Pinellas Park Community Redevelopment Agency
Grant Application Package - Forward Pinellas Concept Planning Grant
78th Avenue Complete Street
November 2019

78th Avenue Complete Street

78th Avenue, located within the CRA boundaries consists of three (3) vehicular travel lanes, two (2) single lanes in each direction and a center turn lane. 78th Avenue is located along the northern border of the Pinellas Park CRA, running parallel to Park Boulevard. The existing right-of-way is approximately 60’ wide. There are 5’ wide sidewalks on both sides of the street. The proposed complete-street improvements, providing for improved bicycle and pedestrian usage, includes a “road diet” to reduce the vehicular travel lanes from three (3) travel lanes to two (2) travel lanes and utilizing the reclaimed right-of-way area to accommodate the installation of a 10’ wide multi-use trail, wider landscape strips between the sidewalk/path and the roadway, and the installation of streetlights and additional landscaping (trees). The proposed “road diet” also provides for the reservation of 8’ wide of space within the existing right-of-way that may be used for a future equestrian path. The proposed complete street improvements would begin at US-19 and run along 78th Avenue west to the proposed City Center roundabout at 60th Street.

The proposed “complete street” improvements for 78th Avenue will be the connective tissue between the proposed City Center District, the proposed Performing Arts District, the existing neighborhoods surrounding the roadway and employment centers and retail centers. The proposed improvements to 78th Avenue will provide a safer alternative east-west route for cyclists and pedestrians in place of Park Boulevard.

This Application for Forward Pinellas Concept Planning Grant Funding seeks to supplement funding to be provided by the Pinellas Park Community Redevelopment Agency to prepare detailed plans and construction drawings to facilitate the timely installation of the 78th Avenue Complete Street improvements as part of the City’s overall economic development and community redevelopment efforts. The Pinellas Park CRA has committed $175,000 as local match in its adopted FY 19/20 Budget.
78th Avenue – Connecting City Assets for Catalytic Change

The 78th Avenue complete street project is a critical component of the Pinellas Park Community Redevelopment Agency’s strategic redevelopment efforts to create a City Center District and Performing Arts District. 78th Avenue is the connective route between these two City assets.

The installation of complete street improvements along 78th Avenue would have a transformative effect upon the surrounding residential and non-residential land-uses as part of the City’s community redevelopment efforts and its efforts to connect disparate City assets, amenities and destinations.

Properties and facilities that are located adjacent to or are served by complete street facilities frequently experience an increase in valuation and economic activity subsequent to the installation of complete street infrastructure and amenities.

1. Describe 78th Avenue existing conditions:

The existing right-of-way is approximately 60' wide. There are 5’ wide sidewalks on both sides of the street. The total distance improved by the proposed 78th Avenue “complete-street” investment is 10,100 linear feet. The area to be improved lies between US-19 and 60th Street.

The proposed project lies along 78th Avenue, between City Hall, England Brothers Park and the Pinellas Park Performing Arts Center on the eastern end of the project and Davis Field, Pinellas Park Boys and Girls Club and the Pinellas Park Police Department on the western end of the project. The proposed 78th Avenue complete street will connect these two civic “destinations” and provide an alternative east-west corridor for Park Boulevard. The 78th Avenue complete street will also serve as the connection between the proposed City Center District and the Performing Arts District.

Safety

Located along 78th Avenue are several vulnerable user groups including school children and special needs students, (Pinellas Park Elementary School, Richard L. Sanders School, and the Boys and Girls Club).

78th Avenue runs parallel to Park Boulevard located to the south. Park Boulevard has been identified as the deadliest road in America by the Wall Street Journal and Forward Pinellas has identified it as one of the most dangerous roadways for pedestrians and bicyclists. The proposed complete street improvements to 78th Avenue will provide an alternative east-west corridor for pedestrians and bicyclists to use instead of the exceedingly dangerous Park Boulevard.

From January 1, 2018 to December 5, 2019, Pinellas Park Police Department has responded to 233 vehicle crashes along 78th Avenue from US 19 to 60th Street.

Daily traffic counts east/west on 78th Avenue

The 2017 Average Annual Daily Traffic Counts (AADT) for 78th Avenue are: 10,174 west of 49th Street; 8,126 east of 49th Street and 6,598 west of 60th Street.
Transit

78th Avenue is served by PSTA routes 52, 74, and 79. No PSTA routes travel 78th Avenue, however, routes 52 and 79 provide north-south connections across 78th Avenue while route 74 provides east-west services along Park Boulevard. Headways range from 15-45 minutes.

