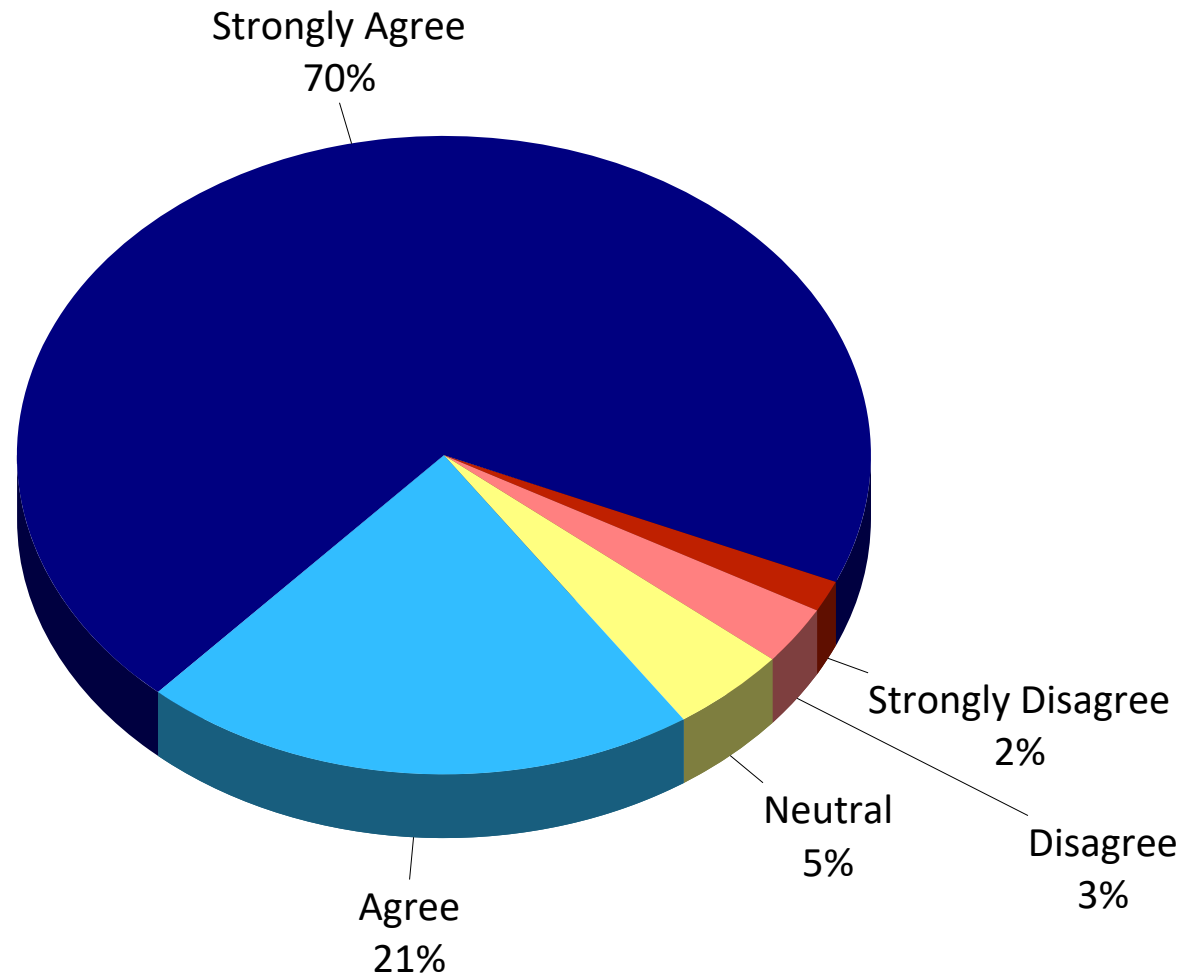
TRENDS: Most Important Transportation Choices 2018 vs. 2023

by percentage of respondents who selected the item as one of their top two choices



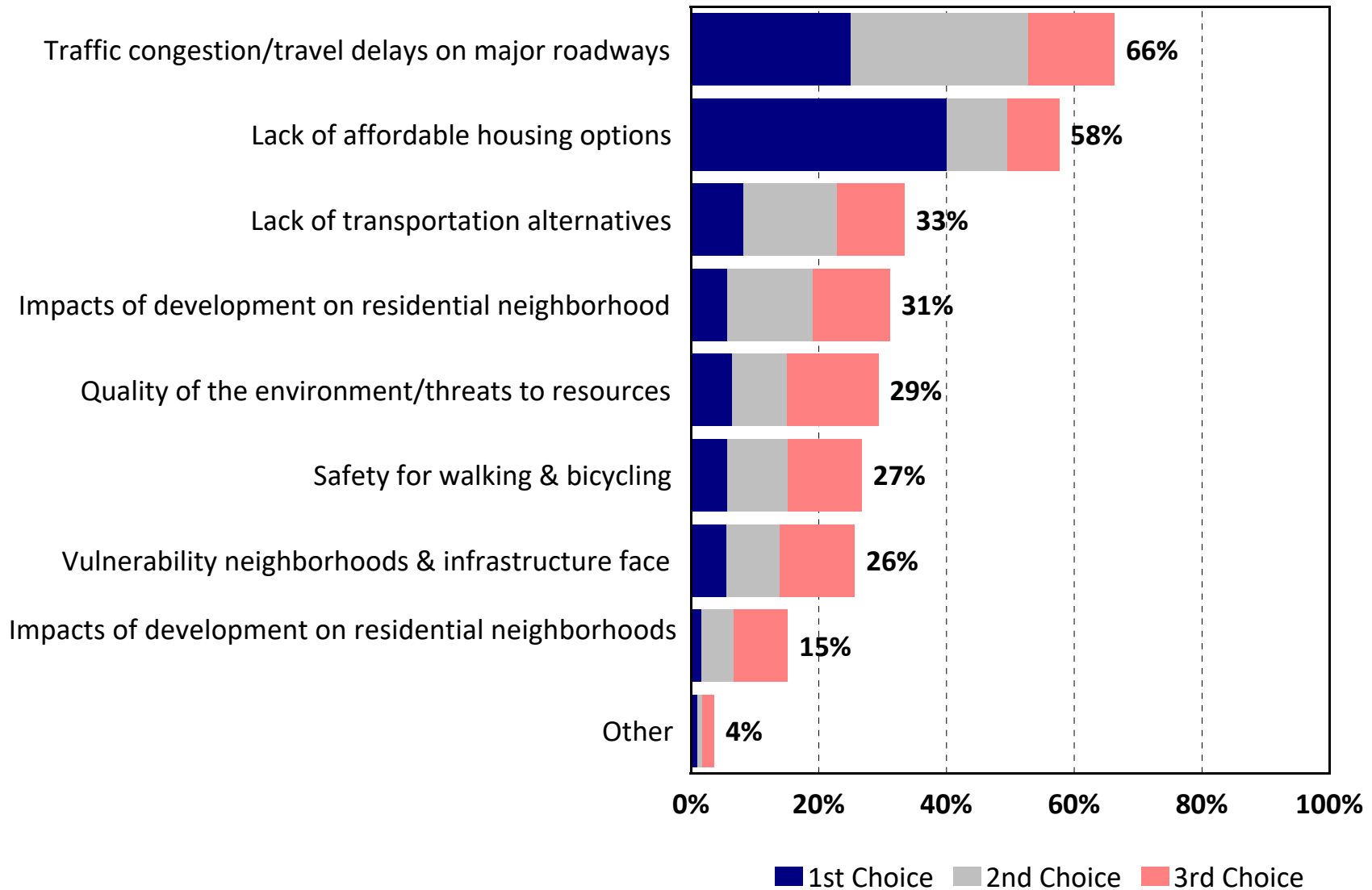
Q19. “A public street serves the community best when people in cars, on bicycles, using public transportation, or walking all feel safe and welcomed.”

by percentage of respondents (excluding “not provided”)



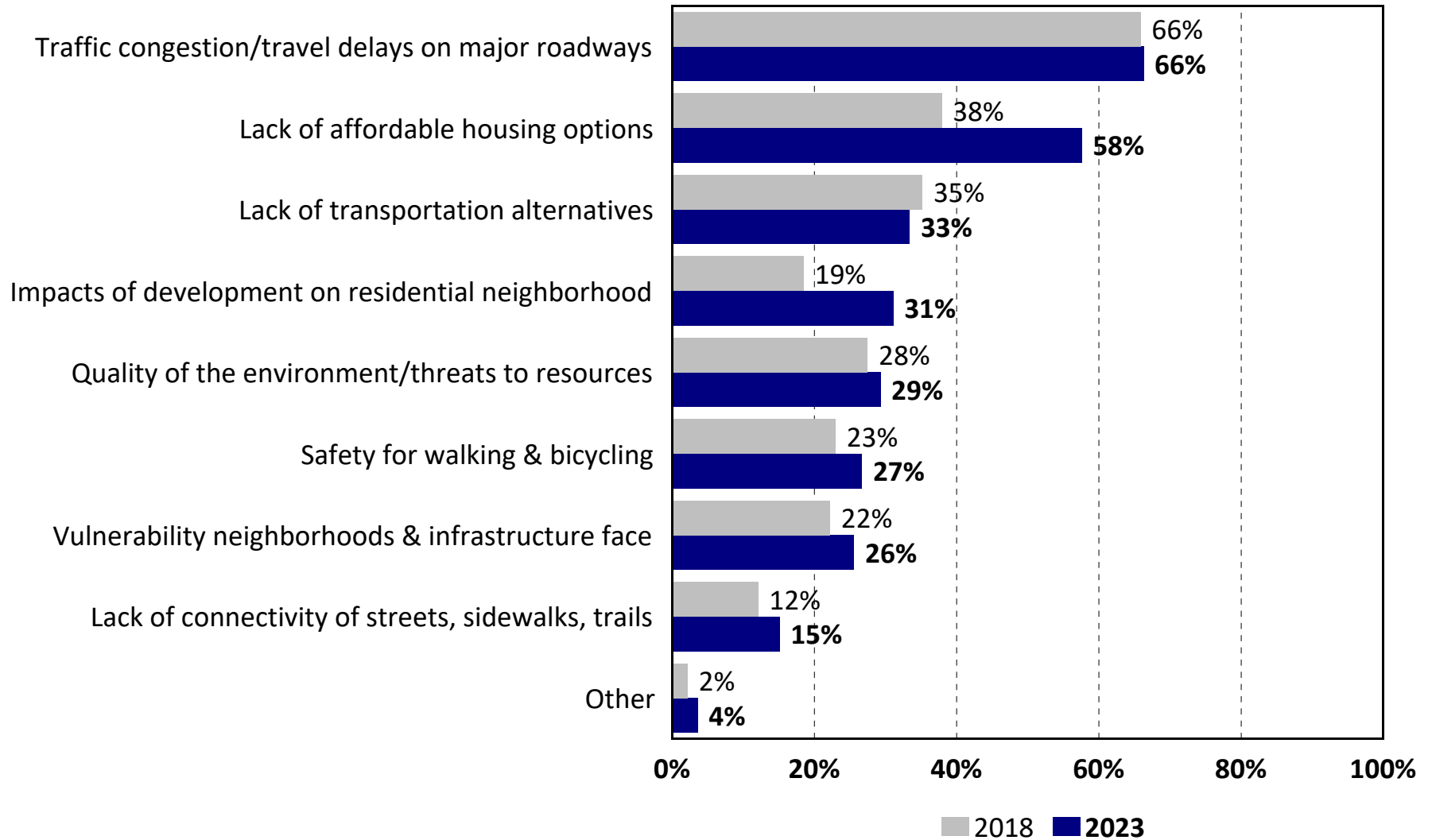
Q20. Most Pressing Challenges Facing Pinellas County

by percentage of respondents who selected the item as one of their top three choices



