



**MEMORANDUM**  
310 Court Street, 2<sup>nd</sup> Floor  
Clearwater, FL 33756  
P: 727-464-8250  
[forwardpinellas.org](http://forwardpinellas.org)

**THE PLANNING COUNCIL AND METROPOLITAN PLANNING ORGANIZATION FOR PINELLAS COUNTY**

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**TO:** All Proposers

**FROM:** Sarah Caper, AICP, Principal Planner

**DATE:** June 1, 2020

**SUBJECT:** Procurement by Competitive Proposals, #20-02 Forward Pinellas Crash Data, Traffic Counts and Level of Services Database Program, May 29, 2020 Selection Committee Meeting

The #20-02 Forward Pinellas Crash Data, Traffic Counts and Level of Service Database Program selection committee consisting of Jared Austin, Rodney Chatman, Chelsea Favero and Angela Ryan met on May 29, 2020 at 11 a.m. The meeting was held virtually through Zoom. Members of the public, the selection committee and Forward Pinellas staff were in attendance. Information on how to access the meeting was provided to all proposers and was posted on the Forward Pinellas website.

The meeting began with a discussion of the procedures and objectives of the meeting. Similar to the previous selection committee meeting, the committee reviewed one firm's presentation and completed the scoring for that firm. Then, the committee reviewed and scored the next firm. The scores from the written evaluation were added to the presentation scores producing a final total score for each proposer. The following is a brief review of the discussion related to each presentation.

- **Greenman-Pedersen, Inc. (GPI).** Solid experience and intuitive tool with many modules and the ability to visualize the data in a variety of ways, but lack of understanding on what is included in the fee proposal, unclear timing/schedule, did not discuss traffic counts or level of service tasks
- **Tindale Oliver.** Detailed and comprehensive look at the system, data is updated regularly, a weakness is that the technology may be too simple and need an upgrade or improved visualizations through time

Following all scoring, the points were totaled and displayed, and the committee reviewed the overall scores. The top scoring firm is Tindale Oliver with 738, followed by GPI (639). This will be conveyed to the Forward Pinellas Board at its June 10, 2020 meeting for approval and authorizing the executive director to negotiate an agreement starting with the top ranked firm followed by the next ranking firm if needed.

The selection committee concluded with a price analysis and review of next steps in the process. A memorandum documenting the procurement process will be provided to the Executive Director.

Thank you to all proposers for your written proposals and presentations.