Activity Centers

The proposed 78th Avenue complete street will connect to the 49th Street and Park Boulevard “Special Center” area depicted on the PPC Transit Oriented Land Use Vision Map. The proposed Performing Arts District is also located within this “Special Center” area and will be served by the 78th Avenue complete street. The 78th Avenue complete street will also provide a non-automobile oriented alternative east-west connector in lieu of Park Boulevard. The proposed 78th Avenue complete street project will assist Forward Pinellas implement the long term development objectives presented in the PPC Transit Oriented Land Use Vision Map.

Redevelopment Plan

The proposed 78th Avenue complete street streetscape project in one of the catalytic capital projects identified in the Pinellas Park Community Redevelopment Plan. The Pinellas Park Community Redevelopment Plan proposes a Three-Point Action Plan: (1) Establish Community and a Sense of Place; (2) Grow Local; and (3) Build Connections. The 78th Avenue complete street streetscape primarily addresses the “Build Connections” strategy while also addressing the “Establish Community and Sense of Place” strategy.

Street lighting

There are 5’ wide sidewalks on both sides of the street. The proposed complete-street improvements, providing for improved bicycle and pedestrian usage, includes a “road diet” to reduce the vehicular travel lanes from three (3) travel lanes to two (2) travel lanes and utilizing the reclaimed right-of-way area to accommodate the installation of a 10’ wide multi-use trail, wider landscape strips between the sidewalk/path and the roadway, and the installation of streetlights and additional landscaping (trees).

2. Provide a cost estimate and documentation of the local match being provided by the applicant.

An opinion of probable costs for the proposed public improvements associated with the development of the 78th Avenue “complete street” improvements is $10.3M. The total distance improved by the 78th Avenue “complete-street” investment is 10,100 linear feet. A detailed cost breakdown is attached to the application.

3. Describe how this project will serve multiple travel modes, including pedestrian, biking, and public transit.

The proposed complete street improvements for 78th Avenue will serve pedestrian, bicyclists and automobiles and will connect to existing transit routes along 49th Street.
The proposed complete-street improvements, providing for improved bicycle and pedestrian usage, includes a “road diet” to reduce the vehicular travel lanes from three (3) travel lanes to two (2) travel lanes and utilizing the reclaimed right-of-way area to accommodate the installation of a 10’ wide multi-use trail, wider landscape strips between the sidewalk/path and the roadway, and the installation of streetlights and additional landscaping (trees). The proposed “road diet” also provides for the reservation of 8’ wide of space within the existing right-of-way that may be used for a future equestrian path. The proposed complete street improvements would begin at 49th Street and run along 78th Avenue west to the proposed City Center roundabout at 60th Street.

4. Does the local land use plan encourage mixed use development (identify section of plan referenced)?

The proposed 78th Avenue complete street is located within the Pinellas Park Community Redevelopment Area (CRA) and Pinellas County’s Gateway District. This area currently allows and has mixed-use development located within the project area. The project area has also been targeted by the City and the Community
Redevelopment Agency for continued, more intense, mixed-sue development in the future. Future development targeted for the area includes the development of a City Center District and a Performing Arts District. The project area is located between a Primary Corridor (49th Street) and a Secondary Corridor (66th Street) due north of a Secondary Corridor (Park Boulevard). This area has been identified by Forward Pinellas as a Special Center on the Transit-Oriented Land Use Vision Map. **The current City of Pinellas Park Zoning designations (Land Development Code-Zoning)** located in the project area are Residential 1 (R-1); Residential 6 (R-6); Business 1 (B-1); Government (GO); Public (P); and Open Space (OS). **The current Pinellas Park Future Land Use designations (Comprehensive Plan 2016) for the project area** are Residential Urban (RU); Community Redevelopment District (CRD); Residential Medium (RM). The maximum residential density allowed at this time within the project area is 25 dwelling units per acre.

The proposed project area is located within the Pinellas Park Community Redevelopment Area (CRA). The latest update of the CRA Plan proposes updating the applicable sections of the City’s Land Development Code to encourage urban design standards including requiring buildings to be located up to the ROW line and providing for reduced parking requirements.

The proposed 78th Avenue complete street streetscaping project is part of an overall capital improvement program identified within the Pinellas Park CRA Plan update to provide improved connections between City amenities, (i.e., Davis Field, England Brothers Park, City Hall and the Performing Arts Center). The 78th Avenue complete street project is part of a proposed network of pedestrian and bike trails, paths and connections, see graphic below.