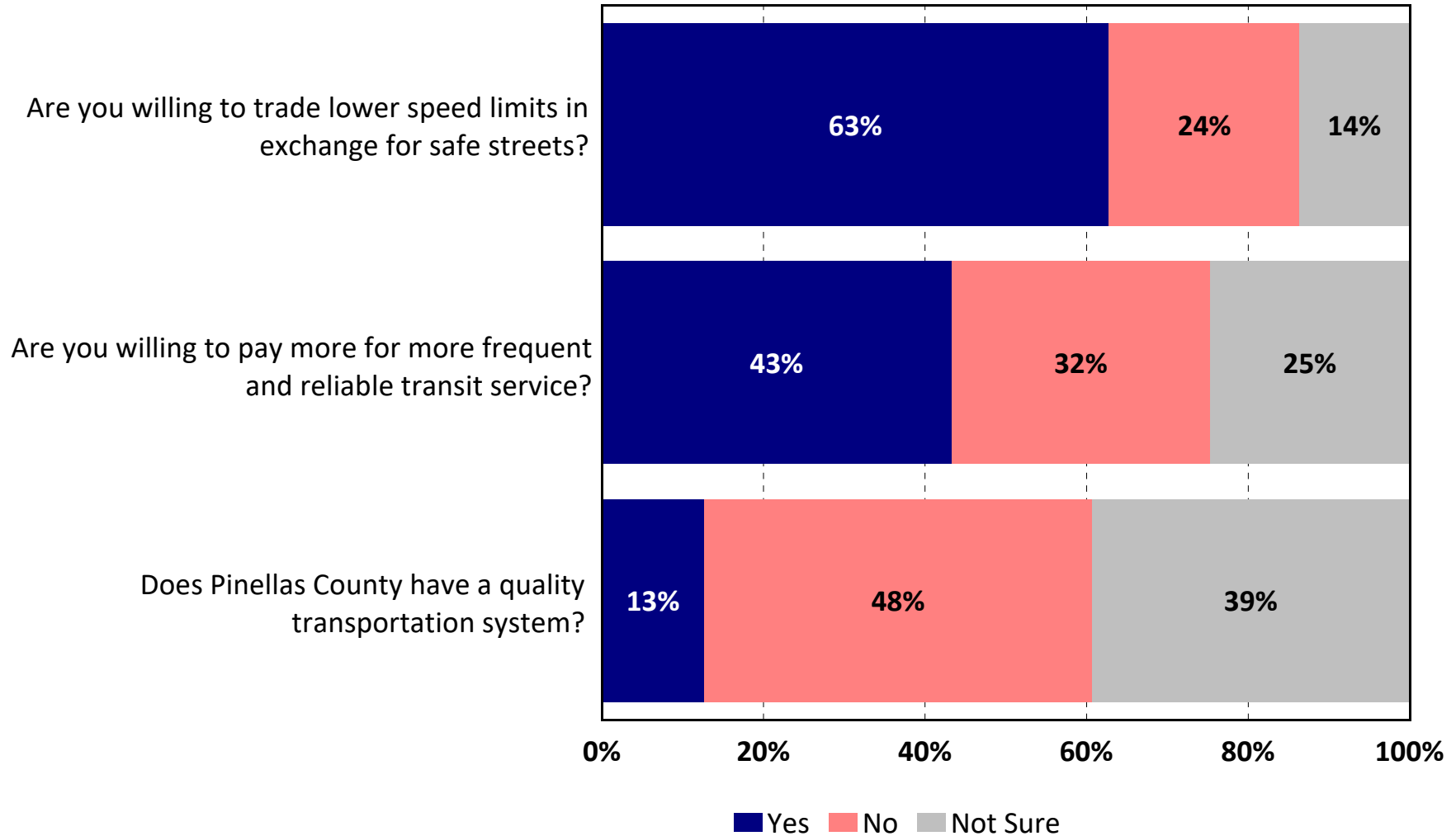
TRENDS: Most Pressing Challenges Facing Pinellas County 2018 vs. 2023

by percentage of respondents who selected the item as one of their top three choices



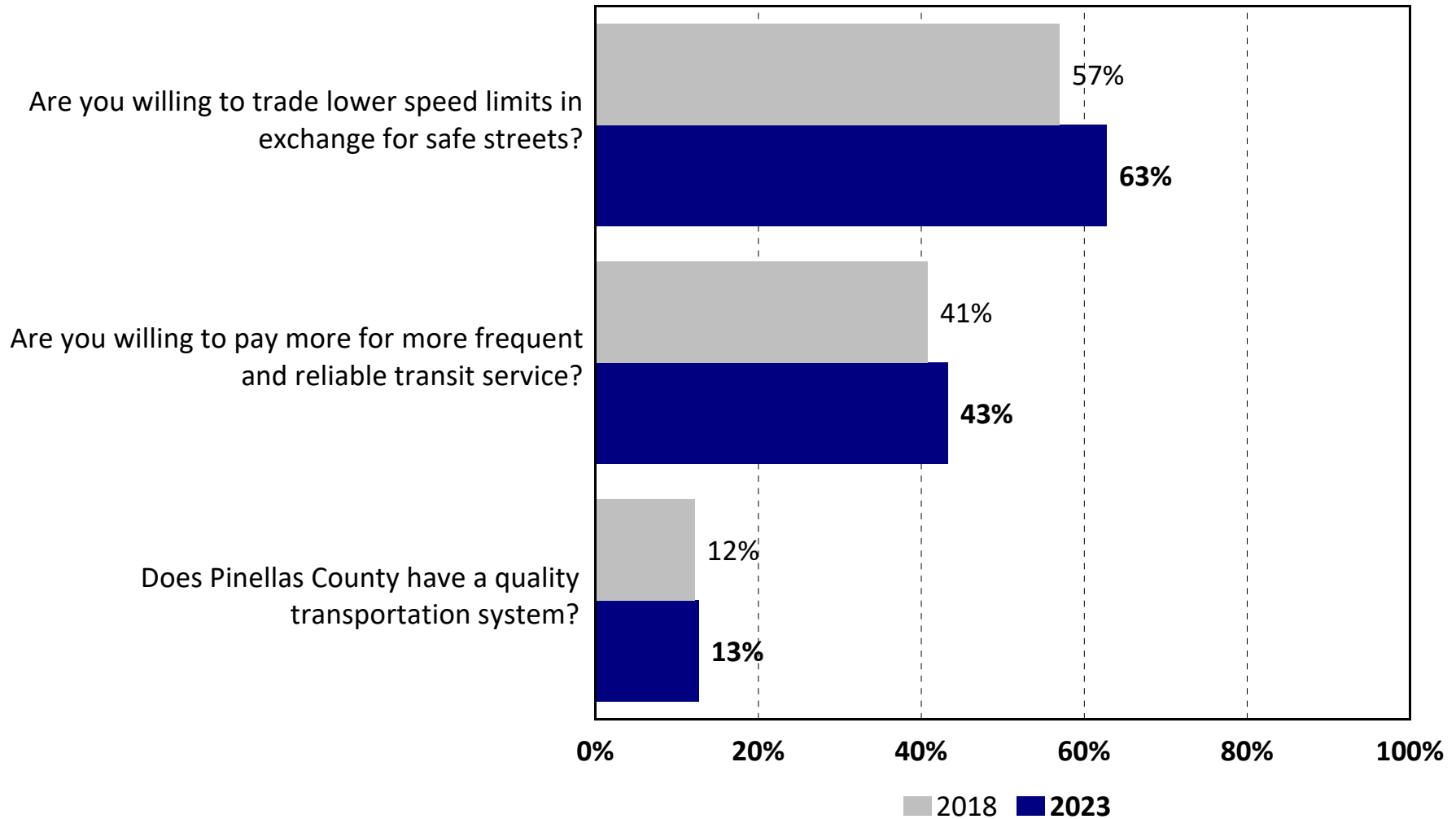
Q21. Please select either “YES,” “NO” or “NOT SURE” for each of the following questions

by percentage of respondents



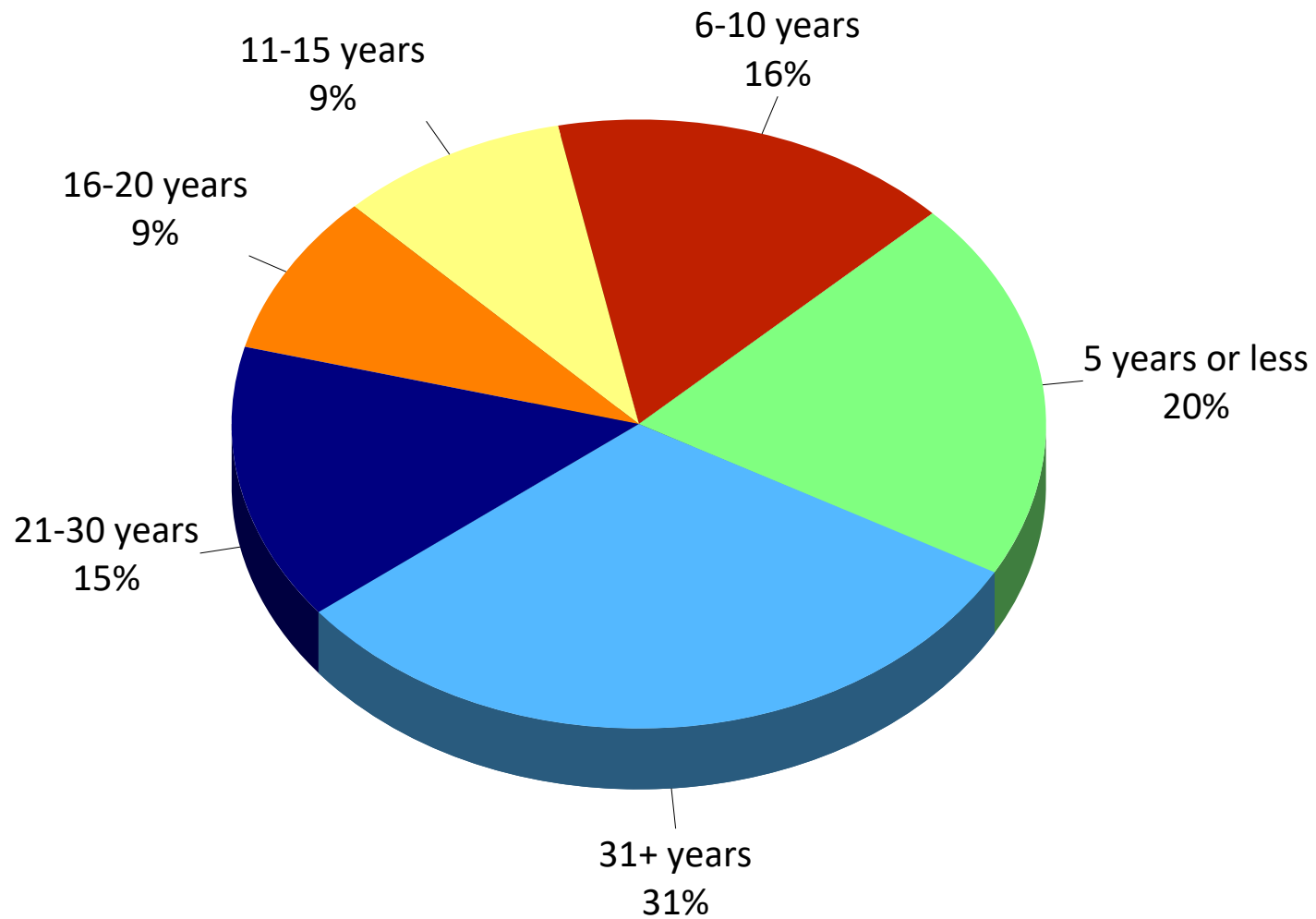
TRENDS: Percentage of Respondents Who Answered “Yes” to the Following Questions - 2018 vs. 2023

by percentage of respondents who answered “yes” to the question



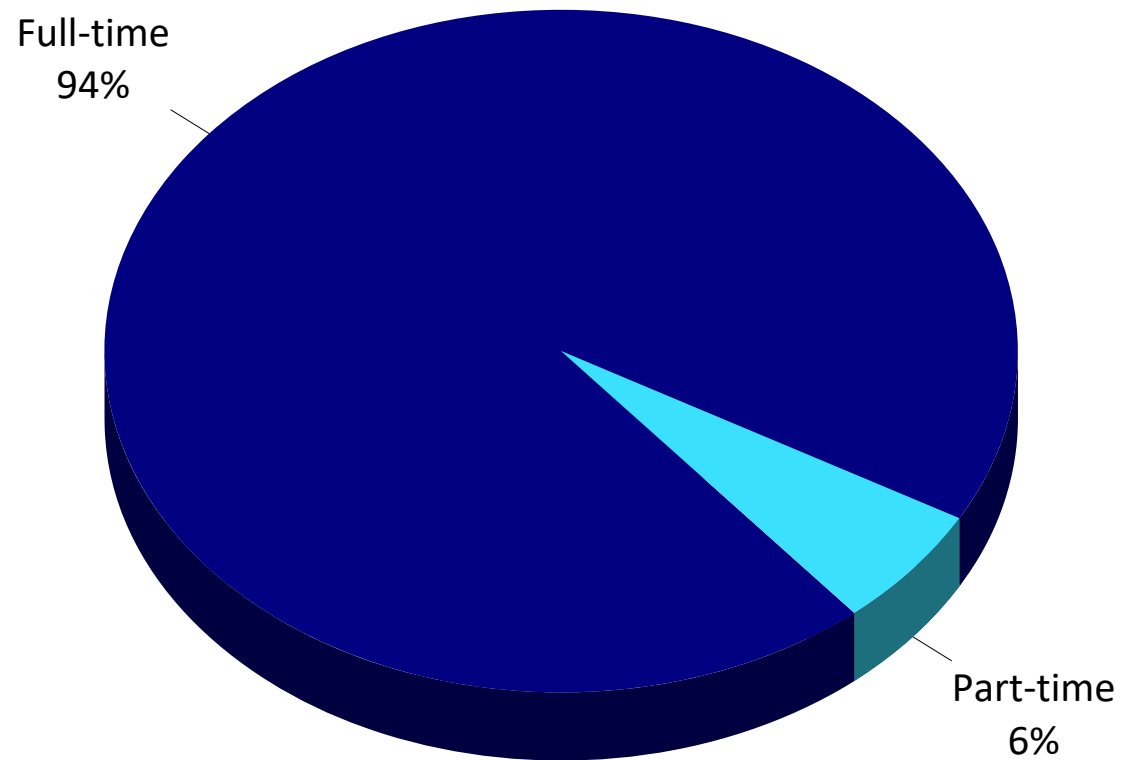
Q22. Demographics: How many years have you lived in Pinellas County?

