



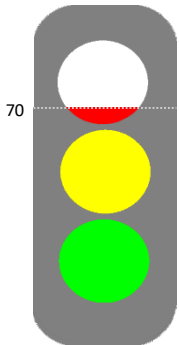
Advantage PINELLAS

Resident Survey

Forward Pinellas conducted a statistically-valid survey to Pinellas County households in the summer of 2018. The 844 responses will help guide development of the Advantage Pinellas Plan. Here are a few key themes.



Pinellas County residents want a safe, efficient transportation system



Countywide, 70% of participants indicated better timed traffic signals are their top priority

57% of participants were willing to exchange lower speeds for safer streets.

MLK STREET NORTH COMPLETE STREETS PROJECT, ST PETERSBURG

BEFORE



AFTER

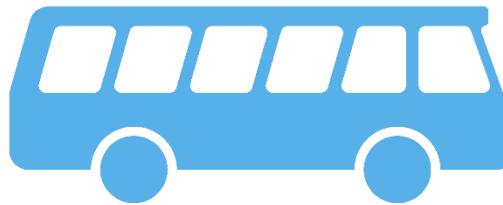
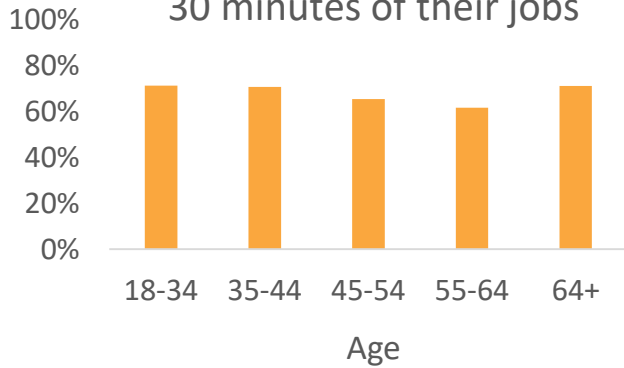


The MLK Street North project is an example of lowering traffic speeds in order to increase safety for all transportation users.



People want easy access from their neighborhoods to their destinations

Most people said it was “**very important**” to live within 20-30 minutes of their jobs



85% believe that frequent, reliable transit improves the area’s economic value



The biggest barriers to transit are reliability, frequency and efficiency

I would be more willing to take public transportation if...

Most people said they would be more willing to take public transportation if the service was better