5. Is it expected that these projects will move forward for implementation/construction
It’s expected that the 78th Avenue complete street project will move forward to construction. The proposed improvements are a major part of the overall vision and connectivity tissue for the future Pinellas Park City Center and Performing Arts District. There’s a total of $1,350,000 allocated in fiscal year 2019-2020 towards City Center initiatives in the CRA CIP Five-Year Plan (FY 2019/2020 to 2023/2024). Phase one of the City Center development includes developing a Master Plan for the City Center and conceptual planning and design of 78th Avenue.

6. **What percentage of the parcels along the corridor are vacant?**

The primary use along this corridor is residential and maintains minimal vacancy rates. Five percent of the parcels located along the corridor are vacant at this time. The objective with this project is to upgrade the road network to provide connectivity to the adjacent City Center Activity areas. This connectivity will also assist in spurring complementary neighborhood uses on the vacant parcels and further assist in neighborhood stabilization and economic revitalization of this corridor. Specifically, it will enable connections to the City Center, Arts District and recreational facilities without the need of a motorized vehicle.

7. **How are the parcels along the corridor underdeveloped or underutilized and how would they benefit from complete streets treatments?**

The parcels along the proposed 78th Avenue complete street streetscape are primarily developed as residential along the central portion of the project. Located along the 78th Avenue complete street project are the proposed City Center district on the west and a Performing Arts district near the center of the project. The Conceptual Master Plan from the Pinellas Park CRA Plan update, above, shows the proposed 78th Avenue complete street improvement and the proposed City center district and the proposed Performing Arts district.

8. **Provide the percentages of each existing land use category that is within ¼ mile of the centerline of the roadway included in this application.**

<table>
<thead>
<tr>
<th>Land Use Category</th>
<th>Percentage of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>CG - Commercial General</td>
<td>0.61%</td>
</tr>
<tr>
<td>CRD - Community Redevelopment District</td>
<td>26.79%</td>
</tr>
<tr>
<td>IL - Light Industrial</td>
<td>0.05%</td>
</tr>
<tr>
<td>INS - Institutional</td>
<td>0.10%</td>
</tr>
<tr>
<td>P - Public</td>
<td>0.10%</td>
</tr>
<tr>
<td>R/O/R Office residential</td>
<td>0.05%</td>
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<tr>
<td>R/OS - Recreation/Open Space</td>
<td>0.05%</td>
</tr>
<tr>
<td>RLM - Residential Medium Density</td>
<td>31.91%</td>
</tr>
<tr>
<td>RU - Residential Urban</td>
<td>40.23%</td>
</tr>
<tr>
<td>T/U - Transportation Urban</td>
<td>0.10%</td>
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</tbody>
</table>
9. **Is the proposed corridor within an area designated by Forward Pinellas as an Environmental Justice Area? For low income, minority, or both?**

The proposed 78th Avenue complete street streetscape project is located within and between a low-income census tracts and low income/minority census tracts (250.04, 249.04, 249.05, and 249.02), within the Pinellas Park Community Redevelopment Area.

10. **How will the transportation disadvantaged populations be served by this project?**

The transportation disadvantaged population will be served by this project through its provision of non-automobile transportation alternatives, predominantly bicycle and pedestrian connections between two primary transit routes. The overall trail network proposed in the Pinellas Park CRA Plan update, of which the 78th Avenue complete street is a component, will provide non-automobile connectivity for the transportation disadvantaged by enabling greater, safer, access to existing transit routes and sidewalk and trail networks.

11. **Would you be willing/able to accept a lower grant allocation than the amount you requested?**

Yes, but receiving the full amount requested will enable us to expedite the design phase and move more rapidly towards construction.
## Additional Information

