Forward Pinellas utilizes these goals, objectives and policies as guidelines as we address transportation and land use policy decisions. These guidelines were developed with extensive input from citizens, technical staff and the Forward Pinellas Board.

**GOAL 1 - CREATE AND SUSTAIN ATTRACTIVE AND UNIQUE DESTINATIONS**

**Objective 1.1 - Create 20-minute neighborhoods that support walking and bicycling as a realistic travel choice for daily activities.**

**Policy:** Forward Pinellas shall assist local governments in creating and sustaining mixed use, walkable neighborhoods, centers and districts that serve the surrounding population.

**Policy:** Forward Pinellas shall work with local agencies to identify and address gaps and barriers to safe walking and biking.

**Policy:** Forward Pinellas supports the installation of protected bicycle lanes as the preferred option for bicycle facilities on roads where posted vehicle speed limits exceed 35 mph.

**Policy:** Forward Pinellas shall prioritize implementation of a corridor-based, nonmotorized transportation strategy that achieves the goals of the Pinellas County Active Transportation Plan.

**Policy:** Forward Pinellas shall review roadway design plans for resurfacing and reconstruction projects to ensure the needs of all roadway users, including pedestrians and bicyclists, are sufficiently addressed.

**Policy:** The Active Transportation Plan shall be used as the resource to establish the vision and identify strategic priorities for shared use path facilities and connections throughout Pinellas County and to neighboring counties.

**Policy:** Forward Pinellas supports improved connectivity between neighborhoods and commercial destinations to improve safe accessibility for motorized and non-motorized travel.

**Policy:** Forward Pinellas shall work with local governments to ensure that mobility, economic development and redevelopment strategies are compatible and mutually supportive.

**Policy:** Forward Pinellas shall seek balance between vehicle capacity and the need to provide safe access for all users of the transportation network while also protecting community interests in the development and implementation of the Transportation Improvement Program and the Long Range Transportation Plan, including techniques to manage vehicle speeds in appropriate locations.

**Objective 1.2 - Consider facilities for, and the connectivity between, all modes in the planning, design and construction of transportation projects.**

**Policy:** Forward Pinellas shall encourage local governments and the development community to include transit-friendly and supportive design standards in the land development process to create a more walkable environment for transit users between bus stops and proximate buildings.

**Policy:** Forward Pinellas shall facilitate and enable local efforts involving regulatory reform to encourage desired private sector development that meets affordable housing, mixed use redevelopment and complete streets goals within defined investment corridors.

**Policy:** Forward Pinellas shall encourage local regulations requiring sidewalk connections between bus stops, sidewalks and proximate buildings, including clearly delineated or buffered walkways traversing through parking areas.

**Policy:** Forward Pinellas shall promote the development of complete streets where public rights of way are planned, designed, constructed, operated and maintained for the safety and mobility of pedestrians, bicyclists, motorists, transit riders, freight carriers, emergency responders and adjacent land users, regardless of age or ability.

**Policy:** Forward Pinellas supports the Florida Department of Transportation’s Complete Streets Policy and Context Classification System that correlates roadway design with the surrounding land use context essential to the accessibility and mobility needs of all users.

**Policy:** Forward Pinellas shall utilize its Complete Streets Program to fund complete streets projects that support transformative changes in land use, street design and economic development that benefits communities.

**Policy:** Forward Pinellas shall support local land development regulations that require joint access with neighboring properties and access to secondary streets and service roads, where feasible.
**Policy:** Forward Pinellas shall work with appropriate agencies through the use of software applications to develop and test scenarios addressing transportation and land development considerations.

**Policy:** Forward Pinellas shall support activities at the local, regional and state level to facilitate better integration of transportation and land use planning.

**Objective 1.3 - Align transportation investments with local community and cultural development initiatives, including public art installations and roadway treatments that improve visibility and destination accessibility.**

**Policy:** Forward Pinellas shall support and encourage the efforts of state and local agencies to include landscaping, art work and other aesthetic features in transportation projects.

**Policy:** Forward Pinellas shall pursue and support development and promotion of the county’s cultural assets and opportunities through its transportation and land use planning activities.