by percentage of respondents



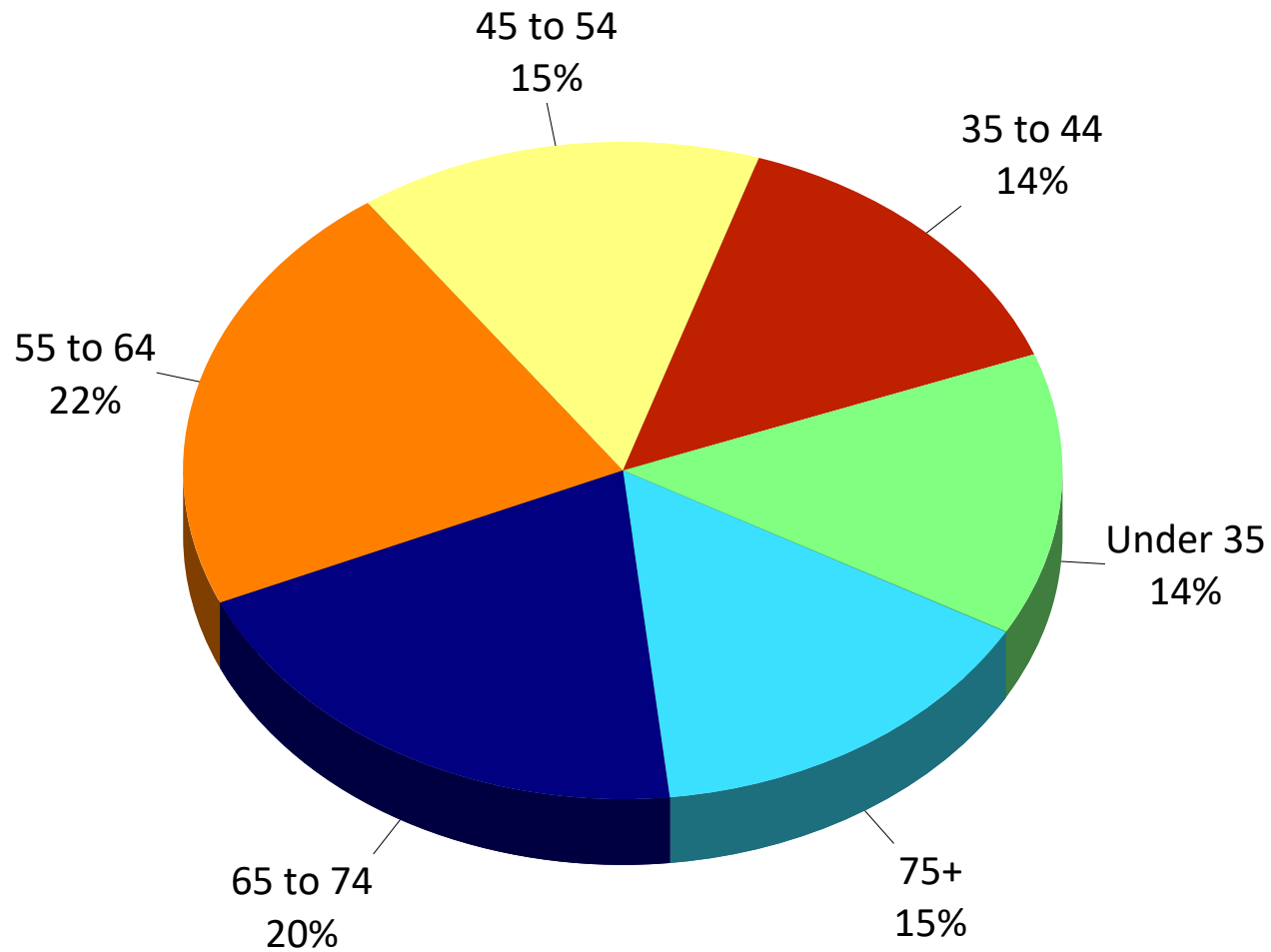
Q23. Demographics: Are you a full-time or part-time resident of Pinellas County?

by percentage of respondents



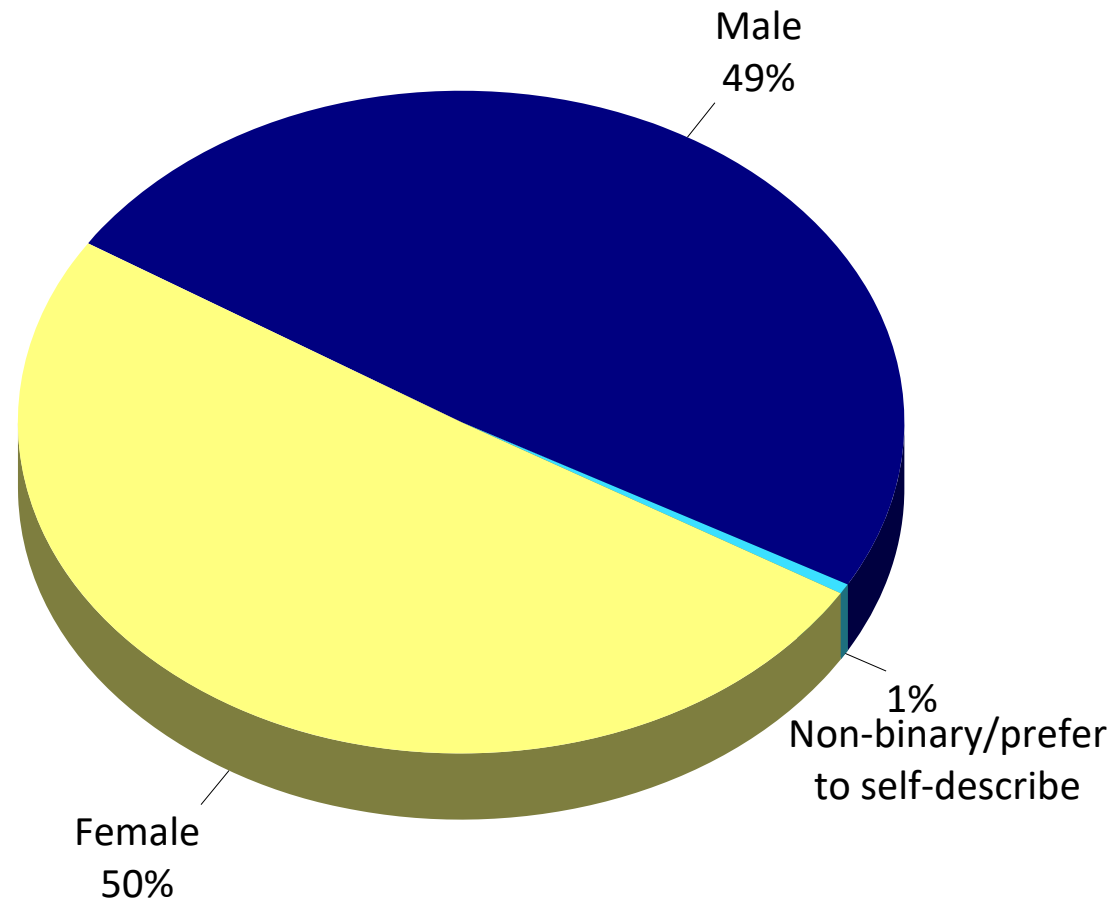
Q24. Demographics: What is your age?

by percentage of respondents



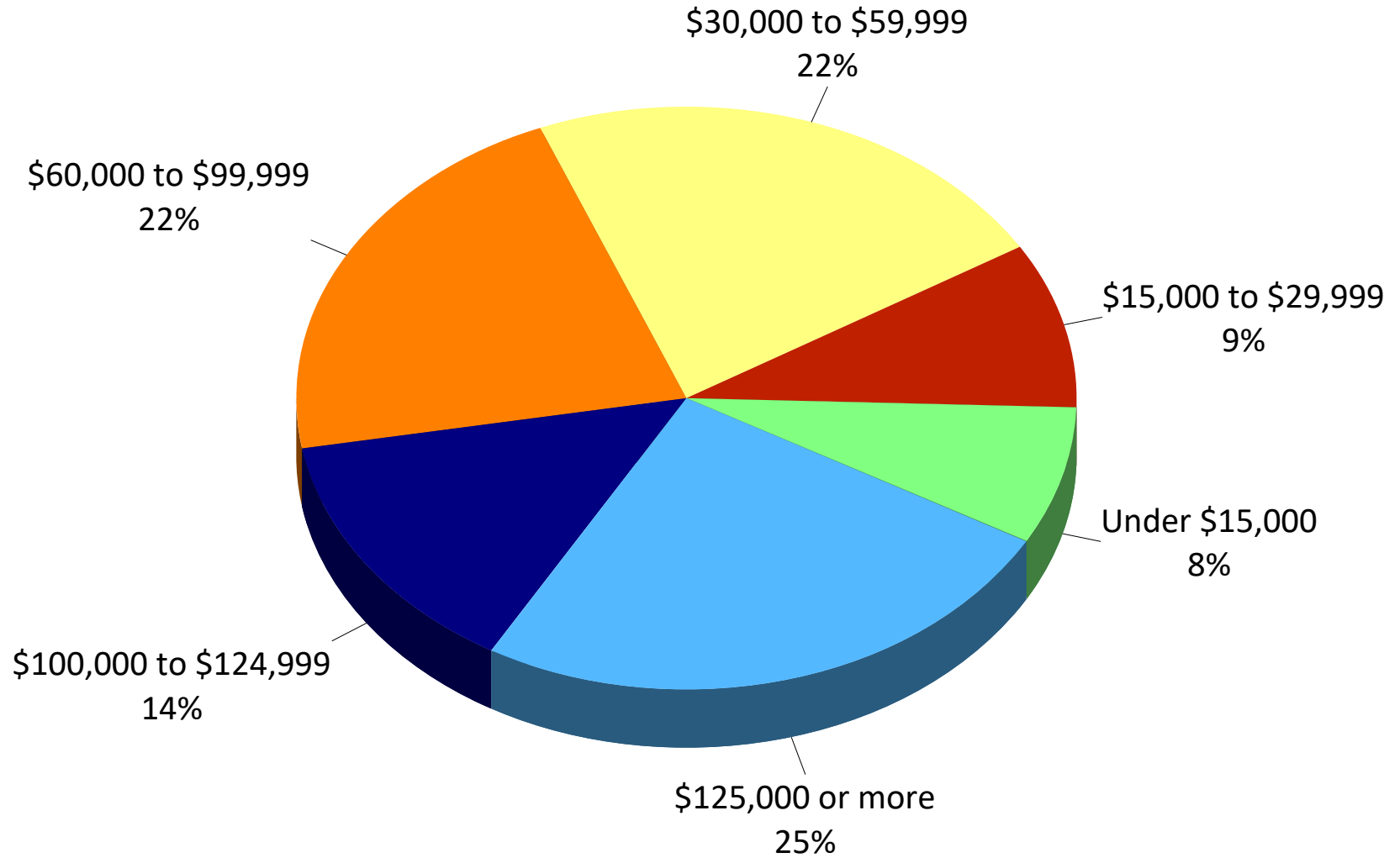
Q25. Demographics: What is your gender?