### 78th Avenue Complete Street

#### Cost Detail

<table>
<thead>
<tr>
<th>Item</th>
<th>Units</th>
<th>Unit Cost</th>
<th>Quantity per 100 LF</th>
<th>Total Cost</th>
<th>Per LF?</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Site Work &amp; Hardscape</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. 22’ Roadway &amp; Curb</td>
<td>LF</td>
<td>$340.00</td>
<td>100</td>
<td>$3,434,000.00</td>
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<tr>
<td>2. Roadway Demo</td>
<td>LF</td>
<td>$52.00</td>
<td>100</td>
<td>$525,200.00</td>
<td>Y</td>
</tr>
<tr>
<td>3. Stormwater Pipe (4 lane section only; $150 if at 3,900 LF)</td>
<td>LF</td>
<td>$15,000.00</td>
<td>1</td>
<td>$1,515,000.00</td>
<td>Y</td>
</tr>
<tr>
<td>4. Stormwater Inlets (1 per 250 LF on each side)</td>
<td>EA</td>
<td>$10,000.00</td>
<td>0.8</td>
<td>$808,000.00</td>
<td>Y</td>
</tr>
<tr>
<td>5. 10’ Multi-use Trail</td>
<td>SF</td>
<td>$5.00</td>
<td>1000</td>
<td>$505,000.00</td>
<td>Y</td>
</tr>
<tr>
<td>6. 5’ Sidewalk</td>
<td>SF</td>
<td>$5.00</td>
<td>500</td>
<td>$252,500.00</td>
<td>Y</td>
</tr>
<tr>
<td>7. 8’ Equestrian Path (stabilized base)</td>
<td>SF</td>
<td>$2.00</td>
<td>800</td>
<td>$161,600.00</td>
<td>Y</td>
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<tr>
<td>8. Driveway Aprons (170 sf @ 3 per 100 LF)</td>
<td>AL</td>
<td>$5.00</td>
<td>510</td>
<td>$257,550.00</td>
<td>Y</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td></td>
<td></td>
<td></td>
<td>$7,458,850.00</td>
<td></td>
</tr>
</tbody>
</table>

| **Architecture & Structures** | | $0.00 | N |
| **Subtotal** | | $0.00 | |

| **Site Furnishings & Amenities** | | | |
| 1. Pedestrian/Area Lighting (pole, fixture, power & conduit; 80’ oc typ plus access walk/pkg area) | EA | $3,500.00 | 1.6 | $565,600.00 | Y |
| 2. Signage & Wayfinding System (10 directional & identification; 18’ x 18’) | AL | $25,000.00 | 1 | $25,000.00 | N |
| 3. Trash Receptacles (includes concrete pad) | EA | $2,200.00 | 0.25 | $55,550.00 | Y |
| **Subtotal** | | | | $646,150.00 |

| **Landscaping & Irrigation** | | | |
| 1. Trees | EA | $600.00 | 4 | $242,400.00 | Y |
| 2. Sod | SF | $0.52 | 1900 | $99,788.00 | Y |
| 3. Sod Irrigation | SF | $1.50 | 1900 | $287,850.00 | Y |
| 4. Tree Irrigation | EA | $100.00 | 4 | $40,400.00 | Y |
| **Subtotal** | | | | $670,438.00 |

| **Combined Subtotal** | | $8,775,438.00 |
| **Contingencies (20%)** | | $1,755,087.60 |
| **Total Construction Costs** | | $10,530,525.60 |
RESOLUTION NO. 2019-4

A RESOLUTION OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF PINELLAS PARK, PINELLAS COUNTY, FLORIDA IN SUPPORT OF THE APPLICATIONS FOR GRANT FUNDING FROM FORWARD PINELLAS FOR THE PLANNING AND DESIGN OF THE PINELLAS PARK COMMUNITY REDEVELOPMENT AGENCY PROJECTS, WHICH INCLUDE THE PINELLAS PARK CITY CENTER DISTRICT DEVELOPMENT AND THE 78TH AVENUE COMPLETE STREET IMPROVEMENTS; ASSIGNING STAFF RESOURCES; IDENTIFYING REDEVELOPMENT AGENCY LOCAL MATCH FUNDING SUPPORT; PROVIDING AN EFFECTIVE DATE.

WHEREAS, Forward Pinellas provides coordinated land use planning and transportation planning services for Pinellas County and its municipalities, including Pinellas Park; and

WHEREAS, Forward Pinellas' mission is to "provide leadership to align resources and plans that help achieve a compelling vision for Pinellas County, our individual communities and our region"; and

WHEREAS, Forward Pinellas provides technical and financial assistance to local municipalities to implement projects and programs that provide mobility options, promote sustainable development patterns and support transportation system improvements within the County through its Local Assistance grant program; and

WHEREAS, the Pinellas Park Community Redevelopment Agency has developed the 2019 Pinellas Park Community Redevelopment Plan that identifies catalytic public investments, public improvements and strategies that address mobility options and the development of

Resolution No. 2019-4
sustainable land use patterns to address the documented conditions of blight; and,