**Policy:** Forward Pinellas supports appropriate use of high visibility intersection and pavement markings at key locations to reduce traffic speeds and draw attention to neighborhood character and the presence of non-motorized travel activity.

**Policy:** Forward Pinellas recognizes Alternate US 19 between Largo and Tarpon Springs as a Cultural Corridor and will work with local and state agencies, the arts community and non-profit organizations to develop specific plans, programs and projects to activate and sustain the cultural arts in the corridor as a key part of achieving economic development and improved quality of life.

**GOAL 2 - DEVELOP AND SUSTAIN A RESILIENT COMMUNITY**

**Objective 2.1 - Improve the performance of the transportation system through more efficient use of existing facilities and investments in technology.**

**Policy:** Forward Pinellas shall identify and prioritize lower cost operational and small-scale physical improvements and transit and transportation demand management strategies, through the Congestion Management Process (CMP) to mitigate traffic congestion on the major road network.

**Policy:** Forward Pinellas shall monitor transportation system performance and identify improvement needs using the most appropriate measures for a redeveloping community.

**Policy:** Forward Pinellas shall produce transportation performance data that tracks progress towards achieving defined targets for established measures through the TIP.

**Policy:** Forward Pinellas shall work with FDOT and other partners to develop and track one or more performance measures and targets related to greenhouse gas emissions and impact on climate/sea level rise.

**Policy:** Forward Pinellas shall provide a dedicated source of funding for the implementation of CMP strategies through the TIP development process. Between $1-5 million annually shall be dedicated for such projects.

**Policy:** Forward Pinellas shall support efforts by local and regional transit providers to improve operations and attract new riders by using transit signal priority and other technological investments to enhance travel time savings.

**Policy:** Forward Pinellas shall support the use of smart technology to reduce crashes and improve transportation system performance.

**Policy:** Forward Pinellas shall provide assistance to local and regional partners in the deployment of real time information related to traffic incident management and special events.

**Objective 2.2 - Maintain transportation infrastructure in a state of good repair.**

**Policy:** Forward Pinellas shall support and assist local and state agencies in maintaining adequate funding programs for the operation and maintenance of the transportation system, including roads, bridges, transit and bicycle and pedestrian facilities to ensure a state of good repair.

**Policy:** Forward Pinellas shall ensure that adequate operations and maintenance funds are identified when determining the cost feasibility of projects included in the LRTP and TIP.

**Policy:** Forward Pinellas supports a “fix it first” approach to investment in roadway infrastructure by placing priority on adequately maintaining and reinforcing existing assets before considering additional or expanded facilities.
Objective 2.3 - Facilitate the timely implementation of projects.

Policy: Forward Pinellas shall coordinate with agency partners to ensure that all regionally significant transportation projects are included in the LRTP, as defined by 23 CFR 450.104, so as not to delay the funding and implementation of a project.

Policy: Forward Pinellas shall ensure that the LRTP includes clear project descriptions.

Policy: Forward Pinellas shall ensure timely review and consideration of redevelopment implications of TIP and LRTP amendments.

Policy: Forward Pinellas supports inter-agency partnerships and flexible funding strategies to leverage local, state and federal revenue sources necessary for expediting needed transportation improvements.

Objective 2.4 - Assess the environmental impacts of every project in the LRTP and mitigate as appropriate.

Policy: Forward Pinellas shall encourage and support state and local efforts to reduce the adverse impacts of vehicle emissions on the environment and to conserve energy.

Policy: Forward Pinellas shall ensure consistency of the LRTP and TIP with the Clean Air Act Amendments.

Policy: Forward Pinellas shall coordinate air quality planning efforts with public and private agencies (e.g. private utilities) in the region, as appropriate.

Policy: Forward Pinellas shall evaluate the effects of projects considered for the LRTP relative to historic, natural, cultural and community resources in coordination with federal, state and local agencies and the public, through participation in the Florida Efficient Transportation Decision Making (ETDM) Process.

Policy: Forward Pinellas shall prioritize funding to improve the resiliency and reliability of the transportation network through measures that harden existing assets and mitigate stormwater impacts on the transportation network.

Objective 2.5 - Plan for, and adapt to, the potential impacts of climate change, including rising sea levels, on the transportation system.