by percentage of respondents



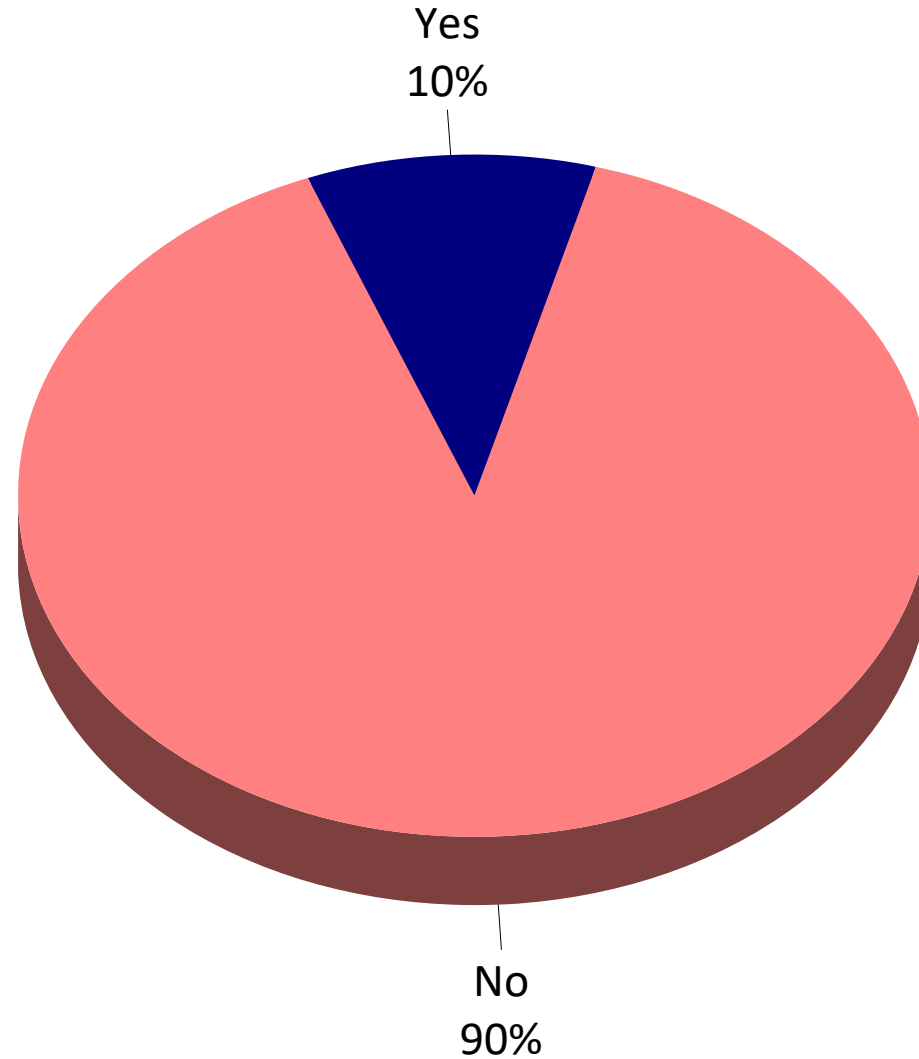
Q26. Demographics: Would you say your total annual household income is...

by percentage of respondents



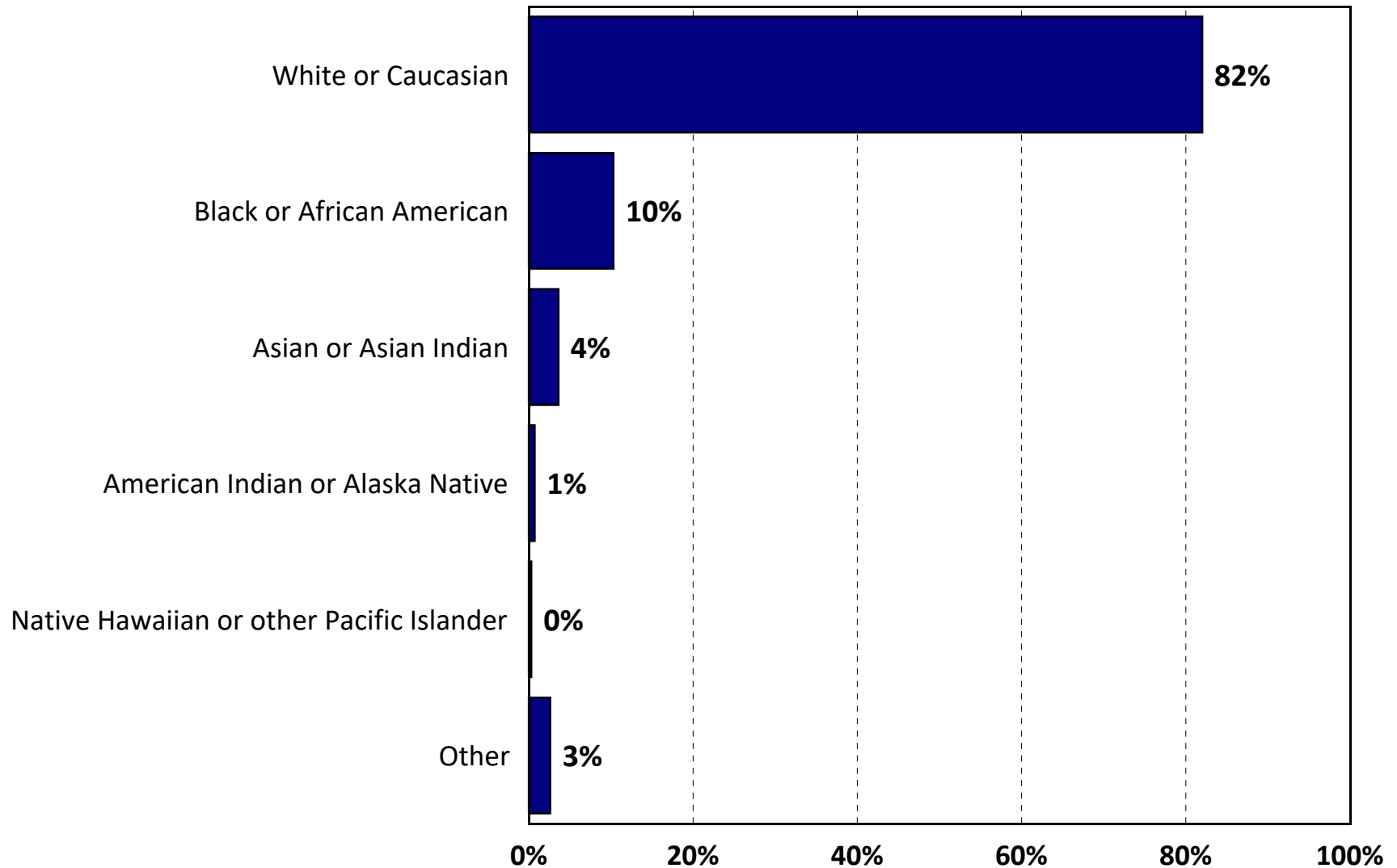
Q27. Demographics: Are you of Hispanic, Latino, or Spanish descent?

by percentage of respondents



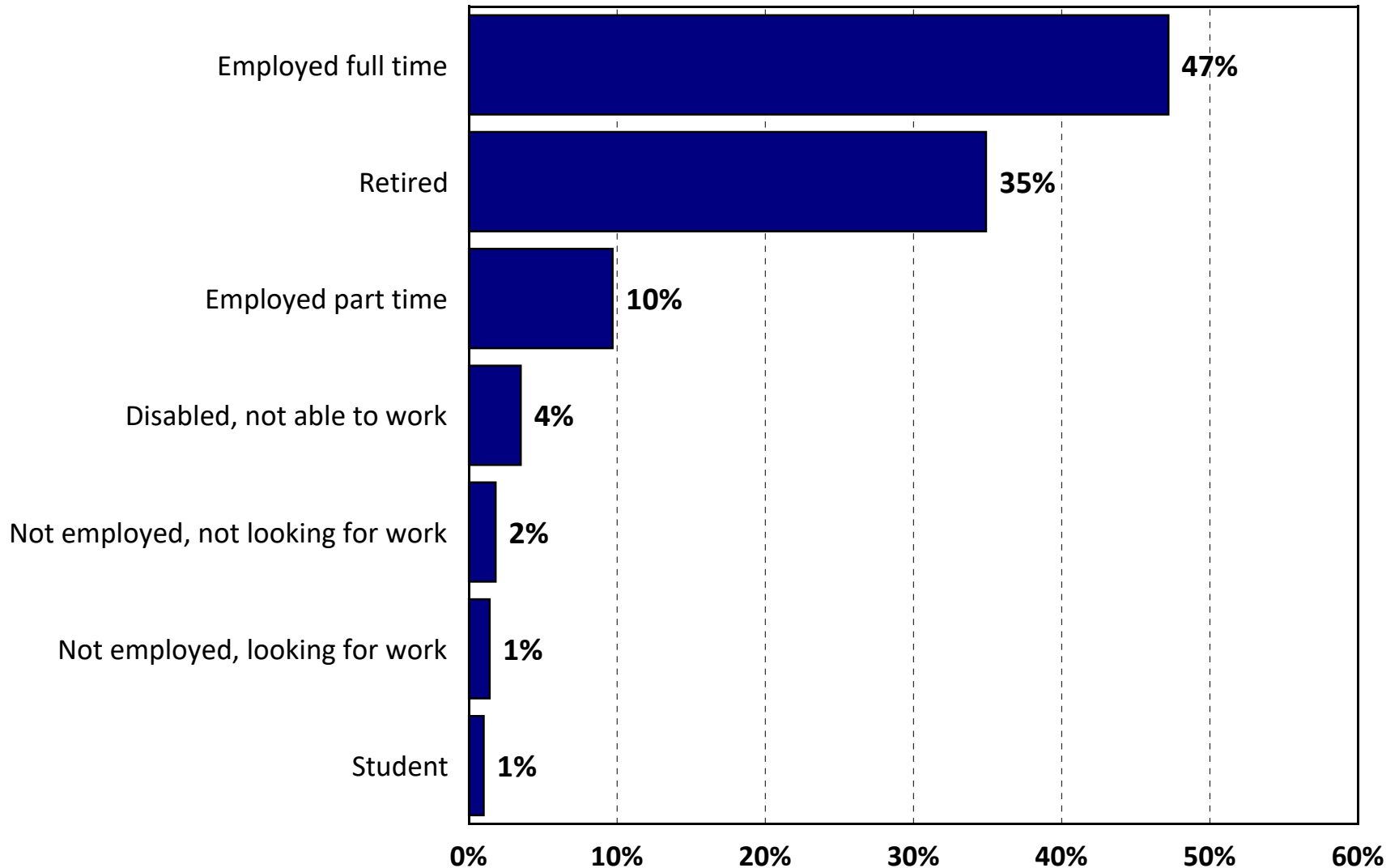
Q28. Demographics: Which of the following best describes your race/ethnicity?

by percentage of respondents (multiple choices could be made)



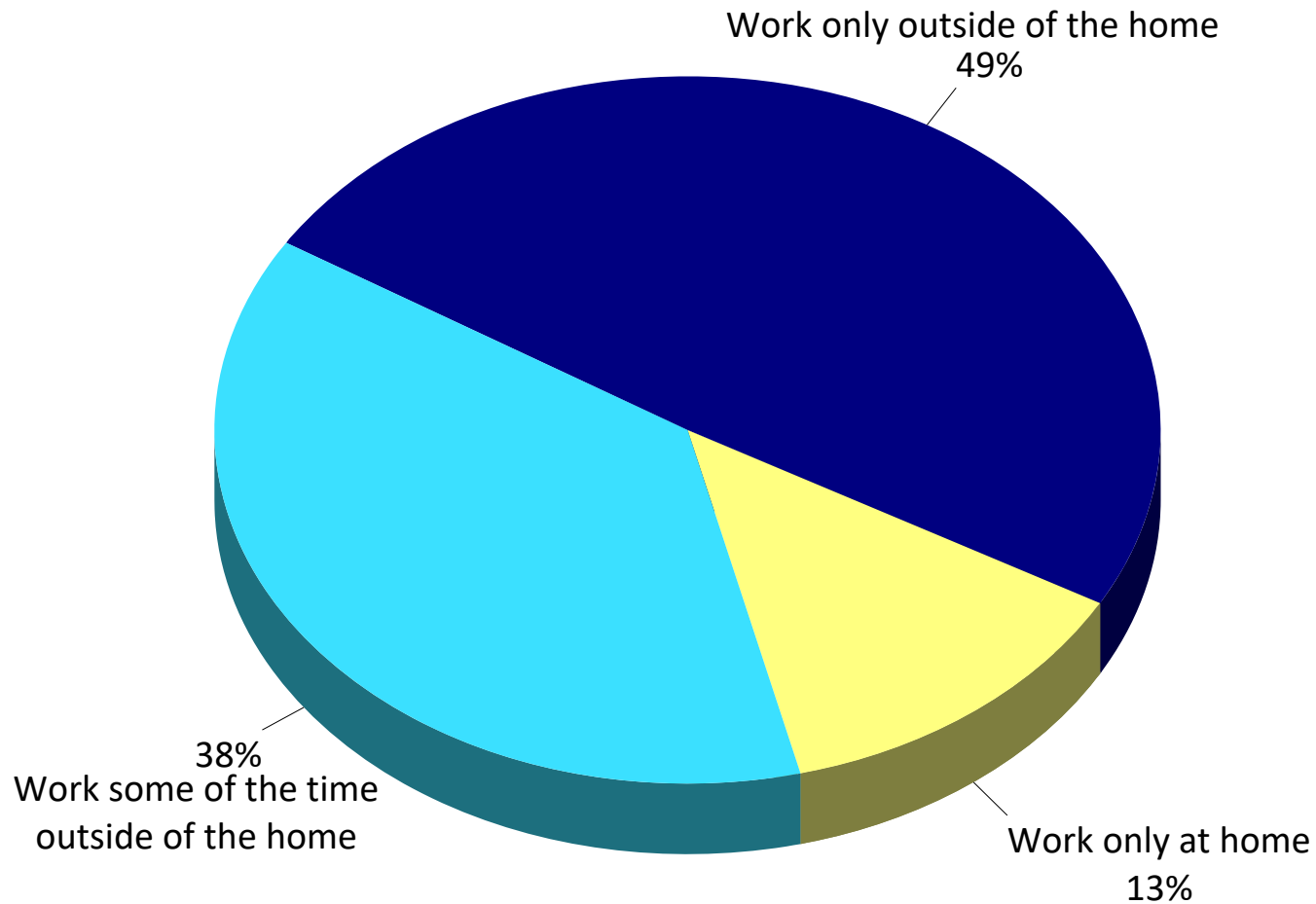
Q29. Demographics: Which of the following best describes your employment status?

by percentage of respondents (multiple choices could be made)



Q29a. Demographics: What best describes the location of your employment?

by percentage of respondents who are employed full time or part time





Tabular Data

Q1. Community Priorities. Please rate your level of agreement with each of the following statements using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree."