WHEREAS, the specific projects identified within the 2019 Pinellas Park Community Redevelopment Plan, the 78th Avenue Complete Street improvements and establishing a City Center District, directly supports the Mission of Forward Pinellas and also supports the Countywide Plan (CWP) goals and objectives addressing mobility and sustainable development within Pinellas Park and Pinellas County; and

WHEREAS, the 2019 Pinellas Park Community Redevelopment Plan was adopted by the Pinellas Park Community Redevelopment Agency in November 2019 through Resolution Number 2019-3; and

WHEREAS, the 2019 Pinellas Park Community Redevelopment Plan was adopted by the Pinellas Park City Council in November 2019 through Ordinance Number 4098; and

WHEREAS, the Pinellas Park Community Redevelopment Agency has allocated funds in its adopted FY 19/20 Budget for the implementation of the 78th Avenue Complete Street improvements and establishing a City Center District; and

WHEREAS, the Pinellas Park Community Redevelopment Agency has allocated funds in its adopted FY 19/20 Budget account number(s) 301175-562520 (CRA Professional Services $75,000) and 20175/617 (Administrative-Consulting/Placemaking $100,000) for the implementation of the 78th Avenue Complete Street improvements; and
WHEREAS, the Pinellas Park Community Redevelopment Agency has allocated funds in its adopted FY 19/20 Budget account number 301781-562520 (Downtown/City Master Plan $350,000) for the implementation of the City Center District; and

WHEREAS, the Pinellas Park Community Redevelopment Agency at its December 10, 2019 meeting, authorized staff to prepare and submit Local Assistance grant applications to Forward Pinellas for consideration, addressing the implementation (design) of the 78th Avenue Complete Street improvements and establishing (design) of the City Center District as identified in the adopted 2019 Pinellas Park Community Redevelopment Plan.

NOW, THEREFORE, BE IT ENACTED by the Community Redevelopment Agency of the City of Pinellas Park, Florida:

1. That the Pinellas Park Community Redevelopment Agency shares Forward Pinellas' commitment to provide mobility options, promote sustainable development patterns and support transportation system improvements as strategies to address conditions of slum and blight identified as present within the Pinellas Park Community Redevelopment Area and improve the quality of life in Pinellas County as a whole.
2. That the Pinellas Park Community Redevelopment Agency formally supports and submits two separate Local Assistance Planning Grants applications to Forward Pinellas for consideration, to supplement Pinellas Park CRA funding for the design of the 78th Avenue Complete Street improvements and the design of the City Center District as identified in the adopted 2019 Pinellas Park Community Redevelopment Plan.

3. The Pinellas Park Community Redevelopment Agency commits the funds identified in the adopted Pinellas Park Community Redevelopment Agency’s FY 19/20 Budget account number(s) 301175-562520 (CRA Professional Services $75,000) and 20175/617 (Administrative-Consulting/Placemaking $100,000) totaling $175,000 as the local participation amount for the design of the 78th Avenue Complete Street improvements.

4. The Pinellas Park Community Redevelopment Agency commits the funds identified in the adopted Pinellas Park Community Redevelopment Agency’s FY 19/20 Budget account number 301781-562520 (Downtown/City Master Plan $350,000) for the design of the City Center District.

5. That this Resolution shall become effective immediately upon passage.
ADOPTED THIS 10th DAY OF December, 2019.
AYES: Ms. Bradbury, Mr. Butler, Ms. Johnson, Mr. Mullins, Mr. Sabiel
NAYES: (0)
ABSENT: (0)
ABSTAIN: (0)
APPROVED THIS 10th DAY OF December, 2019.

PATRICIA F. JOHNSON
CHAIRPERSON

ATTEST:
Diane M. Corna, MMC
CITY CLERK
December 2, 2019

Mr. Whit Blanton, Executive Director
Forward Pinellas
310 Court Street
Clearwater, FL 33756

**AFFIRMATION LETTER**

Mr. Blanton:

This letter serves to verify that the City of Pinellas Park, Florida is a certified government entity recognized by the State of Florida. In August 1914 the area known as Pinellas Park applied to the State of Florida for a City Charter and on October 14, 1914 Pinellas Park became officially incorporated.

I authorize City staff to submit two grant applications to Forward Pinellas:

1. Complete Street Concept and Planning for the 78th Avenue Complete Street Improvements project in the amount of $100,000.00.

2. Planning and Placemaking for the City Center Development project in the amount of $100,000.00.

Sincerely,

[Signature]

Sandra L. Bradbury
Mayor