Policy: Forward Pinellas shall coordinate with Pinellas County, the State of Florida, municipalities and other local and regional agencies to assess and evaluate the impacts of climate change, including sea level rise, and to identify strategies to help mitigate these impacts.

Policy: Forward Pinellas shall prioritize and help to secure funding for adaptation and mitigation measures for critical infrastructure projects needed to protect the transportation system from the impacts of climate change.

Policy: Forward Pinellas shall work with local government and agency partners at all levels to pursue additional funding sources to conduct robust vulnerability assessments and develop effective adaptation plans.

GOAL 3 - INVEST IN TRANSPORTATION PROJECTS THAT PROMOTE SAFE AND HEALTHY COMMUNITIES

Objective 3.1 - Incorporate a Health in All Policies framework in the evaluation of planned transportation projects.

Policy: Forward Pinellas shall participate on behalf of local governments and other appropriate partners to develop criteria and facilitate the implementation of Health in all Policies on selected transportation projects.

Objective 3.2 - Equity will be recognized as a primary consideration in all plans and programs of Forward Pinellas.

Policy: Forward Pinellas recognizes the role of transportation access and housing choice in fostering an equitable and inclusive society that enables economic stability and opportunity for everyone. Forward Pinellas will work with its partners and community stakeholders to ensure countywide transportation investments and land use decisions enable people of different racial, ethnic and economic conditions to participate, prosper, and reach their full potential.

Policy: Forward Pinellas will prioritize equity in the development and implementation of its plans and programs and in the allocation of resources.

Policy: Ensure that benefits and impacts of transportation investments are equitably distributed.

Policy: With the development of the LRTP, Forward Pinellas shall use the best available data to identify areas with high concentrations of traditionally underserved populations. This data will be used to analyze the
projects included in the LRTP and placed on the multimodal priority list to ensure the benefits and impacts of these projects are equitably distributed.

**Policy:** Forward Pinellas shall target outreach to traditionally underserved populations to engage them in the transportation planning process and ensure the agency’s plans and programs reflect their input.

**Policy:** Forward Pinellas will undertake actions to address the inequities of safety and mobility needs of environmental justice communities.

**Objective 3.3 - Provide better transit access for those who are transit dependent, including low income elderly, and/or disabled people who do not have access to a vehicle.**

**Policy:** Forward Pinellas shall continue to ensure that economically disadvantaged and physically impaired citizens of Pinellas County have access to cost-effective and efficient transportation services.

**Objective 3.4 - Make the transportation network safer for all users through community and engineering design, public policy, law enforcement, education and funding.**

**Policy:** Forward Pinellas shall adopt targets for the reduction of fatal and serious injury crashes for all modes of travel.

**Policy:** Forward Pinellas shall engage a broad coalition of partners to enhance safety for vulnerable communities and users of the transportation system.

**Policy:** Forward Pinellas shall support and participate in the activities of the Community Traffic Safety Team.

**Policy:** Forward Pinellas shall support the installation of street lighting on the arterial and collector road network where needed based on safety assessments and considering the lighting needs for users of the transportation network.

**Policy:** Forward Pinellas shall continue to advocate for pedestrian safety through public awareness, education and outreach.

**Policy:** Forward Pinellas shall identify high crash locations and prioritize improvements by working with relevant agency partners.

**Policy:** Forward Pinellas shall maintain a countywide crash database to monitor, analyze and report on crash occurrences and trends, and to assist in the identification of effective countermeasures.

**Policy:** Forward Pinellas shall develop and adopt a Vision Zero Action Plan and initiate the necessary mechanisms to carry out its recommendations in partnership with countywide stakeholders.

**Policy:** Forward Pinellas shall support the maintenance of safe access for all transportation users affected by transportation construction and maintenance projects.

**Policy:**Forward Pinellas shall participate in the development of the Florida Transportation Plan and the Florida Strategic Highway Safety Plan, and support policies and strategies to improve the safety of Florida’s surface transportation system.

**Objective 3.5 - Provide for efficient emergency evacuation that responds to threats to Pinellas County and the Tampa Bay area.**

**Policy:** Forward Pinellas shall consider emergency evacuation in the project prioritization process.

**Policy:** Forward Pinellas will work with local government partners to ensure adequate provision of shelters, or other appropriate hazard mitigation strategies in response to development and redevelopment in Pinellas County, particularly as applied to development projects in the coastal high hazard area (CHHA).

