



November 5, 2020

**Media Contact**

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**Note for Media – Coverage/Interview Opportunities:** Members of the media are encouraged to register for the webinar. Interview opportunities available, including: Forward Pinellas administration, bike safety experts & virtual Bike Your City participants

**“Bike Your City” Webinar promotes regional bike safety**

*~~Forward Pinellas hosts a virtual “Bike Your City” Capstone Webinar on November 13~~*

**PINELLAS COUNTY** ---- Join Forward Pinellas for a “Bike Your City 2020” Webinar to learn more about biking, [Safe Streets Pinellas](#), and to witness the unveiling of the community art project! We are bringing together bike advocates, researchers and leaders from throughout the state on November 13, 2020 for a discussion on the bike safety measures and how we can improve our roadways to be more bicycle and pedestrian friendly.

“We’ve had over 550 people participate in our virtual Bike Your City scavenger hunt through Safety Harbor. There has also been a dramatic increase in people bicycling and walking on our Pinellas trails this year,” says Executive Director Whit Blanton. “This is evidence of bicycling’s increasing popularity, particularly during the pandemic, and that bike safety must remain a priority.”

**WHAT:** Bike Your City 2020 Webinar

**WHEN:** November 13, 2020 at 12:00 p.m. – 1 p.m.

**REGISTER HERE:** [bit.ly/BYCWebinar](https://bit.ly/BYCWebinar)

At the webinar, participants will be able to view a photo montage of the pictures taken throughout Bike Your City, learn how to get free bike lights, and see the final community art project created by the Bike Your City participants.

Speakers from Forward Pinellas, the Florida Bicycle Association and the Florida Department of Transportation will discuss promoting biking awareness and advocacy throughout the state.

Program information can be found at: [www.ForwardPinellas.org/BYC](http://www.ForwardPinellas.org/BYC)

For more information on Forward Pinellas, visit: [www.ForwardPinellas.org](http://www.ForwardPinellas.org).

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