(N=1146)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q1-1. I can safely walk on the sidewalk anywhere in my community	37.3%	27.4%	8.8%	16.8%	8.9%	0.8%
Q1-2. I can drive my car as conveniently as possible	34.2%	35.3%	13.6%	10.7%	4.7%	1.5%
Q1-3. I can safely ride a bike anywhere in my community	23.7%	16.9%	15.6%	20.9%	16.9%	5.9%
Q1-4. It is convenient to take transit to work or other destinations	15.3%	12.7%	15.4%	16.3%	23.0%	17.3%
Q1-5. I have choices for how I get around my community	20.2%	32.4%	17.9%	15.4%	9.4%	4.7%

WITHOUT "DON'T KNOW"

Q1. Community Priorities. Please rate your level of agreement with each of the following statements using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree." (without "don't know")

(N=1146)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q1-1. I can safely walk on the sidewalk anywhere in my community	37.6%	27.6%	8.9%	17.0%	9.0%
Q1-2. I can drive my car as conveniently as possible	34.7%	35.8%	13.8%	10.9%	4.8%
Q1-3. I can safely ride a bike anywhere in my community	25.2%	18.0%	16.6%	22.2%	18.0%
Q1-4. It is convenient to take transit to work or other destinations	18.5%	15.3%	18.7%	19.7%	27.8%
Q1-5. I have choices for how I get around my community	21.2%	34.0%	18.8%	16.1%	9.9%

Q2. Which TWO of the items listed in Question 1 are MOST IMPORTANT to you and the members of your household?

<u>Q2. Top choice</u>	<u>Number</u>	<u>Percent</u>
I can safely walk on the sidewalk anywhere in my community	354	30.9 %
I can drive my car as conveniently as possible	338	29.5 %
I can safely ride a bike anywhere in my community	158	13.8 %
It is convenient to take transit to work or other destinations	136	11.9 %
I have choices for how I get around my community	119	10.4 %
None chosen	41	3.6 %
Total	1146	100.0 %

Q2. Which TWO of the items listed in Question 1 are MOST IMPORTANT to you and the members of your household?

<u>Q2. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
I can safely walk on the sidewalk anywhere in my community	289	25.2 %
I can drive my car as conveniently as possible	211	18.4 %
I can safely ride a bike anywhere in my community	219	19.1 %
It is convenient to take transit to work or other destinations	146	12.7 %
I have choices for how I get around my community	192	16.8 %
None chosen	89	7.8 %
Total	1146	100.0 %

SUM OF TOP 2 CHOICES**Q2. Which TWO of the items listed in Question 1 are MOST IMPORTANT to you and the members of your household? (top 2)**

<u>Q2. Sum of top 2 choices</u>	<u>Number</u>	<u>Percent</u>
I can safely walk on the sidewalk anywhere in my community	643	56.1 %
I can drive my car as conveniently as possible	549	47.9 %
I can safely ride a bike anywhere in my community	377	32.9 %
It is convenient to take transit to work or other destinations	282	24.6 %
I have choices for how I get around my community	311	27.1 %
None chosen	41	3.6 %
Total	2203	

Q3. Please indicate which ONE of the following items is most important to you when thinking of your ideal neighborhood. My ideal neighborhood...

Q3. Which one item is most important to you when thinking of your ideal neighborhood

	Number	Percent
Is far from commercial areas (shops, restaurants, offices, etc.)	72	6.3 %
Has nearby shops, schools, restaurants, parks, cultural activities, & other everyday destinations within a 10-minute walk	689	60.1 %
Has large lawns & backyards	180	15.7 %
Has a mix of different kinds of housing (small & large houses, townhomes, small apartment buildings)	103	9.0 %
Other	39	3.4 %
None of the above	37	3.2 %
Not provided	26	2.3 %
Total	1146	100.0 %

WITHOUT "NOT PROVIDED"

Q3. Please indicate which ONE of the following items is most important to you when thinking of your ideal neighborhood. My ideal neighborhood... (without "not provided")

Q3. Which one item is most important to you when thinking of your ideal neighborhood

	Number	Percent
Is far from commercial areas (shops, restaurants, offices, etc.)	72	6.4 %
Has nearby shops, schools, restaurants, parks, cultural activities, & other everyday destinations within a 10-minute walk	689	61.5 %
Has large lawns & backyards	180	16.1 %
Has a mix of different kinds of housing (small & large houses, townhomes, small apartment buildings)	103	9.2 %
Other	39	3.5 %
None of the above	37	3.3 %
Total	1120	100.0 %

Q4. Please indicate which ONE of the following items would most increase the likelihood that you would take public transportation. I would be more likely to take public transportation if...

Q4. Which one item would most increase the likelihood you would take public transportation	Number	Percent
I lived and/or worked closer to a transit stop	134	11.7 %
It was a more comfortable walk to/from the transit stop	55	4.8 %
It was more comfortable to wait at the transit stop	60	5.2 %
Transit could get me where I was going more quickly	422	36.8 %
I could reach multiple destinations (e.g., work, shopping) at a single stop	59	5.1 %
If there was no cost to ride public transportation	80	7.0 %
If contactless payments (cell phone app) were available to pay the fare	17	1.5 %
Other	41	3.6 %
<u>I would not take public transportation</u>	<u>278</u>	<u>24.3 %</u>
Total	1146	100.0 %

Q5. Please indicate ALL the following items that you would like to see improved. I would most like to see improved transportation options for...

Q5. Items you would like to see improved	Number	Percent
My daily commute to work	322	28.1 %
My child's trip to school	113	9.9 %
Special events (e.g., Tampa Bay Rays baseball game) or entertainment destinations	550	48.0 %
Regional destinations (e.g., airports, universities, beaches, Downtown Tampa, etc.)	736	64.2 %
Access to nearby commercial destinations (shops, restaurants, offices)	472	41.2 %
<u>I am not interested in improved transportation options</u>	<u>105</u>	<u>9.2 %</u>
Total	2298	

Q6. Planning Priorities. Please rate the importance of each of the following items as they relate to Pinellas County using a scale of 1 to 5, where 5 means "Very Important" and 1 means "Not at All Important."

(N=1146)

	Very important	Important	Neutral	Not important	Not at all important	Don't know
Q6-1. Improving efficiency of the transportation network	49.6%	31.8%	11.2%	2.2%	1.9%	3.4%
Q6-2. Increasing resiliency to hurricanes, sea level rise or other climate-related hazards	56.5%	25.4%	9.6%	2.4%	4.2%	1.9%
Q6-3. Creating more opportunities for walking & biking	35.0%	37.7%	18.0%	4.9%	2.5%	1.9%
Q6-4. Making transportation available for everyone	41.8%	32.0%	15.7%	4.5%	3.7%	2.4%
Q6-5. Improving safety	61.7%	27.5%	6.6%	1.2%	0.7%	2.3%
Q6-6. Encourage higher density mixed-use development	11.5%	20.9%	27.5%	14.6%	19.4%	6.2%
Q6-7. Increasing number of well-paying jobs	39.0%	37.7%	15.7%	2.4%	2.3%	3.0%
Q6-8. Increasing availability of affordable housing	47.1%	25.8%	14.8%	4.3%	5.8%	2.1%

WITHOUT "DON'T KNOW"

Q6. Planning Priorities. Please rate the importance of each of the following items as they relate to Pinellas County using a scale of 1 to 5, where 5 means "Very Important" and 1 means "Not at All Important." (without "don't know")

(N=1146)

	Very important	Important	Neutral	Not important	Not at all important
Q6-1. Improving efficiency of the transportation network	51.3%	32.9%	11.6%	2.3%	2.0%
Q6-2. Increasing resiliency to hurricanes, sea level rise or other climate-related hazards	57.6%	25.9%	9.8%	2.5%	4.3%
Q6-3. Creating more opportunities for walking & biking	35.7%	38.4%	18.3%	5.0%	2.6%
Q6-4. Making transportation available for everyone	42.8%	32.8%	16.1%	4.6%	3.8%
Q6-5. Improving safety	63.1%	28.1%	6.8%	1.3%	0.7%
Q6-6. Encourage higher density mixed-use development	12.3%	22.2%	29.3%	15.5%	20.7%
Q6-7. Increasing number of well-paying jobs	40.2%	38.8%	16.2%	2.4%	2.3%
Q6-8. Increasing availability of affordable housing	48.1%	26.4%	15.2%	4.4%	6.0%

Q7. Which THREE of the items listed in Question 6 should be MOST IMPORTANT to Pinellas County over the next 5-10 years?

<u>Q7. Top choice</u>	<u>Number</u>	<u>Percent</u>
Improving efficiency of the transportation network	234	20.4 %
Increasing resiliency to hurricanes, sea level rise or other climate-related hazards	296	25.8 %
Creating more opportunities for walking & biking	83	7.2 %
Making transportation available for everyone	37	3.2 %
Improving safety	135	11.8 %
Encourage higher density mixed-use development	20	1.7 %
Increasing number of well-paying jobs	72	6.3 %
Increasing availability of affordable housing	233	20.3 %
None chosen	36	3.1 %
Total	1146	100.0 %

Q7. Which THREE of the items listed in Question 6 should be MOST IMPORTANT to Pinellas County over the next 5-10 years?

<u>Q7. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Improving efficiency of the transportation network	140	12.2 %
Increasing resiliency to hurricanes, sea level rise or other climate-related hazards	178	15.5 %
Creating more opportunities for walking & biking	116	10.1 %
Making transportation available for everyone	124	10.8 %
Improving safety	187	16.3 %
Encourage higher density mixed-use development	29	2.5 %
Increasing number of well-paying jobs	158	13.8 %
Increasing availability of affordable housing	151	13.2 %
None chosen	63	5.5 %
Total	1146	100.0 %

Q7. Which THREE of the items listed in Question 6 should be MOST IMPORTANT to Pinellas County over the next 5-10 years?

<u>Q7. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Improving efficiency of the transportation network	143	12.5 %
Increasing resiliency to hurricanes, sea level rise or other climate-related hazards	144	12.6 %
Creating more opportunities for walking & biking	116	10.1 %
Making transportation available for everyone	119	10.4 %
Improving safety	177	15.4 %
Encourage higher density mixed-use development	36	3.1 %
Increasing number of well-paying jobs	132	11.5 %
Increasing availability of affordable housing	142	12.4 %
None chosen	137	12.0 %
Total	1146	100.0 %

SUM OF TOP 3 CHOICES

Q7. Which THREE of the items listed in Question 6 should be MOST IMPORTANT to Pinellas County over the next 5-10 years? (top 3)

<u>Q7. Sum of top 3 choices</u>	<u>Number</u>	<u>Percent</u>
Improving efficiency of the transportation network	517	45.1 %
Increasing resiliency to hurricanes, sea level rise or other climate-related hazards	618	53.9 %
Creating more opportunities for walking & biking	315	27.5 %
Making transportation available for everyone	280	24.4 %
Improving safety	499	43.5 %
Encourage higher density mixed-use development	85	7.4 %
Increasing number of well-paying jobs	362	31.6 %
Increasing availability of affordable housing	526	45.9 %
None chosen	36	3.1 %
Total	3238	

Q8. Investment Opportunities. Please indicate how supportive you are of having Pinellas County invest in the following items using a scale of 1 to 5, where 5 means "Very Supportive" and 1 means "Not at All Supportive."