**Policy:** Forward Pinellas shall discourage transportation investments and increases in residential density, without appropriate mitigation, in the coastal high hazard area.

**Policy:** Forward Pinellas shall provide data to local, regional and state transportation and emergency management partners that identifies vulnerable assets, adaptation or mitigation strategies, and effective planning strategies in order to plan for an appropriate and coordinated response to emergencies.

**Policy:** Forward Pinellas shall encourage committed and sustained efforts to achieve federal, state and local security objectives through engineering, enforcement, education and emergency response.

**Policy:** Forward Pinellas shall maintain and annually update its Continuity of Operations Plan (COOP).

**Policy:** Forward Pinellas shall support active coordination and effective working relationships for safety, security improvements and solutions among
agency partners at the federal, state and local levels, private sector and the general public.

**Objective 3.6 - Facilitate safe travel to and from school.**

**Policy:** Forward Pinellas shall work with the Pinellas County School District, Pinellas County, FDOT and local municipalities to ensure safe access to and around schools.

**Policy:** Forward Pinellas shall support school safety programs such as walking school buses, bike rodeos, school pools, and others sponsored by the Pinellas School District and other partner agencies.

**Policy:** Forward Pinellas shall promote safe walking and bicycling access to schools to facilitate better health outcomes.

**GOAL 4 - SUPPORT PROJECTS THAT PROVIDE FOR STRONG ECONOMIC OPPORTUNITY**

**Objective 4.1 - Identify the impacts of tourism on Pinellas County’s transportation needs and work with partners to develop and fund specific plans, programs and projects to address those needs.**

**Policy:** Forward Pinellas will work with it state and local government partners, chambers of commerce and economic development organizations to enhance access to beach communities and regional tourist destinations for workers, visitors and residents.

**Objective 4.2 - Ensure Activity Centers and Multimodal Corridors provide a diversity of jobs, transportation and housing options.**

**Policy:** Forward Pinellas will work with its partners to identify and implement transportation and land use strategies within ‘investment corridors’ to link housing, jobs and workforce development.

**Policy:** Forward Pinellas will prioritize investments in corridors where there is a demonstrated local government commitment to housing that is affordable, provides a mix of complimentary uses and enhances multimodal connectivity.

**Policy:** Forward Pinellas will work with its partners at the state, local and regional level to establish roles and responsibilities and measures of effectiveness to achieve desired outcomes for investment corridors.

**Policy:** Forward Pinellas will work in partnership with local governments to establish a value capture strategy to enable sustained private sector investment within areas designated in the Countywide Plan as activity centers and multimodal corridors.

**Objective 4.3 - Develop and sustain Activity Centers and Multimodal Corridors as the primary focus of redevelopment efforts in Pinellas County.**

**Policy:** Forward Pinellas shall work with local and regional partners to advance transportation projects, programs and strategies that strengthen and sustain employment centers in the Tampa Bay region.

**Policy:** Forward Pinellas will prioritize funding for intermodal center development and support land use and redevelopment activities in activity centers and multimodal corridors that reinforce the functionality of these uses.

**Policy:** Forward Pinellas shall consider Florida’s Strategic Intermodal System Plan, as necessary, in establishing planning and funding priorities.

**Policy:** Forward Pinellas will work with airport and seaport authorities in the region to ensure coordinated planning, including the improvement of and access to such facilities.

**Objective 4.4 - Leverage private sector investment in the development and operation of transportation services.**

**Policy:** Forward Pinellas shall encourage employer, developer and business participation in meeting the mobility needs of county residents, visitors and employees.

**Policy:** Forward Pinellas will work with the business community to determine transportation project needs that support expansion of manufacturing and other targeted industries for economic growth in Pinellas County and enhanced global competitiveness.

**Policy:** Forward Pinellas will support the establishment and sustained commitment of Transportation Management Organizations (TMOs), as appropriate, to provide an employer-based solution to improved mobility and accessibility.

