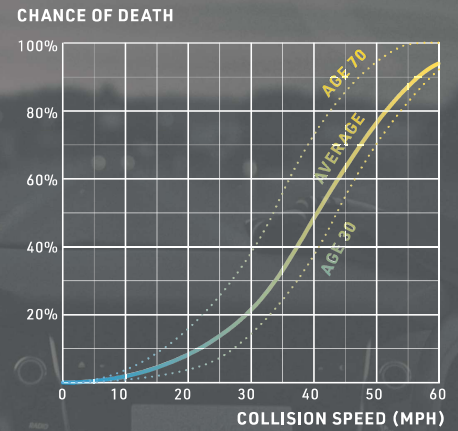


EFFECTS OF COLLISIONS FROM SPEEDING



SPEED IS A FUNDAMENTAL PREDICTOR OF CRASH SURVIVAL.

IF HIT BY A PERSON DRIVING AT

<p>20 MPH</p>		<p>DEATH RISK 10%</p>
<p>30 MPH</p>		<p>DEATH RISK 50%</p>
<p>40 MPH</p>		<p>DEATH RISK 90%</p>

RESEARCH SHOWS

Increasing vehicle speeds from 20 MPH to 40 MPH increases the likelihood of a pedestrian death when hit from **10% to 90%**.

Lower speeds increase a driver's **[field of vision]** and allows for more time to react to unexpected situations in the roadway