(N=1146)

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive	Don't know
Q8-1. New roadway capacity	35.8%	32.3%	14.2%	9.5%	5.7%	2.5%
Q8-2. Roadway maintenance	54.5%	37.2%	5.4%	0.4%	0.6%	1.9%
Q8-3. Bicycle accommodations & signage	33.2%	33.3%	22.4%	5.1%	3.8%	2.1%
Q8-4. Waterborne transportation (e.g., water taxis & ferries)	21.4%	31.6%	30.2%	8.2%	5.6%	3.1%
Q8-5. Bus service	28.2%	36.0%	24.5%	4.5%	4.3%	2.4%
Q8-6. Premium transit (e.g., limited stop or express bus services, Bus Rapid Transit/SunRunner)	31.7%	31.3%	23.1%	4.3%	5.8%	3.8%
Q8-7. Technology to improve traffic flow	59.0%	31.8%	6.4%	0.3%	0.7%	1.8%
Q8-8. Safety	67.7%	25.1%	4.4%	0.3%	0.6%	1.8%
Q8-9. Pedestrian facilities (e.g., sidewalks, crosswalks)	54.8%	31.8%	9.0%	1.3%	1.5%	1.6%

WITHOUT "DON'T KNOW"

Q8. Investment Opportunities. Please indicate how supportive you are of having Pinellas County invest in the following items using a scale of 1 to 5, where 5 means "Very Supportive" and 1 means "Not at All Supportive." (without "don't know")

(N=1146)

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive
Q8-1. New roadway capacity	36.7%	33.1%	14.6%	9.8%	5.8%
Q8-2. Roadway maintenance	55.5%	37.9%	5.5%	0.4%	0.6%
Q8-3. Bicycle accommodations & signage	34.0%	34.0%	22.9%	5.3%	3.8%
Q8-4. Waterborne transportation (e.g., water taxis & ferries)	22.1%	32.6%	31.1%	8.5%	5.8%
Q8-5. Bus service	28.9%	36.9%	25.1%	4.7%	4.4%
Q8-6. Premium transit (e.g., limited stop or express bus services, Bus Rapid Transit/SunRunner)	32.9%	32.5%	24.0%	4.4%	6.1%
Q8-7. Technology to improve traffic flow	60.1%	32.4%	6.5%	0.3%	0.7%
Q8-8. Safety	69.0%	25.6%	4.4%	0.4%	0.6%
Q8-9. Pedestrian facilities (e.g., sidewalks, crosswalks)	55.7%	32.4%	9.1%	1.3%	1.5%

Q9. Which THREE of the items listed in Question 8 would you be MOST WILLING to fund with your tax dollars?

Q9. Top choice	Number	Percent
New roadway capacity	214	18.7 %
Roadway maintenance	197	17.2 %
Bicycle accommodations & signage	91	7.9 %
Waterborne transportation (e.g., water taxis & ferries)	34	3.0 %
Bus service	78	6.8 %
Premium transit (e.g., limited stop or express bus services, Bus Rapid Transit/SunRunner)	99	8.6 %
Technology to improve traffic flow	159	13.9 %
Safety	153	13.4 %
Pedestrian facilities (e.g., sidewalks, crosswalks)	83	7.2 %
None chosen	38	3.3 %
Total	1146	100.0 %

Q9. Which THREE of the items listed in Question 8 would you be MOST WILLING to fund with your tax dollars?

Q9. 2nd choice	Number	Percent
New roadway capacity	106	9.2 %
Roadway maintenance	214	18.7 %
Bicycle accommodations & signage	64	5.6 %
Waterborne transportation (e.g., water taxis & ferries)	53	4.6 %
Bus service	71	6.2 %
Premium transit (e.g., limited stop or express bus services, Bus Rapid Transit/SunRunner)	115	10.0 %
Technology to improve traffic flow	203	17.7 %
Safety	161	14.0 %
Pedestrian facilities (e.g., sidewalks, crosswalks)	107	9.3 %
None chosen	52	4.5 %
Total	1146	100.0 %

Q9. Which THREE of the items listed in Question 8 would you be MOST WILLING to fund with your tax dollars?

<u>Q9. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
New roadway capacity	75	6.5 %
Roadway maintenance	152	13.3 %
Bicycle accommodations & signage	91	7.9 %
Waterborne transportation (e.g., water taxis & ferries)	72	6.3 %
Bus service	55	4.8 %
Premium transit (e.g., limited stop or express bus services, Bus Rapid Transit/SunRunner)	84	7.3 %
Technology to improve traffic flow	187	16.3 %
Safety	175	15.3 %
Pedestrian facilities (e.g., sidewalks, crosswalks)	151	13.2 %
None chosen	104	9.1 %
Total	1146	100.0 %

SUM OF TOP 3 CHOICES

Q9. Which THREE of the items listed in Question 8 would you be MOST WILLING to fund with your tax dollars? (top 3)

<u>Q9. Sum of top 3 choices</u>	<u>Number</u>	<u>Percent</u>
New roadway capacity	395	34.5 %
Roadway maintenance	563	49.1 %
Bicycle accommodations & signage	246	21.5 %
Waterborne transportation (e.g., water taxis & ferries)	159	13.9 %
Bus service	204	17.8 %
Premium transit (e.g., limited stop or express bus services, Bus Rapid Transit/SunRunner)	298	26.0 %
Technology to improve traffic flow	549	47.9 %
Safety	489	42.7 %
Pedestrian facilities (e.g., sidewalks, crosswalks)	341	29.8 %
None chosen	38	3.3 %
Total	3282	

Q11. Collaboration. Please indicate how important it is for counties in the Tampa Bay area to work together to address each of the following using a scale of 1 to 5, where 5 means "Very Important" and 1 means "Not at All Important."

(N=1146)

	Very important	Important	Neutral	Not important	Not at all important	Don't know
Q11-1. Building highways	51.4%	28.4%	9.2%	3.9%	3.7%	3.4%
Q11-2. Expanding transit service	49.9%	26.2%	14.0%	2.9%	3.3%	3.8%
Q11-3. Expanding waterborne transportation	22.7%	29.0%	28.9%	9.6%	5.2%	4.6%
Q11-4. Building trails	26.4%	34.3%	25.8%	6.7%	3.1%	3.7%

WITHOUT "DON'T KNOW"

Q11. Collaboration. Please indicate how important it is for counties in the Tampa Bay area to work together to address each of the following using a scale of 1 to 5, where 5 means "Very Important" and 1 means "Not at All Important." (without "don't know")

(N=1146)

	Very important	Important	Neutral	Not important	Not at all important
Q11-1. Building highways	53.2%	29.4%	9.5%	4.1%	3.8%
Q11-2. Expanding transit service	51.9%	27.2%	14.5%	3.0%	3.4%
Q11-3. Expanding waterborne transportation	23.8%	30.4%	30.3%	10.1%	5.5%
Q11-4. Building trails	27.4%	35.6%	26.8%	7.0%	3.2%

Q12. If on-demand automated vehicles were available to you, would you still own your car?

Q12. Would you still own your car if on-demand automated vehicles were available to you	Number	Percent
Yes	682	59.5 %
No	140	12.2 %
Don't know	324	28.3 %
Total	1146	100.0 %

WITHOUT "DON'T KNOW"**Q12. If on-demand automated vehicles were available to you, would you still own your car? (without "don't know")**

Q12. Would you still own your car if on-demand automated vehicles were available to you	Number	Percent
Yes	682	83.0 %
No	140	17.0 %
Total	822	100.0 %

Q13. What do you think should be done to make regional travel to Hillsborough and Pasco counties easier?

Q13. What should be done to make regional travel to Hillsborough & Pasco counties easier

	Number	Percent
Expand highways	298	26.0 %
Improve regional bus service	143	12.5 %
Add cross county rail service	445	38.8 %
Add water ferry service	54	4.7 %
Add express lanes with tolls	100	8.7 %
Not provided	106	9.2 %
Total	1146	100.0 %

WITHOUT "NOT PROVIDED"

Q13. What do you think should be done to make regional travel to Hillsborough and Pasco counties easier? (without "not provided")

Q13. What should be done to make regional travel to Hillsborough & Pasco counties easier

	Number	Percent
Expand highways	298	28.7 %
Improve regional bus service	143	13.8 %
Add cross county rail service	445	42.8 %
Add water ferry service	54	5.2 %
Add express lanes with tolls	100	9.6 %
Total	1040	100.0 %

Q14. Do you believe having frequent, reliable, and convenient transit services nearby improves the economic value of the surrounding area? (i.e., increases jobs, redevelopment potential, and enhancing the tax base)

Q14. Do you believe having frequent, reliable, & convenient transit services nearby improves economic value of the surrounding area

	Number	Percent
Yes	842	73.5 %
No	155	13.5 %
Don't know	149	13.0 %
Total	1146	100.0 %

WITHOUT "DON'T KNOW"

Q14. Do you believe having frequent, reliable, and convenient transit services nearby improves the economic value of the surrounding area? (i.e., increases jobs, redevelopment potential, and enhancing the tax base) (without "don't know")

Q14. Do you believe having frequent, reliable, & convenient transit services nearby improves economic value of the surrounding area

	Number	Percent
Yes	842	84.5 %
No	155	15.5 %
Total	997	100.0 %

Q15. How important is it to live within 20-30 minutes of your job?

Q15. How important is it to live within 20-30 minutes of your job

	Number	Percent
Very important	524	45.7 %
Important	169	14.7 %
Neutral	89	7.8 %
Not important	29	2.5 %
Not at all important	21	1.8 %
Not applicable (I don't work/I work from home)	314	27.4 %
Total	1146	100.0 %

WITHOUT "NOT APPLICABLE"

Q15. How important is it to live within 20-30 minutes of your job? (without "not applicable")

Q15. How important is it to live within 20-30 minutes of your job

	Number	Percent
Very important	524	63.0 %
Important	169	20.3 %
Neutral	89	10.7 %
Not important	29	3.5 %
Not at all important	21	2.5 %
Total	832	100.0 %

Q16. In Pinellas County, there are few opportunities to widen existing roadways. What do you think should be done to improve mobility?

Q16. What should be done to deal with increasing traffic	Number	Percent
Expand public transportation services	445	38.8 %
Add & connect bicycle lanes & trails	131	11.4 %
Invest in technological solutions	367	32.0 %
Other	111	9.7 %
Not provided	92	8.0 %
Total	1146	100.0 %

WITHOUT "NOT PROVIDED"

Q16. In Pinellas County, there are few opportunities to widen existing roadways. What do you think should be done to improve mobility? (without "not provided")

Q16. What should be done to deal with increasing traffic	Number	Percent
Expand public transportation services	445	42.2 %
Add & connect bicycle lanes & trails	131	12.4 %
Invest in technological solutions	367	34.8 %
Other	111	10.5 %
Total	1054	100.0 %

Q17. Looking ahead to the next 5-10 years, what transportation improvements do you think are most needed in Pinellas County?

Q17. What transportation improvements are most needed in Pinellas County in next 5-10 years	Number	Percent
Better timing of traffic signals to improve traffic flow on major roadways	792	69.1 %
Make streets safer for walking & bicycling	590	51.5 %
Expand bus service to include greater hours/frequency of service	428	37.3 %
Create rapid transit services to destinations across the county & region	648	56.5 %
Expand waterborne transportation services	302	26.4 %
Improve & connect existing trail network	353	30.8 %
Apply technology to help reduce congestion	720	62.8 %
Expand infrastructure for electric vehicles (e.g., charging stations)	320	27.9 %
Other	41	3.6 %
Total	4194	

Q18. Which TWO of the items listed in Question 17 will be MOST IMPORTANT to Pinellas County over the next 5-10 years?

<u>Q18. Top choice</u>	<u>Number</u>	<u>Percent</u>
Better timing of traffic signals to improve traffic flow on major roadways	443	38.7 %
Make streets safer for walking & bicycling	133	11.6 %
Expand bus service to include greater hours/frequency of service	111	9.7 %
Create rapid transit services to destinations across the county & region	236	20.6 %
Expand waterborne transportation services	19	1.7 %
Improve & connect existing trail network	20	1.7 %
Apply technology to help reduce congestion	117	10.2 %
Expand infrastructure for electric vehicles (e.g., charging stations)	28	2.4 %
Other	11	1.0 %
None chosen	28	2.4 %
Total	1146	100.0 %

Q18. Which TWO of the items listed in Question 17 will be MOST IMPORTANT to Pinellas County over the next 5-10 years?

<u>Q18. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Better timing of traffic signals to improve traffic flow on major roadways	175	15.3 %
Make streets safer for walking & bicycling	144	12.6 %
Expand bus service to include greater hours/frequency of service	126	11.0 %
Create rapid transit services to destinations across the county & region	172	15.0 %
Expand waterborne transportation services	61	5.3 %
Improve & connect existing trail network	52	4.5 %
Apply technology to help reduce congestion	288	25.1 %
Expand infrastructure for electric vehicles (e.g., charging stations)	55	4.8 %
Other	13	1.1 %
None chosen	60	5.2 %
Total	1146	100.0 %

SUM OF TOP 2 CHOICES

Q18. Which TWO of the items listed in Question 17 will be MOST IMPORTANT to Pinellas County over the next 5-10 years? (top 2)

<u>Q18. Sum of top 2 choices</u>	<u>Number</u>	<u>Percent</u>
Better timing of traffic signals to improve traffic flow on major roadways	618	53.9 %
Make streets safer for walking & bicycling	277	24.2 %
Expand bus service to include greater hours/frequency of service	237	20.7 %
Create rapid transit services to destinations across the county & region	408	35.6 %
Expand waterborne transportation services	80	7.0 %
Improve & connect existing trail network	72	6.3 %
Apply technology to help reduce congestion	405	35.3 %
Expand infrastructure for electric vehicles (e.g., charging stations)	83	7.2 %
Other	24	2.1 %
<u>None chosen</u>	<u>28</u>	<u>2.4 %</u>
Total	2232	

Q19. Please rate your level of agreement with the following statement: "A public street serves the community best when people in cars, on bicycles, using public transportation, or walking all feel safe and welcomed."