**Policy:** Forward Pinellas shall encourage the development of telecommunication infrastructure and business-led telecommunication strategies to reduce travel demand and improve the efficiency of the transportation system.
Policy: Forward Pinellas will work with stakeholders and private entities, as appropriate, on connected and autonomous vehicle deployments that show promise of improving safety, decreasing per capita transportation costs, reducing traffic congestion and increasing economic opportunity.

Policy: Forward Pinellas shall work with transportation related agencies and local governments to help employers take advantage of Internal Revenue Code deductions allowed under Section 132(f) for providing transportation benefits to their employees.

Policy: Forward Pinellas will work with its partners to identify and facilitate public-private partnerships (P3s) to link transportation and infrastructure investment, workforce development, employment land uses, and target employment industries to strengthen the Pinellas County and Tampa Bay economy.

Objective 4.5 - Improve roadway and intermodal operations for the efficient movement of goods.

Policy: Forward Pinellas shall assist the state and local governments in the prioritization of projects to address needs for freight movement and to enhance the global competitiveness of the local economy.

Policy: Forward Pinellas shall maintain a current map of designated truck routes while ensuring that it continues to balance the delivery needs of local businesses with the interests of residential communities.

Policy: Forward Pinellas shall support the implementation of the Tampa Bay Strategic Freight Plan.

Policy: Forward Pinellas will consider the movement of freight in the review of roadway design plans.

Policy: Forward Pinellas shall support the goals of the Florida Freight Mobility and Trade Plan.

Policy: Forward Pinellas will work with state, local and private sector partners to advance technologies for efficient regional freight mobility and local delivery.

GOAL 5 - ACHIEVE AN EFFICIENT, EFFECTIVE, EQUITABLE, SAFE AND COMPLEMENTARY MULTIMODAL TRANSPORTATION NETWORK IN PINELLAS COUNTY AND THROUGHOUT THE TAMPA BAY REGION THAT PROVIDES Viable TRAVEL OPTIONS FOR ALL TRANSPORTATION USERS.

Objective 5.1 - Provide improved mobility and accessibility for everyone by better connecting people to places, eliminating transportation barriers to expanded economic opportunity and enhancing community quality of life.

Policy: Forward Pinellas shall prioritize transportation projects that reduce single-occupant vehicle trips.

Policy: Forward Pinellas will work in partnership with state, regional and local agencies to implement improved transit services that meet the strategic goals of the LRTP.

Policy: Forward Pinellas shall support context-sensitive bicycle and pedestrian facilities that are designed respective to the characteristics of the roadway or corridor and its adjacent land use activity.

Policy: Forward Pinellas supports the implementation of access management strategies through local site plan review processes.

Policy: Forward Pinellas shall assist and encourage the implementation of transportation demand management (TDM) strategies that promote alternatives to SOV travel, such as carpooling, vanpooling, transit use, walking, bicycling, telecommuting and variable work schedules.

Policy: Forward Pinellas shall work with transportation agencies and local governments to encourage members of the public to use public transportation and ridesharing whenever possible.

Policy: Forward Pinellas will work with local governments to reform parking regulations to eliminate minimum parking standards when transit and other travel alternatives are available and to include pricing, adaptive reuse, shared parking standards, and other management strategies that support walkable communities.

Policy: Forward Pinellas shall provide policy guidance, coordination assistance, and funding, as available, to state, regional and local partners to improve the reliability of regional travel in regionally significant corridors.

Policy: Forward Pinellas supports technology innovations and micro-mobility strategies to strengthen first-mile/last-mile connections between transit stops or station areas and travelers’ origins and destinations.

Policy: Forward Pinellas recognizes the importance of meeting the travel needs of tourists and tourism in a safe, efficient and reliable manner, and will work with public and private sector partners to define, advance and implement effective mobility solutions that enhance
the tourist experience and reinforce tourism’s long-term economic benefits to Pinellas County and the region.

**Policy:** Forward Pinellas shall identify transportation projects and programs that enhance the user experience of tourists seeking access to and from major destinations in the county.

**Objective 5.2 - Increase transit mode share and overall ridership by providing frequent, fast and reliable service.**

**Policy:** Forward Pinellas shall continue to work with local governments, communities and PSTA to identify and assess transit needs in the county.

**Policy:** Forward Pinellas will integrate the metropolitan planning process and the Transit Development Plan (TDP) to achieve long term shared goals and measurable objectives through defined short term actions and strategies that meet the needs of Pinellas County.

