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Forward Pinellas Communications

Cell: 813-469-2437

aelmore@forwardpinellas.org

Forward Pinellas Launches “Safe Streets” Online Campaign

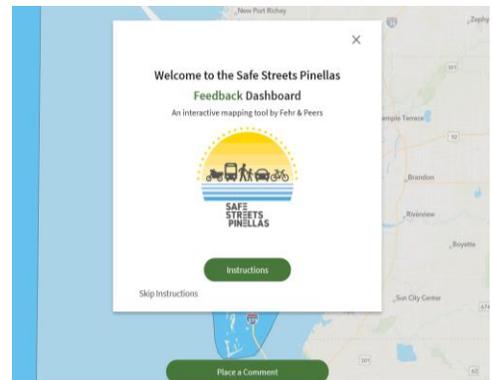
~~Interactive Map Gives Pinellas Residents a Way to Make Streets Safer~~

PINELLAS COUNTY, FL ---- How can we make our streets safer? Where do you see problems? [Forward Pinellas](#) wants to know what you think during our Virtual Safe Streets Campaign. “Safe Streets Pinellas” is our [Vision Zero](#) initiative to work toward our ultimate goal of zero deaths and serious injuries on our streets. Pinellas County residents can view a [“Story Map”](#) to see where people have been killed or severely injured and then tell us what problems they are seeing by dropping pins, placing pictures, and drawing on our interactive map.

“Over 4,000 collisions in the past 5 years resulted in death or serious injury. We all know of “near misses” or places we avoid because we feel they are unsafe, and people who have experienced crashes and not reported them. So, we know that the data can only tell us so much. We need help from our residents to ensure we’re seeing the full picture,” says Sarah Caper, Principal Planner at Forward Pinellas.

Here’s how you can get involved:

- Watch the [Video](#) to see how you can get involved:
bit.ly/SafeStreetsVideo
- Explore the [“Story Map”](#): bit.ly/SafeStreetsStory
- Comment on the [Interactive Safe Streets Map](#):
bit.ly/SafeStreetsMap
- Check out the website: Forwardpinellas.org/safestreets
- Follow us on [Facebook](#), [Twitter](#), & [Instagram](#)
for information on how to enter contests & giveaways



We recognize that people are traveling differently right now. We welcome your thoughts both on what places or patterns you saw before COVID-19 and what you are seeing now.

Over the next 8 weeks, residents can earn prizes with fun trivia questions, art contests, online pledges, and more. There will be many opportunities for you to tell us why #SafeStreets matter to you and where you’re seeing transportation issues. Your feedback will directly help develop and implement an Action Plan to identify areas of concern and provide tools to help make our community safer while traveling.

For more information and to stay up to date, click here: ForwardPinellas.org/safestreets

For more information on Forward Pinellas, visit www.ForwardPinellas.org.