Q19. A public street serves the community best when people in cars, on bicycles, using public transportation, or walking all feel safe & welcomed

	Number	Percent
Strongly agree	795	69.4 %
Agree	240	20.9 %
Neutral	52	4.5 %
Disagree	34	3.0 %
Strongly disagree	18	1.6 %
Not provided	7	0.6 %
Total	1146	100.0 %

WITHOUT "NOT PROVIDED"

Q19. Please rate your level of agreement with the following statement: "A public street serves the community best when people in cars, on bicycles, using public transportation, or walking all feel safe and welcomed." (without "not provided")

Q19. A public street serves the community best when people in cars, on bicycles, using public transportation, or walking all feel safe & welcomed

	Number	Percent
Strongly agree	795	69.8 %
Agree	240	21.1 %
Neutral	52	4.6 %
Disagree	34	3.0 %
Strongly disagree	18	1.6 %
Total	1139	100.0 %

Q20. Which THREE items below are the MOST PRESSING CHALLENGES facing Pinellas County over the next 5-10 years?

<u>Q20. Top choice</u>	<u>Number</u>	<u>Percent</u>
Lack of affordable housing options	459	40.1 %
Lack of transportation alternatives	94	8.2 %
Safety for walking & bicycling	65	5.7 %
Lack of connectivity of streets, sidewalks, & trails	18	1.6 %
Traffic congestion & travel delays on major roadways	288	25.1 %
Impacts of development on residential neighborhoods	65	5.7 %
Quality of the environment/threats to natural resources	74	6.5 %
Vulnerability neighborhoods & infrastructure face due to rising sea levels	63	5.5 %
Other	12	1.0 %
None chosen	8	0.7 %
Total	1146	100.0 %

Q20. Which THREE items below are the MOST PRESSING CHALLENGES facing Pinellas County over the next 5-10 years?

<u>Q20. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Lack of affordable housing options	108	9.4 %
Lack of transportation alternatives	167	14.6 %
Safety for walking & bicycling	109	9.5 %
Lack of connectivity of streets, sidewalks, & trails	58	5.1 %
Traffic congestion & travel delays on major roadways	318	27.7 %
Impacts of development on residential neighborhoods	154	13.4 %
Quality of the environment/threats to natural resources	97	8.5 %
Vulnerability neighborhoods & infrastructure face due to rising sea levels	96	8.4 %
Other	9	0.8 %
None chosen	30	2.6 %
Total	1146	100.0 %

Q20. Which THREE items below are the MOST PRESSING CHALLENGES facing Pinellas County over the next 5-10 years?

<u>Q20. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Lack of affordable housing options	93	8.1 %
Lack of transportation alternatives	121	10.6 %
Safety for walking & bicycling	132	11.5 %
Lack of connectivity of streets, sidewalks, & trails	96	8.4 %
Traffic congestion & travel delays on major roadways	155	13.5 %
Impacts of development on residential neighborhoods	138	12.0 %
Quality of the environment/threats to natural resources	164	14.3 %
Vulnerability neighborhoods & infrastructure face due to rising sea levels	134	11.7 %
Other	21	1.8 %
None chosen	92	8.0 %
Total	1146	100.0 %

SUM OF TOP 3 CHOICES

Q20. Which THREE items below are the MOST PRESSING CHALLENGES facing Pinellas County over the next 5-10 years? (top 3)

<u>Q20. Sum of top 3 choices</u>	<u>Number</u>	<u>Percent</u>
Lack of affordable housing options	660	57.6 %
Lack of transportation alternatives	382	33.3 %
Safety for walking & bicycling	306	26.7 %
Lack of connectivity of streets, sidewalks, & trails	172	15.0 %
Traffic congestion & travel delays on major roadways	761	66.4 %
Impacts of development on residential neighborhoods	357	31.2 %
Quality of the environment/threats to natural resources	335	29.2 %
Vulnerability neighborhoods & infrastructure face due to rising sea levels	293	25.6 %
Other	42	3.7 %
None chosen	8	0.7 %
Total	3316	

Q21. Please select either "YES," "NO" or "NOT SURE" for each of the following questions.

(N=1146)

	Yes	No	Not sure
Q21-1. Are you willing to trade lower speed limits in exchange for safe streets	62.8%	23.6%	13.5%
Q21-2. Are you willing to pay more for more frequent & reliable transit service	43.3%	32.0%	24.7%
Q21-3. Does Pinellas County have a quality transportation system	12.7%	48.0%	39.3%

Q22. About how many years have you lived in Pinellas County?

Q22. How many years have you lived in Pinellas County	Number	Percent
0-5	230	20.1 %
6-10	181	15.8 %
11-15	104	9.1 %
16-20	99	8.6 %
21-30	165	14.4 %
31+	357	31.2 %
Not provided	10	0.9 %
Total	1146	100.0 %

WITHOUT "NOT PROVIDED"**Q22. About how many years have you lived in Pinellas County? (without "not provided")**

Q22. How many years have you lived in Pinellas County	Number	Percent
0-5	230	20.2 %
6-10	181	15.9 %
11-15	104	9.2 %
16-20	99	8.7 %
21-30	165	14.5 %
31+	357	31.4 %
Total	1136	100.0 %

Q23. Are you a full-time or part-time resident of Pinellas County?

Q23. Are you a full-time or part-time resident of Pinellas County	Number	Percent
Full-time	1062	92.7 %
Part-time	66	5.8 %
Not provided	18	1.6 %
Total	1146	100.0 %

WITHOUT "NOT PROVIDED"**Q23. Are you a full-time or part-time resident of Pinellas County? (without "not provided")**

Q23. Are you a full-time or part-time resident of Pinellas County	Number	Percent
Full-time	1062	94.1 %
Part-time	66	5.9 %
Total	1128	100.0 %

Q24. What is your age?

Q24. Your age	Number	Percent
18-34	155	13.5 %
35-44	164	14.3 %
45-54	166	14.5 %
55-64	245	21.4 %
65-74	228	19.9 %
75+	173	15.1 %
Not provided	15	1.3 %
Total	1146	100.0 %

WITHOUT "NOT PROVIDED"**Q24. What is your age? (without "not provided")**

Q24. Your age	Number	Percent
18-34	155	13.7 %
35-44	164	14.5 %
45-54	166	14.7 %
55-64	245	21.7 %
65-74	228	20.2 %
75+	173	15.3 %
Total	1131	100.0 %

Q25. Your gender:

Q25. Your gender	Number	Percent
Male	559	48.8 %
Female	575	50.2 %
Non-binary	5	0.4 %
Prefer to self-describe	1	0.1 %
Prefer not to answer	6	0.5 %
Total	1146	100.0 %

WITHOUT "PREFER NOT TO ANSWER"

Q25. Your gender: (without "prefer not to answer")

Q25. Your gender	Number	Percent
Male	559	49.0 %
Female	575	50.4 %
Non-binary	5	0.4 %
Prefer to self-describe	1	0.1 %
Total	1140	100.0 %

Q25-4. Self-describe your gender:

Q25-4. Self-describe your gender	Number	Percent
Fluid	1	100.0 %
Total	1	100.0 %

Q26. Would you say your total annual household income is...

Q26. Your total annual household income	Number	Percent
Under \$15K	73	6.4 %
\$15K to \$29,999	87	7.6 %
\$30K to \$59,999	215	18.8 %
\$60K to \$99,999	208	18.2 %
\$100K to \$124,999	135	11.8 %
\$125K+	242	21.1 %
Not provided	186	16.2 %
Total	1146	100.0 %

WITHOUT "NOT PROVIDED"**Q26. Would you say your total annual household income is... (without "not provided")**

Q26. Your total annual household income	Number	Percent
Under \$15K	73	7.6 %
\$15K to \$29,999	87	9.1 %
\$30K to \$59,999	215	22.4 %
\$60K to \$99,999	208	21.7 %
\$100K to \$124,999	135	14.1 %
\$125K+	242	25.2 %
Total	960	100.0 %

Q27. Are you of Hispanic, Latino, or Spanish descent?

Q27. Are you of Hispanic, Latino, or Spanish descent	Number	Percent
Yes	114	9.9 %
No	1025	89.4 %
Not provided	7	0.6 %
Total	1146	100.0 %

WITHOUT "NOT PROVIDED"**Q27. Are you of Hispanic, Latino, or Spanish descent? (without "not provided")**

Q27. Are you of Hispanic, Latino, or Spanish descent	Number	Percent
Yes	114	10.0 %
No	1025	90.0 %
Total	1139	100.0 %

Q28. Which of the following best describes your race/ethnicity?

<u>Q28. Your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Asian or Asian Indian	41	3.6 %
Black or African American	118	10.3 %
American Indian or Alaska Native	8	0.7 %
White or Caucasian	940	82.0 %
Native Hawaiian or other Pacific Islander	3	0.3 %
Other	30	2.6 %
Total	1140	

Q28-6. Self-describe your race/ethnicity:

<u>Q28-6. Self-describe your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Hispanic	19	63.3 %
Mixed	3	10.0 %
Jewish	1	3.3 %
German	1	3.3 %
Multi-racial	1	3.3 %
Mediterranean	1	3.3 %
More than one	1	3.3 %
White/Caucasian and Asian	1	3.3 %
Italian	1	3.3 %
Middle Eastern	1	3.3 %
Total	30	100.0 %

Q29. Which of the following best describes your employment status?

<u>Q29. Your employment status</u>	<u>Number</u>	<u>Percent</u>
Employed full time	541	47.2 %
Employed part time	111	9.7 %
Not employed, looking for work	16	1.4 %
Not employed, not looking for work	21	1.8 %
Retired	400	34.9 %
Student	11	1.0 %
Disabled, not able to work	40	3.5 %
Total	1140	

Q29a. What best describes the location of your employment?

<u>Q29a. Location of your employment</u>	<u>Number</u>	<u>Percent</u>
Work only outside of the home	316	48.5 %
Work some of the time outside of the home, sometimes at home	241	37.0 %
Work only at home	85	13.0 %
Not provided	10	1.5 %
Total	652	100.0 %

WITHOUT "NOT PROVIDED"**Q29a. What best describes the location of your employment? (without "not provided")**

<u>Q29a. Location of your employment</u>	<u>Number</u>	<u>Percent</u>
Work only outside of the home	316	49.2 %
Work some of the time outside of the home, sometimes at home	241	37.5 %
Work only at home	85	13.2 %
Total	642	100.0 %

Q29b. What is the zip code where you work?

<u>Q29b. Zip code where you work</u>	<u>Number</u>	<u>Percent</u>
34698	28	5.2 %
33701	25	4.6 %
33756	22	4.1 %
33716	20	3.7 %
33702	19	3.5 %
33607	18	3.3 %
33713	18	3.3 %
34683	17	3.1 %
33760	15	2.8 %
33771	15	2.8 %
33765	14	2.6 %
33710	14	2.6 %
33770	13	2.4 %
34684	13	2.4 %
33761	13	2.4 %
34689	13	2.4 %
33764	12	2.2 %
34677	12	2.2 %
33759	12	2.2 %
33762	11	2.0 %
33705	11	2.0 %
33707	10	1.8 %
33763	9	1.7 %
33776	9	1.7 %
33777	9	1.7 %
33778	9	1.7 %
33709	8	1.5 %
33773	8	1.5 %
33714	8	1.5 %
33774	8	1.5 %
33781	8	1.5 %
33634	8	1.5 %
33755	8	1.5 %
33712	8	1.5 %
33706	7	1.3 %
33704	7	1.3 %
34695	7	1.3 %
33708	6	1.1 %
33744	6	1.1 %
33772	6	1.1 %
33602	5	0.9 %
33711	5	0.9 %
33785	4	0.7 %
33511	3	0.6 %
33782	3	0.6 %
34688	2	0.4 %
33619	2	0.4 %
33715	2	0.4 %
33767	2	0.4 %
33614	2	0.4 %
33606	2	0.4 %

Q29b. What is the zip code where you work?