**Policy:** Forward Pinellas shall continue to work with PSTA, the Board of County Commissioners and the business community to implement a long term sustainable funding strategy for transit.

**Policy:** Recognizing that traditional roadway level of service standards perpetuates automobile-oriented solutions to traffic congestion, Forward Pinellas shall work with local government partners to define appropriate transportation performance measures that also consider other travel modes and safety and that support the transportation and land use needs of a redeveloping county.

**GOAL 6 - ACHIEVE THE LAND USE AND ECONOMIC DEVELOPMENT VISION OF THE PINELLAS COUNTYWIDE PLAN AND THE VISION OF OTHER REGIONAL PLANS RELATED TO ECONOMIC DEVELOPMENT, CLIMATE/ENVIRONMENT AND LAND USE THROUGH STRATEGIC, COLLABORATIVE, AND SUSTAINABLE INVESTMENTS IN THE TRANSPORTATION NETWORK.**

**Objective 6.1 - Coordinate and collaborate with transportation partners to provide for multimodal options for local and regional travel.**

**Policy:** Forward Pinellas shall regularly engage local governments, other agency partners and the public in the development, implementation, evaluation and modification, as necessary, of the Countywide Plan as a guide for transportation projects and priorities.

**Policy:** Forward Pinellas shall support the Chairs Coordinating Committee (CCC), the Transportation Management Area (TMA) Leadership Group and other formal and informal efforts to achieve regional consensus on transportation priorities that support regional or countywide goals throughout the Tampa Bay region.

**Policy:** Forward Pinellas shall participate in the Tampa Bay Regional Transportation Analysis as a regional forum for collecting and analyzing data and collaborating on regionally significant studies and projects through the Technical Review Team.

**Policy:** Forward Pinellas supports the development and implementation of regional transit projects that offer competitive travel times to connect the counties within the Tampa Bay region and beyond.

**Policy:** Forward Pinellas will advocate for the inclusion of transit as an integral part of the Strategic Intermodal System (SIS) and eligibility for SIS funding.

**Policy:** Forward Pinellas shall work in partnership with and provide support to the Tampa Bay Area Regional Transit Authority to plan, design and implement regional transit solutions, appropriate for surface, water or aerial travel.

**Policy:** Forward Pinellas shall work with airport and seaport authorities in the region, including Port Tampa Bay and the Tampa International Airport, to ensure coordinated planning and improvement of regional intermodal facilities.

**Policy:** Forward Pinellas shall coordinate its long range planning activities with federal, state tribal and local land use, land management, economic development, growth management and regulatory agencies.

**Objective 6.2 - Provide opportunities to engage citizens, particularly the traditionally underserved populations, in the development of Forward Pinellas plans and programs.**
Policy: Forward Pinellas shall maintain, implement and evaluate its Public Participation Plan, in accordance with Section 450.316, U.S. Code.

Policy: Forward Pinellas shall provide public forums for cooperative decision making by local government officials and other agencies with regard to countywide transportation and land use plans, policies and programs.

Policy: Forward Pinellas shall create opportunities to expand the participation of the private sector in the planning, design and implementation of transportation projects and programs.

Policy: Forward Pinellas shall include the public, local governments, the private sector, nonprofit agencies and PSTA in the development of plans addressing the needs of transportation disadvantaged populations.

Policy: Forward Pinellas shall target traditionally underserved communities to engage them in the transportation planning process and meet the requirements of its Title VI Plan, which ensures the MPO’s compliance with nondiscrimination laws and environmental justice in minority and low income populations.

Objective 6.3 - Consider and respond, as appropriate, to all comments received.

Policy: Forward Pinellas shall develop a network of public, private and business contacts, including representatives of traditionally under-served population groups, for periodic communication, coordination and involvement in transportation-related discussions, activities and decisions.

Policy: Forward Pinellas shall use an assortment of public involvement tools, tailored to the different needs of various audiences, to provide opportunities for public input and feedback on countywide and regional transportation plans, programs and issues.

Policy: Forward Pinellas shall provide opportunities for public input during the development of the LRTP, TIP, PPP and Unified Planning Work Program, in accordance with the procedures outlined in the PPP.