Q29b. Zip code where you work	Number	Percent
33703	2	0.4 %
33467	1	0.2 %
33608	1	0.2 %
34655	1	0.2 %
33612	1	0.2 %
33780	1	0.2 %
32778	1	0.2 %
33637	1	0.2 %
33572	1	0.2 %
33789	1	0.2 %
34654	1	0.2 %
33611	1	0.2 %
33620	1	0.2 %
34634	1	0.2 %
34704	1	0.2 %
34219	1	0.2 %
34685	1	0.2 %
33629	1	0.2 %
33617	1	0.2 %
33610	1	0.2 %
33578	1	0.2 %
33609	1	0.2 %
33594	1	0.2 %
37967	1	0.2 %
32034	1	0.2 %
33558	1	0.2 %
Total	543	100.0 %

A graphic consisting of a white circle with a dark blue outline containing the number '3', followed by a dark blue horizontal bar containing the text 'Survey Instrument' in white.

3 Survey Instrument

FORWARD PINELLAS

P: (727) 464.8250

F: (727) 464.8212

forwardpinellas.org

310 Court Street

Clearwater, FL 33756



Dear Resident:

On behalf of Forward Pinellas, the transportation and land use planning agency in Pinellas County, I want to encourage you to take a few minutes to complete this important Survey. Your input will be used by community leaders to make transportation decisions and funding priorities for our county.

Forward Pinellas sets the priorities for state and federal transportation funding in Pinellas County through the long-range transportation plan. We are in the process of updating this plan, and the results of this survey will help us identify which transportation improvements are needed most.

With only a limited number of households selected at random to receive the survey, your participation is extremely valuable and will ensure the input of residents in your area are well represented in the survey results that will help shape the countywide transportation plan.

We have selected ETC Institute as our partner for this project. They will compile the results and present a report to the community in a few weeks. A postage-paid return envelope addressed to ETC Institute has been provided for your convenience.

If you have any questions, please contact Chelsea Favero at 727.464.5644 or at cfavero@forwardpinellas.org.

Thank you for your support of this important effort.

Whit Blanton, FAICP
Executive Director

2023 Pinellas County Transportation Planning Survey

Please take a few minutes to complete this survey. Your input is an important part of the long-range transportation planning process. As the land use and transportation planning agency for Pinellas County, Forward Pinellas wants to know what is important to you to help shape the future of transportation and development in Pinellas County. Thank you for taking time to complete the survey. When you are finished, please return your completed survey in the postage-paid return envelope. If you prefer, you can complete the survey online at forwardpinellassurvey.org.

1. Community Priorities. Please rate your level of agreement with each of the following statements using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree."

I want to live in a community where...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
1. I can safely walk on the sidewalk anywhere in my community	5	4	3	2	1	9
2. I can drive my car as conveniently as possible	5	4	3	2	1	9
3. I can safely ride a bike anywhere in my community	5	4	3	2	1	9
4. It is convenient to take transit to work or other destinations	5	4	3	2	1	9
5. I have choices for how I get around my community	5	4	3	2	1	9

2. Which TWO of the items listed in Question 1 are MOST IMPORTANT to you and the members of your household? [Write in your answers below using the numbers from the list in Question 1, or circle "NONE."]

1st: ____ 2nd: ____ NONE

3. Please indicate which ONE of the following items is most important to you when thinking of your ideal neighborhood. [Check only ONE.]

My ideal neighborhood...

- ___ (1) Is far from commercial areas (shops, restaurants, offices, etc.)
- ___ (2) Has nearby shops, schools, restaurants, parks, cultural activities, and other everyday destinations within a 10-minute walk
- ___ (3) Has large lawns and backyards
- ___ (4) Has a mix of different kinds of housing (small and large houses, townhomes, small apartment buildings)
- ___ (5) Other: _____
- ___ (6) None of the above

4. Please indicate which ONE of the following items would most increase the likelihood that you would take public transportation. [Check only ONE.]

I would be more likely to take public transportation if...

- ___ (1) I lived and/or worked closer to a transit stop
- ___ (2) It was a more comfortable walk to/from the transit stop
- ___ (3) It was more comfortable to wait at the transit stop
- ___ (4) Transit could get me where I was going more quickly
- ___ (5) I could reach multiple destinations (e.g., work, shopping) at a single stop
- ___ (6) If there was no cost to ride public transportation
- ___ (7) If contactless payments (cell phone app) were available to pay the fare
- ___ (8) Other: _____
- ___ (9) I would not take public transportation

5. Please indicate ALL the following items that you would like to see improved. [Check ALL that apply.]

I would most like to see improved transportation options for...

- ___(1) My daily commute to work
- ___(2) My child's trip to school
- ___(3) Special events (e.g., Tampa Bay Rays baseball game) or entertainment destinations
- ___(4) Regional destinations (e.g., airports, universities, beaches, downtown Tampa, etc.)
- ___(5) Access to nearby commercial destinations (shops, restaurants, offices)
- ___(6) I am not interested in improved transportation options

6. **Planning Priorities.** Please rate the importance of each of the following items as they relate to Pinellas County using a scale of 1 to 5, where 5 means "Very Important" and 1 means "Not at All Important."

Importance of...	Very Important	Important	Neutral	Not Important	Not at All Important	Don't Know
1. Improving the efficiency of the transportation network	5	4	3	2	1	9
2. Increasing resiliency to hurricanes, sea level rise or other climate-related hazards	5	4	3	2	1	9
3. Creating more opportunities for walking and biking	5	4	3	2	1	9
4. Making transportation available for everyone	5	4	3	2	1	9
5. Improving safety	5	4	3	2	1	9
6. Encourage higher density mixed-use development	5	4	3	2	1	9
7. Increasing the number of well-paying jobs	5	4	3	2	1	9
8. Increasing the availability of affordable housing	5	4	3	2	1	9

7. Which THREE of the items listed in Question 6 should be MOST IMPORTANT to Pinellas County over the next 5-10 years? [Write in your answers below using the numbers from the list in Question 6, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

8. **Investment Opportunities.** Please indicate how supportive you are of having Pinellas County invest in the following items using a scale of 1 to 5, where 5 means "Very Supportive" and 1 means "Not at All Supportive."

How supportive are you of Pinellas County investing in...	Very Supportive	Supportive	Neutral	Not Supportive	Not at All Supportive	Don't Know
1. New roadway capacity	5	4	3	2	1	9
2. Roadway maintenance	5	4	3	2	1	9
3. Bicycle accommodations and signage	5	4	3	2	1	9
4. Waterborne transportation (e.g., water taxis and ferries)	5	4	3	2	1	9
5. Bus service	5	4	3	2	1	9
6. Premium transit (e.g., limited stop or express bus services, Bus Rapid Transit/SunRunner)	5	4	3	2	1	9
7. Technology to improve traffic flow	5	4	3	2	1	9
8. Safety	5	4	3	2	1	9
9. Pedestrian facilities (e.g., sidewalks, crosswalks)	5	4	3	2	1	9

9. Which THREE of the items listed in Question 8 would you be MOST WILLING to fund with your tax dollars? [Write in your answers below using the numbers from the list in Question 8, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

10. In what area(s) of the county are these new investments most needed?

11. **Collaboration.** Please indicate how important it is for counties in the Tampa Bay area to work together to address each of the following using a scale of 1 to 5, where 5 means "Very Important" and 1 means "Not at All Important."

How important is it for counties to work together to address:		Very Important	Important	Neutral	Not Important	Not at All Important	Don't Know
1.	Building highways	5	4	3	2	1	9
2.	Expanding transit service	5	4	3	2	1	9
3.	Expanding waterborne transportation	5	4	3	2	1	9
4.	Building trails	5	4	3	2	1	9

12. If on-demand automated vehicles were available to you, would you still own your car?

(1) Yes (2) No (9) Don't know

13. What do you think should be done to make regional travel to Hillsborough and Pasco Counties easier? [*Check only ONE.*]

(1) Expand highways (4) Add water ferry service
 (2) Improve regional bus service (5) Add express lanes with tolls
 (3) Add cross county rail service

14. Do you believe having frequent, reliable, and convenient transit services nearby improves the economic value of the surrounding area? (i.e., increases jobs, redevelopment potential, and enhancing the tax base)

(1) Yes (2) No (9) Don't know

15. How important is it to live within 20-30 minutes of your job?

(5) Very Important (3) Neutral (1) Not at All Important
 (4) Important (2) Not Important (9) Not Applicable (I don't work/I work from home)

16. In Pinellas County there are few opportunities to widen existing roadways. What do you think should be done to improve mobility? [*Check only ONE.*]

(1) Expand public transportation services (3) Invest in technological solutions (e.g., ITS)
 (2) Add and connect bicycle lanes and trails (4) Other: _____

17. Looking ahead to the next 5-10 years, what transportation improvements do you think are most needed in Pinellas County? [*Check ALL that apply.*]

(1) Better timing of traffic signals to improve traffic flow on major roadways
 (2) Make streets safer for walking and bicycling
 (3) Expand bus service to include greater hours/frequency of service
 (4) Create rapid transit services to destinations across the county and region
 (5) Expand waterborne transportation services
 (6) Improve and connect the existing trail network
 (7) Apply technology to help reduce congestion
 (8) Expand infrastructure for electric vehicles (e.g., charging stations)
 (9) Other: _____

18. Which TWO of the items listed in Question 17 will be MOST IMPORTANT to Pinellas County over the next 5-10 years? [*Write in your answers below using the numbers from the list in Question 17, or circle "NONE."*]

1st: _____ 2nd: _____ NONE

19. Please rate your level of agreement with the following statement: "A public street serves the community best when people in cars, on bicycles, using public transportation, or walking all feel safe and welcomed."

____(5) Strongly Agree ____ (3) Neutral ____ (1) Strongly Disagree
 ____ (4) Agree ____ (2) Disagree

20. Which THREE items below are the MOST PRESSING CHALLENGES facing Pinellas County over the next 5-10 years? [Write in your answers below using the numbers below.]

- (1) Lack of affordable housing options
- (2) Lack of transportation alternatives
- (3) Safety for walking and bicycling
- (4) Lack of connectivity of streets, sidewalks, and trails
- (5) Traffic congestion and travel delays on major roadways
- (6) Impacts of development on residential neighborhoods
- (7) Quality of the environment/threats to natural resources
- (8) The vulnerability neighborhoods and infrastructure face due to rising sea levels
- (9) Other: _____

MOST PRESSING CHALLENGES

1st: ____ 2nd: ____ 3rd: ____

21. Please select either "YES," "NO" or "NOT SURE" for each of the following questions.

Yes or No	Yes	No	Not Sure
1. Are you willing to trade lower speed limits in exchange for safe streets?	1	2	3
2. Are you willing to pay more for more frequent and reliable transit service?	1	2	2
3. Does Pinellas County have a quality transportation system?	1	2	3

DEMOGRAPHICS

22. About how many years have you lived in Pinellas County? ____ years

23. Are you a full-time or part-time resident of Pinellas County? ____ (1) Full-time ____ (2) Part-time

24. What is your age? ____ years

25. Your gender:

____ (1) Male ____ (4) Prefer to self-describe: _____
 ____ (2) Female ____ (5) Prefer not to answer
 ____ (3) Non-binary

26. Would you say your total annual household income is...

____ (1) Under \$15,000 ____ (3) \$30,000 to \$59,999 ____ (5) \$100,000 to \$124,999
 ____ (2) \$15,000 to \$29,999 ____ (4) \$60,000 to \$99,999 ____ (6) \$125,000 or more

27. Are you of Hispanic, Latino, or Spanish descent? ____ (1) Yes ____ (2) No

28. Which of the following best describes your race/ethnicity? [Check all that apply.]

____ (01) Asian or Asian Indian ____ (04) White or Caucasian
 ____ (02) Black or African American ____ (05) Native Hawaiian or other Pacific Islander
 ____ (03) American Indian or Alaska Native ____ (99) Other: _____

29. Which of the following best describes your employment status? [Check all that apply.]

- (1) Employed full time [Answer Q29a.] (5) Retired
 (2) Employed part time [Answer Q29a.] (6) Student
 (3) Not employed, looking for work (7) Disabled, not able to work
 (4) Not employed, NOT looking for work

29a. What best describes the location of your employment?

- (1) Work only outside of the home [Answer Q29b.]
 (2) Work some of the time outside of the home, sometimes at home [Answer Q29b.]
 (3) Work only at home

29b. What is the zip code where you work? _____

30. Would you be interested in participating in a focus group or being part of a research panel to provide more insights regarding transportation and land use related topics in Pinellas County?

- (1) Yes [Answer Q30a.] (2) No [END SURVEY.]

30a. If you are interested in receiving more information on how you may be able to participate in a future focus group on transportation topics, please provide your name, phone number and email address below. Providing your contact information does not automatically sign you up for focus groups or the research panel. ETC Institute will first provide interested residents with additional information about the process and then residents can decide whether they would like to participate.

Your Name: _____

Phone: _____

Your Email: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed postage-paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your response will remain completely confidential. The address information printed to the right will ONLY be used to help identify needs in different areas of the County. Thank you.